## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant 🗵

Filed by a Party other than the Registrant  $\Box$ 

Check the appropriate box:

- Preliminary Proxy Statement
- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

## **EXXON MOBIL CORPORATION**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

⊠ No fee required.

- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
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  - (4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

 $\Box$  Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:



## CAUTIONARY STATEMENT

- Statements of future events or conditions in this presentation or the subsequent discussion period are forward-looking statements. Actual future results, including financial and operating performance; demand growth and mix; the impacts of the COVID-19 pandemic and current industry oversupply conditions on ExxonMobil's business and results; price and margin recovery; planned capital and operating gexpense reductions and efficiencies; future cash flows, dividends, cash and debt balances, and capital allocation; corporate and financing expenses; volume/production growth and mix; the total amount and mix of capital expenditures; resource recoveries; production rates; rates of return; development costs; project plans, timing, costs, and capacities; drilling programs and improvements; product sales and mix; accounting and financial reporting effects resulting from market developments and ExonMobil's testions; and the impact of technology, including impacts on capital efficiency, production and greenhouse gas emissions, could differ materially due to a number of factors including global or regional changes in oil, gas, petrochemicals, or feedstock prices, differentials, or other market or economic conditions affecting the oil, gas, and petrochemical industries and the demand for our products; the outcome of government policies and actions, including actions taken to address COVID-19and the functioning of national and global economics and markets; the severity, length and ultimate impact of COVID-19 propered and economies and markets; the severity, length and ultimate impact of company actions to projects; war and other security disturbances, including shipping blockades or harassment; political factors including changes in local, national, or international policies affecting our business; or changes in law or government regulation, including trade astros, the outcome of construction projects; war and other security disturbances, including shipping blockades or harassment; political factors including changes in loca
- Forward-looking statements in this release regarding project timing, returns, and results; targeted capital and operating expense reductions; market strategies; capital allocation; and other future plans, targets or key milestones refer to plans outlined in ExxonMobil's press release dated April 7, 2020 and subsequent public disclosures including our first quarter earnings press release and conference call on May 1, 2020 and annual shareholders' meeting on May 27, 2020. Forward-looking statements contained in our Investor Day held on March 5, 2020 were based on different capital plans prior to the impacts of the COVID-19 pandemic, governments' responses to the pandemic, and other market factors on ExxonMobil's business. These forward-looking statements from Investor Day should not be relied upon to represent ExxonMobil's future business plans or results of operations. Updates on the timing of some projects have been provided, but are not meant to represent a complete view of all projects where timing, and be further impacted by the current pandemic, the government responses to the pandemic, or other market factors. All forward-looking statements, including project timing, may be further impacted by the content is of the COVID-19 pandemic, government responses to the pandemic, or other market factors.

Reconciliations and definitions of non-GAAP measures and other terms are provided in the text or in the supplemental information accompanying these slides.

# CAPABILITY ASSESSMENT FOR TECHNOLOGY: **OBJECTIVE**

Assess technology capabilities (people, equipment, labs, tools, approaches) within the discovery / development / deployment / improvement / sustainment pipeline across ExxonMobil

Expert panels provide input:

- · Where new capabilities are required
- Where and how capabilities should be strengthened
- · What can be de-emphasized or accomplished another way
- Where there are opportunities for improved effectiveness or efficiency

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# **BUSINESS BRIEFINGS** FOR PANELISTS

 Video recordings: Introduction Rob Crane Process Technology Manager, EMRE\* Energy Outlook Vijay Swarup VP, Research & Development, EMRE Upstream Business Objectives Michael Deal VP, Upstream Research, Technology and Development, UIS\* Fuels Value Chain Business Objectives **Richard Senior** VP, Fuels, Process & Optimization Technology, EMRE Lubes Value Chain Business Objectives Mike Kerby VP, Lubricants Technology, EMRE Chemical Business Objectives Dave McConville VP, Chemical Technology, EMCC\* VP, Research & Development, EMRE Corporate Objectives Vijay Swarup Org Overview and History of Innovation Vijay Swarup VP, Research & Development, EMRE Summary and Next Steps Rob Crane Process Technology Manager, EMRE

· Live Q&A Sessions (90 min each): Feb 19, Mar 8, Mar 30

\*EMRE = ExxonMobil Research & Engineering \*UIS = Upstream Integrated Solutions \*EMCC = ExxonMobil Chemical Company

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## Ex on Mobil

**Important information and assumptions regarding certain forward-looking statements.** Forward-looking statements contained in this presentation are not forecasts of actual future results. These figures are provided to help quantify the potential future results and goals of currently-contemplated management plans and objectives including new project investments, plans to grow Upstream production volumes, plans to increase sales in our Downstream and Chemical segments and to shift our Downstream product mix toward higher-value products, continued highgrading of ExxonMobil's portfolio through our ongoing asset management program, initiatives to improve efficiencies and reduce costs, capital expenditures and cash management, and other efforts within management's control to impact future results as discussed in this presentation. These figures are intended to quantify for illustrative purposes management's view of the potentials for these efforts over the time periods shown, calculated on a basis consistent with our internal modelling assumptions for factors such as working capital, as well as factors management does not control, such as interest, differentials, and exchange rates.

For all price point comparisons, unless otherwise indicated, we assume \$60/bbl Brent crude prices and \$3.00/mbtu Henry Hub for natural gas prices, which reflect five year historical averages. Unless otherwise specified, crude prices are Brent prices. Except where noted as solely Henry Hub, for natural gas we have used management's internal price assumptions for the relevant natural gas markets. All crude and natural gas prices for future years are adjusted for inflation from 2019.

Downstream and Chemical margins reflect five year historical averages from 2015 to 2019.

These prices are not intended to reflect management's forecasts for future prices or the prices we use for internal planning purposes.

We have assumed that other factors such as laws and regulations, including tax and environmental laws, and fiscal regimes remain consistent with current conditions for the relevant periods. This presentation does not attempt to model potential coronavirus effects. Unless otherwise indicated, asset sales and proceeds are consistent with our internal planning.

See the Cautionary Statement at the front of this presentation for additional information regarding forward-looking statements..

**Non-GAAP** and other measures. With respect to historical periods, reconciliation information for non-GAAP measures is included with the relevant definition below or as noted below in the Frequently Used Terms available on the Investors page of our website at www.exxonmobil.com. For future periods, we are unable to provide a reconciliation of forward-looking non-GAAP measures to the most comparable GAAP financial measures because the information needed to reconcile these measures is dependent on future events, many of which are outside management's control as described above. Additionally, estimating such GAAP measures and providing a meaningful reconciliation consistent with our accounting policies for future periods is extremely difficult and requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. Forward-looking non-GAAP measures are estimated in a manner consistent with the relevant definitions and assumptions noted above.

#### Definitions and non-GAAP financial measure reconciliations

Base assets. Base assets means all Upstream producing assets excluding Permian, Bakken, Guyana, LNG growth projects, and exploration activities.

**Cash Operating Costs**. Cash operating costs consist of (1) Production and manufacturing expenses, (2) Selling, general and administrative expenses, and (3) Exploration expenses, including dry holes from ExxonMobil's consolidated statement of income. The sums of these income statement lines serve as an indication of cash operating costs and do not reflect the total cash operating costs of the Corporation. This measure is useful in understanding the Corporation's efforts to conserve cash on hand while progressing planned projects.

**Divestments**. Divestments represent the unadjusted sale price specified in the applicable contract of sale as of the effective date for asset divestiture agreements which the corporation or one of its affiliates has executed since January 1, 2019. Actual final sale price and cash proceeds may differ in amount and timing from the divestment value depending on applicable contract terms.

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**Moody's Debt / Book Capitalization.** For historical periods, Debt / Book Capitalization is sourced as of third quarter 2019 from Moody's Investors Service and calculated using Moody's standard adjustments. Year-end 2019 and projected future potential for ExxonMobil estimated by ExxonMobil based on a consistent methodology.

**Performance product.** Refers to Chemical products that provide differentiated performance for multiple applications through enhanced properties versus commodity alternatives and bring significant additional value to customers and end-users.

Processability. Processability refers to throughput (kg/h) for polyethylene.

**Project.** The term "project" as used in this presentation can refer to a variety of different activities and does not necessarily have the same meaning as in any government payment transparency reports.

Properties. Properties refers to film strength measurements for polyethylene.

**Resources, resource base, and recoverable resources.** These and similar terms refer to the total remaining estimated quantities of oil and natural gas that are expected to be ultimately recoverable. ExxonMobil refers to new discoveries and acquisitions of discovered resources as resource additions. The resource base includes quantities of oil and natural gas classified as proved reserves, as well as quantities that are not yet classified as proved reserves but that are expected to be ultimately recoverable. The term "resource base" or similar terms are not intended to correspond to SEC definitions such as "probable" or "possible" reserves. "Potential" resource amounts are not currently included in the resource base.

**Returns, investment returns, project returns.** Unless referring specifically to ROCE or external data, references to returns, investment returns, project returns, and similar terms mean discounted cash flow returns based on current company estimates. Future investment returns exclude prior exploration and acquisition costs.

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#### Other information

All references to production rates and project capacity are on a gross basis, unless otherwise noted. References to resource size are on a net basis, unless otherwise noted.

This presentation refers to ExxonMobil's 2019 Outlook for Energy. The Outlook for Energy includes ExxonMobil's internal estimates of both historical levels and projections of challenging topics such as energy demand, supply and trends through 2040 based on internal data and analyses as well as publicly available information from many external sources including the International Energy Agency. Separate from ExxonMobil's analysis, the Outlook for Energy includes a number of third party scenarios such as the EMF 27 scenarios and the IEA's Sustainable Development Scenario. These third party scenarios reflect the modeling assumptions and outputs of their respective authors, not ExxonMobil, and their use and inclusion herein is not an endorsement by ExxonMobil of their likelihood or probability. Work on the 2019 Outlook for Energy was conducted during 2018 and the first half of 2019. We have not taken any steps and assume no duty to update this analysis as of any future date and neither further distribution of this material nor the continued availability of this material in archive form on our website should be deemed to constitute an update or re-affirmation of this analysis as of any future date.

The Human Development Index (HDI) vs. Energy Consumption chart on page 11 displays a subset of data contained on page 6 of the Outlook for Energy. Not all countries are represented on the chart. Given the x-axis is a logarithmic scale, there may be visual variances from the 2019 Outlook for Energy.

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#### Other information, continued

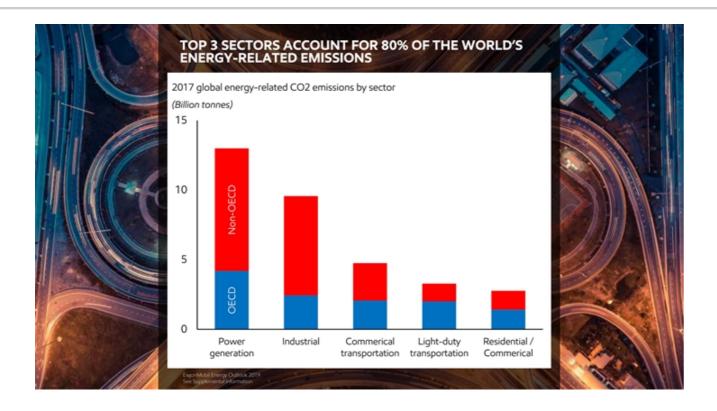
ExxonMobil has business relationships with thousands of customers, suppliers, governments, and others. For convenience and simplicity, words such as venture, joint venture, partnership, co-venturer, operated by others, and partner are used to indicate business and other relationships involving common activities and interests, and those words may not indicate precise legal relationships.

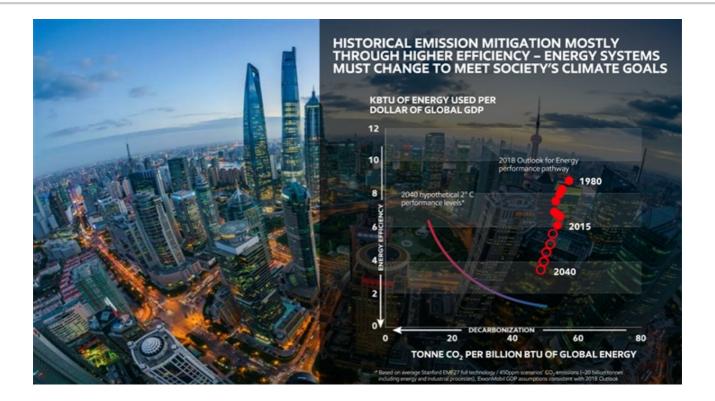
Competitor data is based on publicly available information and, where estimated or derived (e.g., ROCE), done so on a consistent basis with ExxonMobil data. Future competitor data, unless otherwise noted, is taken from publicly available statements or disclosures by that competitor and has not been independently verified by ExxonMobil or any third party. We note that certain competitors report financial information under accounting standards other than U.S. GAAP (i.e., IFRS).

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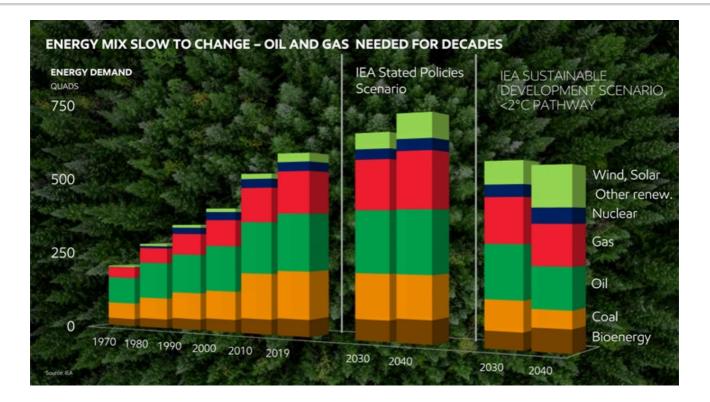




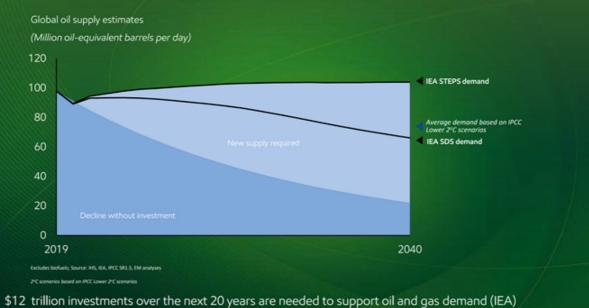












## ADDRESSING THE DUAL CHALLENGE

-



MITIGATING EMISSIONS IN COMPANY OPERATIONS



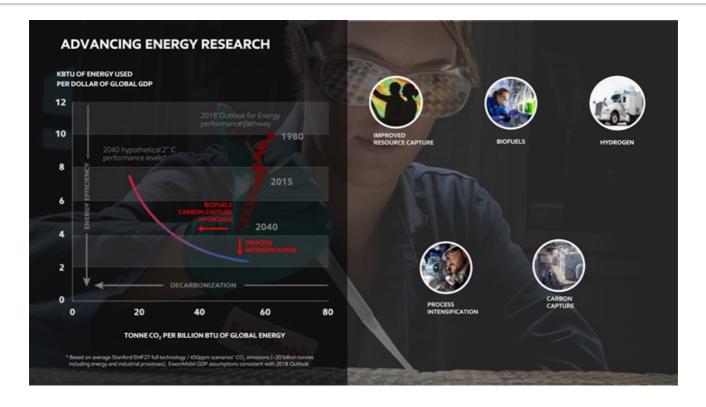
PROVIDE PRODUCTS TO HELP OUR CUSTOMERS REDUCE THEIR EMISSIONS

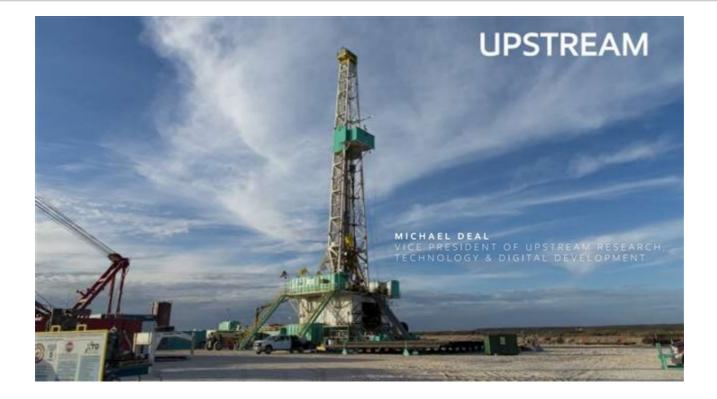


PROACTIVELY ENGAGING ON CLIMATE-RELATED POLICY



DEVELOP AND DEPLOY SCALABLE TECHNOLOGY SOLUTIONS





# **EXXONMOBIL CORPORATION**

A fully integrated oil and gas company providing reliable, affordable energy to the world

## Upstream









Chemical



Chemical

Value Chains



Fuels & Lubricants

Fuels Value Chain



Lubricants Value Chain

Exploration Development Production

Gas & Power



# INDUSTRIES WHERE EXXONMOBIL **DELIVERS SOLUTIONS**



## SAFETY COMMITMENT

Process safety

ExxonMobil has an unwavering commitment to helping protect people, the community and the environment by seeking to main risks laberent to cure constitution

> ands to prevent or mitigate the quences of a process safety event.

We collaborate with our peers and industry associations to share lessons learned. For example, we are actively engaged in the Advancing Process Safe initiative, a collaborative effort between

an Fuel and Petrochemical icturers and the American Pr

ainst OIMS and

> . 5. We

nowledge

Safety is a core value at ExxonMobil. We operate in a manner that helps protect our employees, contractors, sustomers and the communities where we operate. Our approach to safety includes identifying possible risks implementing measures to prevent potential incidents, and educating employees and contractors about unsafe behaviors. For 27 years, our Operations Integrity Management System (OIMS) has established a set of worldwide expectations for addressing risks inherent to our business, including safety risks. Our work procedures embed OIMS into our everyday work processes at all levels of the organization.

#### Personnel safety

From a Lost-Time Incident Rate (LTIR) perspective, our workforce remains significantly safer than the industry as a webce. RTG being, our unconventional exploration and production unit, continues to year-on-year improvement time and achieved its best-ever LTIR results in 2019 Our Fuels & Lucrants and Obermical businesses continue to outperform their respective industry benchmarks.

In 2019, we enhanced our focus on defining consistent Life Saving Actions, or seleguards, for higher-consequence work associated with Itiling and rigging, and with work around mobile requirement. These actions are applicable to day-to-day activities where boom/hold and industry experience has shown tragic personnel

We work with our employees and contractors to workerstand UKB Swing Actions for these higher-consequence exhibits and hows to writig vorticized, effective safeguards are in place before the work begin and during execution. With our focus on eliminating the most serious incidents, we estended a steady subject impovement stend in 2019, while also achieving a historically low rate of high consequence injuries.

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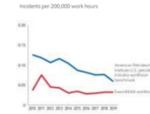
#### Emergency preparedness

#### EcconMobil is prepared to respon wide array of emergency events, including natural disasters, pande and operational incidents. Repard

access to trained responders and resources. Cross-Indicional teams devi and practice emergency reponse tacits through incident management teams a emergency support groups around the world. This preparation enables Exect/Mobil's global operations to provide a robust response in emergency subations to the protect the safety of people and the

In 2019, we carried out a Regional Response Team exercise in Egypt to demonstrate the readiness to plan and execute real-time field deployments effectively, based on the response actions included in the Egyptian National OS Spill Contingency Plan. With more than 150 participants representing 27 countries, the five day exercise strengthened alignment on response objectives between key stakeholders and the Regional Response Team.





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information available at the time of publication. Hisroferica includes employees and contractors. Depending on the reporting year, around 2 to 1 percent of the lost time incidents are lineas-related. 2019 PERFORMANCE HIGHLIGHTS

#### ~80% improvement in lost-time incident rate since 2000

Since 2000, we have achieved a nearly 80 percent improvement in our workforce lost-time incident rate.

## 27 years of OIMS

For 27 years, our Operations Integrity Management System has established a set of workdwide expectations for addressing risks inherent to our business, including safety risks.

#### Key Technology Capabilities

Process Safety, Process Engineering, Materials Integrity, Facilities & Equipment, Process Control Systems

## DRIVING VALUE CREATION AND INDUSTRY LEADING OPPORTUNITIES



## UPSTREAM

The strengths found in our ingenuity and global organization allow us to explore for and develop all resource types across the globe, relying on industry-leading technologies and capabilities to do so safely and responsibly.

Our understanding of the global hydrocarbon endowment, coupled with our unique geoscience capabilities, allows us to identify and prioritize the development of the highest quality resources. With our experience and applied technologies, we can develop more oil and gas reserves at both new and mature fields. Advances in seismic imaging, reservoir simulation, drilling and facility design allow us to explore and develop deposits that were previously unidentified or unreachable.



Major projects can be complex and capital intensive, which places a premium on execution excellence. ExxonMobil's long history of a disciplined approach to investment, technological leadership and operational excellence positions us well to lead the industry in safely developing the most challenging projects. These projects include a diverse portfolio of conventional and unconventional opportunities; including oil, **natural gas, heavy** oil and **deepwater projects**.

## NATURAL GAS MARKETING

Reliable supplies of natural gas and access to power are fundamental to the world's economic growth and increased prosperity. ExxonMobil employs a global team of commercial experts to maximize the value of the company's gas and natural gas liquids interests in meeting the growing needs of consumers around the world.

With our detailed knowledge of global markets, we are able to capitalize on expanding natural gas and power markets. Natural gas, as an abundant lower-carbon fuel source, is expected to play an increasingly important role in powering the world's economic growth over the coming decades. ExxonMobil is active and well positioned across the natural gas value chain in most major markets. Our global presence, combined with our ability to apply unique expertise across our Upstream, Downstream, and Chemical businesses, provides us



with an important competitive advantage and leading capability to help meet the world's growing energy demands.

While ExxonMobil strives to provide the energy to meet increasing global demand, we maintain a relentless focus on safe operations. Safety is and always will be our number one priority.

## Ex on Mobil

# EXECUTING GROWTH PLANS

Deep portfolio of attractive unconventional, deepwater, and LNG opportunities

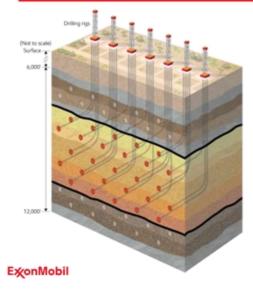


- Includes diverse mix of resource types and shorter / longer-cycle developments
- Provides optionality on investment timing and pace of development

# KEY GROWTH PROJECT PERMIAN

Maximizing value balancing production rates, resource recovery, and capital efficiency

## MAXIMIZING LONG-TERM VALUE



 Cube drilling simultaneously develops multiple stacked pay zones

- Greatly reduces parent-child impacts
- Maximizes resource recovery

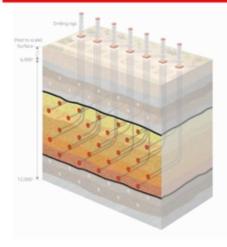
LOWER TOTAL DEVELOPMENT COSTS

- Increases resource value (NPV) versus "best well" and "best bench" developments
- Capital efficient large-scale cube development has multiple requirements
  - Capacity to run multiple rigs simultaneously
  - Surface infrastructure and logistics aligned with production ramp-up

# KEY GROWTH PROJECT PERMIAN

Maximizing value balancing production rates, resource recovery, and capital efficiency

## MAXIMIZING LONG-TERM VALUE



## Ex on Mobil

- Understanding subsurface characteristics and fluid properties critical for successful cube development
- Proprietary technologies provide a significant advantage

LOWER TOTAL DEVELOPMENT COSTS

- Key in selecting optimum well spacing and stacking, lateral length, and completion intensity
- Cube sizes will vary by local geology and reservoir properties

#### Not all wells are spaced equally

Key Technology Capabilities Subsurface prediction

Subsurface prediction Lifecycle reservoir management & production optimization

Unconventional development

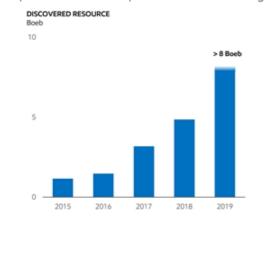
Right development concept

Value Chain optimization: Well to Refinery/Chem plant

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# KEY GROWTH PROJECT GUYANA

Exploration and development success increasing value of deepwater portfolio



See supplemental information

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- Continuing to explore 6.6M acre Stabroek block
- 5 discoveries in 2019; 1 discovery to date in 2020
- 16 discoveries out of 18 wells drilled on the Stabroek block
- Industry-leading technologies foundational to exploration success
- "Explorer of the Year" three years in a row
- Stabroek gross recoverable resource increased to more than 8 Boeb
  - Average discovery size "giant" (>500 Moeb)
     More than 3 Boeb added in 2019

Key Technology Capabilities Subsurface prediction Lifecycle reservoir management & production optimization

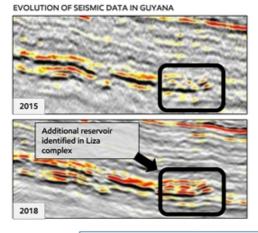
## TECHNOLOGY DEPLOYMENTS DEEPWATER

Near-term value created through advances in existing capabilities, processes, and products

LEGACY OF INNOVATION

## APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT



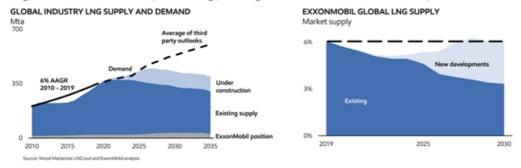
- High-quality subsurface imaging from proprietary seismic design and processing
- Exploration success in Guyana underpinned by 3D seismic processing and interpretation technology
  - 16 of 18 wells resulted in discoveries
  - More than 8 Boeb recoverable resource base
- · Leveraged advanced processing and interpretation
  - Linking seismic data to well results
  - Calibrating data for better understanding and identification of prospects
  - Key input for reservoir modeling and development planning

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Key Technology Capabilities Subsurface prediction, Lifecycle reservoir management and production optimization

# KEY GROWTH PROJECTS LNG

Long-term demand driven by increasing power generation and lower emissions profile

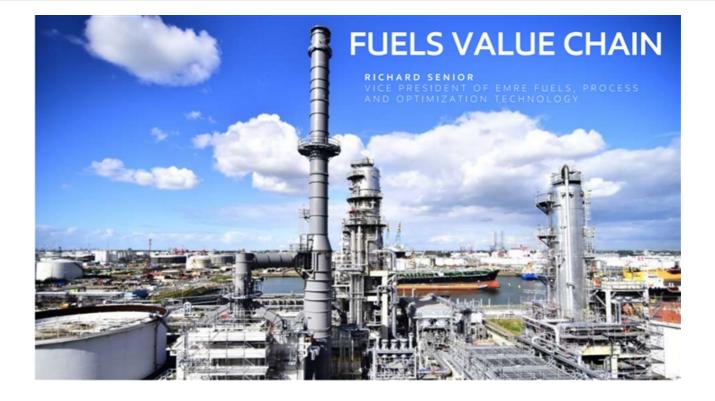


- · LNG demand remains strong, driven by competitive costs and lower emissions in power generation
- Additional ~210 Mta of capacity required by 2035; equivalent to ~60% of 2020 global demand
- Portfolio of LNG developments maintains global supply position at ~6%
  - Key projects in Mozambique, PNG, and Golden Pass

Key Technology Capabilities Facilities & Equipment, Materials Integrity

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See supplemental information



## Downstream

As the largest global refiner, the majority of our refining capacity is integrated with our lubricants and/or chemical businesses. ExxonMobil's global Fuels & Lubricants organization drives the efficient development and deployment of global best-practices and new technologies.

We manufacture and distribute products derived from crude oil and other feedstocks. Our global network of manufacturing plants, transportation systems and distribution centers provides fuels, lubricants and other high-value products to customers.

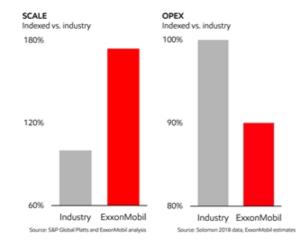
We are the world's leading supplier of lubricant basestocks and the largest global marketer of finished lubricants. Supported by a highly trained field force, a strong **distributor network** and abundant supply, ExxonMobil delivers high-quality products and application expertise to customers around the world.



We also create long-term value by selling high-quality products and services daily to millions of customers across the globe. We market our Synergy<sup>\*</sup> fuels and other products to millions of customers worldwide through Esso, Exxon and Mobilbranded retail service stations, as well as global business-to-business segments — Industrial, Wholesale Fuels, Aviation Fuels & Lubricants, and Marine Fuels & Lubricants.

## **EFFICIENT** MANUFACTURING

Scale and integration provide significant cost advantages



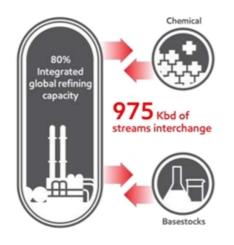
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- Average refinery capacity 75% higher than industry
- Cost advantage of 10% compared to average refiner, resulting in \$900M annual benefit
- First-quartile energy efficiency with 34 cogeneration units across network
- Advanced analytics, applied across global refining network, strengthen efficiency and reliability

Key Technology Capabilities Facilities & Equipment, Modeling & Optimization, Materials Integrity, Process Control Systems, Process Innovation & Development, Active Materials, Process Engineering

## **EFFICIENT** MANUFACTURING

Scale and integration provide significant cost advantages



- Interchange of process streams represents 30% of total crude processing at integrated sites
- Enables lower feedstock costs and production of highest-value products
- Synergies include shared resources, interconnected facilities, and coordinated operating practices •

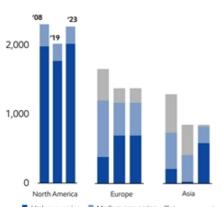
Key Technology Capabilities Process Safety, Process Engineering, Process Control Systems, Materials Integrity, Facilities & Equipment, Environmental, Modeling & Optimization, Product-specific capabilities

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## IMPROVING REFINERY CONFIGURATION

Upgrading production with proprietary technology and portfolio highgrading

#### REFINING CONFIGURATION - 2023 Kbd



High conversion Bedium conversion
 Low conversion
 Source: ExonMobil analysis of refining configuration
 See supplemental information

### Ex on Mobil

- Higher conversion advantaged by up to \$7/bbl in recent years
- Leading global coking capacity, mostly in North America
- Portfolio highgrading with 14 refinery divestments and three advantaged projects to upgrade low-value products
- Advancing technology solutions to further improve yields at industry-leading cost of supply
- Increasing capacity for Permian light oil in U.S. Gulf Coast

Key Technology Capabilities

Process Innovation & Development, Active Materials, Process Engineering, Facilities & Equipment, Modeling & Optimization

## **EVOLVING** FUEL PRODUCT PORTFOLIO

Supporting the transportation industry's drive to help customers increase fuel efficiency and lower their emissions

- Synergy Gasoline
- Synergy Diesel Efficient
- EMF.5° marine fuels
- OEM low-emissions fuels collaborations



Key Technology Capabilities Combustion Science & Emissions; Powertrain & After treatment; Product Testing; Additive Chemistry & Formulation; Life Cycle Analysis across feed-process-Product for transportation fuels



Infrastructure to

support deployment



chain

Affordable

Supported by



nîî

across markets Scalable

Driven by

consumer

choice

### Ex on Mobil

## END TO END VALUE CHAIN OPTIMIZATION

### INTEGRATED VALUE CHAINS

### SOME TYPES OF OPTIMIZATION PROBLEMS WE SOLVE



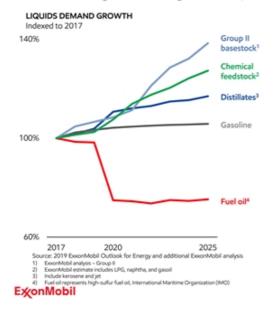
Key Technology Capabilities Materials Molecular and Physical Characterization, Advanced Math Modeling & Optimization, Process Control Systems, Process Engineering, Product Formulation/Blending

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## **EVOLVING** DEMAND

Robust demand growth for higher-value products



- Fuel economy standards drive increasing demand for higher-quality lubricants and Group II basestocks
- Increase in demand for chemical products underpins growth in refining feedstocks
- Demand for distillates grows due to increasing ٠ commercial transportation and aviation
- Gasoline consumption moderates with improved ٠ efficiency of light-duty fleet
- Fuel oil demand projected to decline 25% with IMO ٠ low-sulfur standards

Key Technology Capabilities Process Innovation & Development, Active Materials, Process Engineering, Facilities & Equipment, Lubes, Fuels, and Chemicals-Specific Technology Capabilities, Modeling & Optimization

## LUBRICANTS VALUE CHAIN LEADERSHIP

Leveraging global footprint across value chains

MAJOR PROJECTS

REVAMPS AND IMPROVEMENTS

### OPTIMIZATION, TRADING, MARKETING



- · Fuel economy standards driving growth in synthetics demand
- ExxonMobil is the leading global supplier of synthetic ٠ lubricants<sup>1</sup>
  - Global sales have increased 9% per year since 2011
  - Strong growth in China with sales volume doubling since 2015

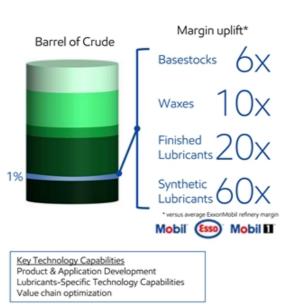
Key Technology Capabilities Product & Application Development Lubricants-Specific Technology Capabilities Value chain optimization

<sup>1</sup> Kline ExconMobil See supplier

### HIGH-VALUE SYNTHETICS LUBRICANTS GROWTH



- Strongest market position in industry: #1 basestocks
- Value chain delivered significant earnings in 2019

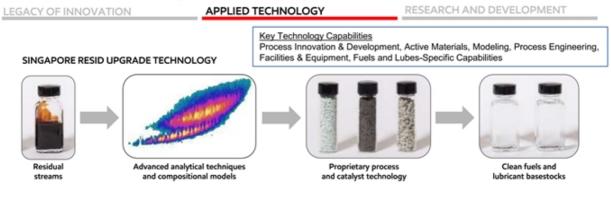


Source: Kline & Company See supplemental information

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## TECHNOLOGY DEPLOYMENTS DOWNSTREAM

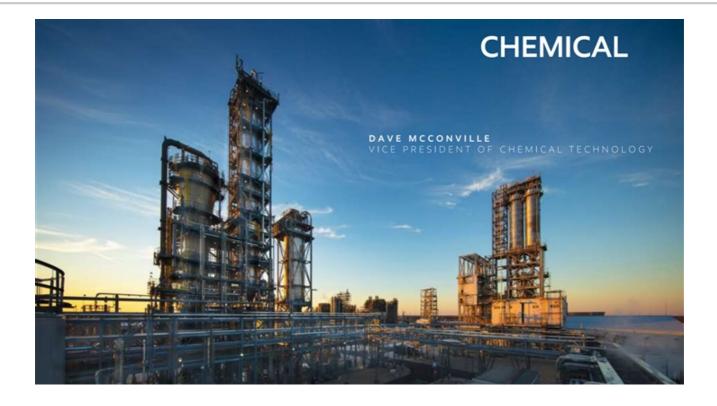
Near-term value created through advances in existing capabilities, processes, and products



- · Singapore resid upgrade project converts residual feed components to higher-value products
- · Significant technical achievement enabled by modeling, process, and catalyst capabilities
- Proprietary technology adds \$200M to project annual earnings potential versus conventional upgrading<sup>1</sup>

<sup>1</sup> ExxonMobil assessment of Singapore resid upgrading technology versus alternative. Estimated technology contributions to project earnings.

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### CHEMICAL

ExxonMobil Chemical is one of the largest chemical manufacturing companies in the world. Our unique portfolio of commodity and specialty businesses generates annual sales of nearly 25 million tonnes of prime products.

We operate major manufacturing facilities in key markets around the world, and our products serve as the building blocks for a wide variety of everyday consumer and industrial products.

We process feedstocks from ExxonMobil's Upstream and Downstream operations, supplemented by market sources, to manufacture chemical products for highervalue end uses. We focus on product lines that capitalize on advantages in scale and technology, building on our strengths in advantaged feedstocks, lower-cost processes, and performance products.

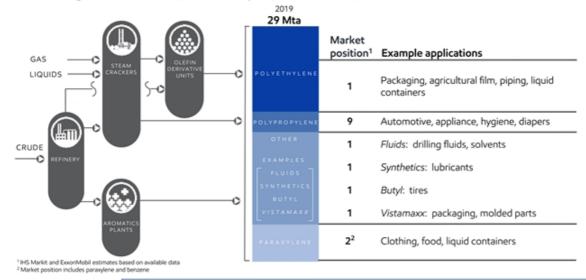
Visit ExxonMobil Chemical for more information.

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## CURRENT ASSET PORTFOLIO

Maintaining market leadership across majority of product applications



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Key Technology Capabilities (In addition to all those required for manufacturing support and process development Product & Application Development

## EXPANDING ADVANTAGED PORTFOLIO

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2019

29 Mta

2025

34 Mta

Projects grow performance product volumes

ADVANTAGED GROWTH PROJECTS

GAS

CRUDE

LIQUIDS

111

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### PERFORMANCE PRODUCTS

2025

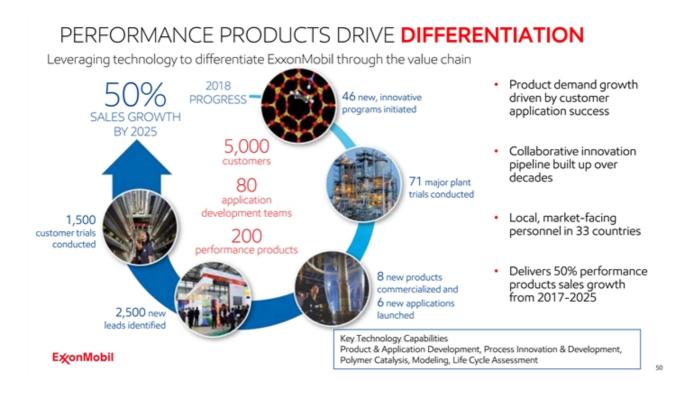
Earnings<sup>1</sup>



Higher-value performance products
 translate to higher earnings

#### Key Technology Capabilities Product & Application Development, Process Innovation & Development, Active Materials, Polymer Catalysis, Modeling & Optimization, Process Engineering, Facilities & Equipment

<sup>1</sup> 5 year average margins



## TECHNOLOGY DEPLOYMENTS CHEMICAL

Near-term value created through advances in existing capabilities, processes, and products

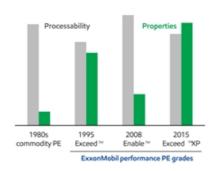
LEGACY OF INNOVATION

### APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT

51

PERFORMANCE POLYETHYLENE EVOLUTION<sup>1</sup> Indexed to commodity polyethylene



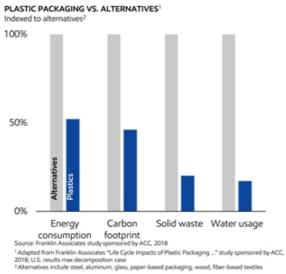
- Polyethylene product evolution combined improvements in properties with processability, enabled by:
  - Fundamental property and application understanding
  - Proprietary metallocene catalyst platform
  - Pilot plants to scale up laboratory leads
- Enhanced properties improve sustainability thinning and light-weighting of end products
- Improvement in performance aligned with market demands, contributes to higher margins

Key Technology Capabilities Product & Application Development, Process Innovation & Development, Polymer Catalysis, Modeling, Life Cycle Assessment

ExconMobil See supplemental information

## PLASTIC PACKAGING BENEFITS AND WASTE SOLUTIONS

Plastic provides sustainability benefits versus alternatives



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- Significant plastic packaging benefits versus alternatives
  - Lower life cycle GHG impacts
  - Alternatives generate ~5x the waste of plastic
- Global waste issue is broader than plastics

### Advancing solutions for plastics

- Founding member of Alliance to End Plastic Waste
- Providing products that enhance recyclability
- Working to transform plastic waste into feedstock

### Key Technology Capabilities

Product & Application Development, Process Innovation & Development, Polymer Catalysis, Modeling, Life Cycle Assessment, Process Engineering, Facilities & Equipment



# TECHNOLOGY ADVANCES NEEDED FOR EVOLVING ENERGY SYSTEM

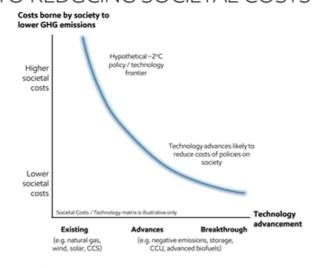
Near-term actions the Company is taking to prepare for a lower-carbon future, include:

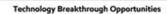
- Expanding supplies of cleaner-burning natural gas.
- · Improving energy efficiency in operations.
- Operating and investing in carbon capture and storage.
- Reducing flaring and methane emissions from operations.
- Developing products, such as premium lubricants, light-weight plastics, and special tire liners to help consumers improve efficiency and reduce emissions.
- Advocating for effective climate policy to address the risks of climate change at the lowest societal cost

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### ExconMobil

## **TECHNOLOGY KEY** TO REDUCING SOCIETAL COSTS OF 2°C PATHWAY





Power grid reliability & long-duration storage: Batteries, chemical storage, hydrogen

Lower-carbon commercial transport: algae & cellulosic biofuels, fuel cells, batteries

Lower-carbon industrial processes: carbon capture, hydrogen, process intensification

Advanced, less carbon-intensive materials for efficient buildings and infrastructure

Negative emissions: bioenergy with carbon capture, direct air capture, CO<sub>2</sub> utilization

### Key Technology Capabilities

Process Innovation & Development, Active Materials, Materials Integrity, Modeling & Optimization, Physical and Mathematical Sciences, Process Engineering, Facilities & Equipment, Life Cycle Assessment, Environmental, Bioscience

Source: ExxonMobil 2019 Outlook for Energy

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## LOW-EMISSION RESEARCH AND DEVELOPMENT

Programs shaped by business strategies and the dual challenge

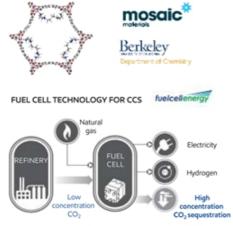
LEGACY OF INNOVATION

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APPLIED TECHNOLOGY

### RESEARCH AND DEVELOPMENT

METAL ORGANIC FRAMEWORK (MOF) FOR CCS



 materials for carbon capture
 Partnerships combine metal organic framework expertise with ExxonMobil's process scale-up capabilities

Collaborating with partners on novel, high-surface area

- Progressing design of carbonate fuel cell (CFC) for CO<sub>2</sub> capture at Rotterdam refinery
  - Joint development with FuelCell Energy
  - Demonstration of CFC technology, supplying data to inform commercial-scale developments
- Advancing additional CCS technology-to-scale collaborations

   Direct air capture with Global Thermostat
   Global Thermostat
  - Multiple technologies via energy centers and national laboratories

Key Technology Capabilities Process Innovation & Development, Active Materials, Modeling

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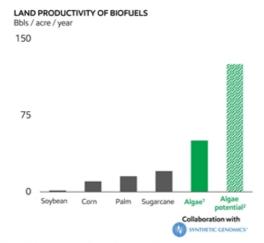
## LOW-EMISSION RESEARCH AND DEVELOPMENT

Programs shaped by business strategies and the dual challenge

LEGACY OF INNOVATION

APPLIED TECHNOLOGY

### RESEARCH AND DEVELOPMENT



- Algae represents opportunity to scale biofuels with significantly higher land productivity versus alternatives
- Advancing biology required for development of suitable algae strains with Synthetic Genomics
- Demonstrated step-change improvements in biomass productivity across multiple algae species

Key Technology Capabilities Bioscience, Process Innovation & Development, Modeling, Life Cycle Assessment

<sup>1</sup>Expected outdoor performance of current best strain. Outdoor testing in progress.
<sup>2</sup>ExionMobil assessment of near-term potential, based upon laboratory results and pace of biology progress. Outdoor testing in progress.

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## LOW-EMISSION RESEARCH AND DEVELOPMENT

Algae target<sup>3</sup>

Programs shaped by business strategies and the dual challenge

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Collaboration with

SYNTHETIC GENOMICS

Ex<sub>c</sub>onMobil

APPLIED TECHNOLOGY

### RESEARCH AND DEVELOPMENT

AREA REQUIRED TO REPLACE 10% OF U.S. TRANSPORTATION DEMAND<sup>1</sup>

<sup>1</sup> ExxonMobil analysis, U.S. gasoline and diesel demand <sup>2</sup> Microalgae without genetic engineering, outdoor average oil production <sup>3</sup> ExxonMobil biology target for outdoor average oil production from genetically engin

- Algae represents opportunity to scale biofuels with significantly higher land productivity versus alternatives
- Advancing biology required for development of suitable algae strains with Synthetic Genomics
- Demonstrated step-change improvements in biomass productivity across multiple algae species
- Scale-up to outdoor growth systems in parallel with laboratory effort focuses on solving key biology and engineering challenges
- Progressing towards target of technical readiness for production of 10 Kbd by 2025

Key Technology Capabilities Bioscience, Process Innovation & Development, Modeling, Life Cycle Assessment, Process Engineering, Facilities & Equipment

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## **NOVEL PRODUCTS** RESEARCH AND DEVELOPMENT

Programs shaped by business strategies and the dual challenge

 LEGACY OF INNOVATION
 APPLIED TECHNOLOGY
 RESEARCH AND DEVELOPMENT

 Image: state of the state

- Leveraging catalysis and polymerization capabilities to develop sustainable materials for high-volume structural applications
- · Potential to replace high-CO2 intensity materials such as steel and cement

Key Technology Capabilities Process Innovation & Development, Polymers Chemistry and Catalysts, Active Materials, Product and Application Development

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## **COLLABORATIONS** ENABLE TECHNOLOGY SOLUTIONS

Collaborations expand technology development and deployment

LEGACY OF INNOVATION

APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT

Energy center low-emission focus areas <sup>1</sup>		MITei	FFILIATES	W Darry Institute	Stanford Stategic Energy Allance		6
	Renewable power	•	•	•	•	•	
	Carbon capture	•	•	•	•	•	٠
	Grid-scale electron storage			•	•		
Ø	Long-distance battery storage				•		
	Hydrogen	•	•	•			
	Gas conversion	•	•		•		
	New products	•	•			•	
	Liquids conversion	•		•			

 External collaborations combine university science capabilities with ExxonMobil's expertise in scaling technology

• Progressing joint research and development with academia, national laboratories, and industry partners

<sup>1</sup> Covers active collaborations and proposals in progress
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## **RESEARCH AND DEVELOPMENT** PORTFOLIO

Programs shaped by business strategies and the dual challenge

LEGACY OF INNOVATION	APPLIED TECHNOLOGY	RESEARCH AND DEVELOPMENT			
Unconventional	Recovery and capital efficiency	y			
Products	Higher-value products				
Subsurface	Advanced models and simulations				
Gas conversion	Conversion of gas to higher-value products				
Low-emission	Advanced biofuels, CCS, and novel manufacturing technologies				
\$1B	2,300	80			
Annual R&D investment ExonMobil	Ph.D. scientists and engineers	University collaborations			

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## TECHNOLOGY KEY MESSAGES

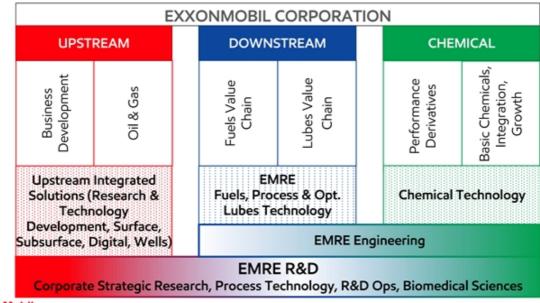
- Proven track record of translating fundamental science to commercial success
- · Near-term value created through advances in existing capabilities, processes, and products
- · Research and development programs shaped by business strategies and the dual challenge
- Collaborating with external laboratories, companies, and universities expands technology development and deployment

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## ORGANIZATION OVERVIEW AND HISTORY OF INNOVATION

VIJAY SWARUP VICE PRESIDENT OF RESEARCH AND ENGINEERING

## EXXONMOBIL TECHNOLOGY ORGANIZATIONS



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## TECHNOLOGY **PIPELINE FOR COMPETITIVE ADVANTAGE** Proven track record of translating fundamental science to commercial scale

RESEARCH AND DEVELOPMENT	PROCESS/OPERATION	PRODUCTS
Corporate-driven and business-driven portfolios	<ul> <li>Development, deployment of new process technologies</li> <li>Experts support for major projects, extensions of current technology involvement and troubleshooting</li> </ul>	<ul> <li>Development, deployment of new products</li> <li>Extensions to new applications</li> <li>Technical support for market development</li> </ul>
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## **TECHNOLOGY** LEADERSHIP

Proven track record of translating fundamental science to commercial scale

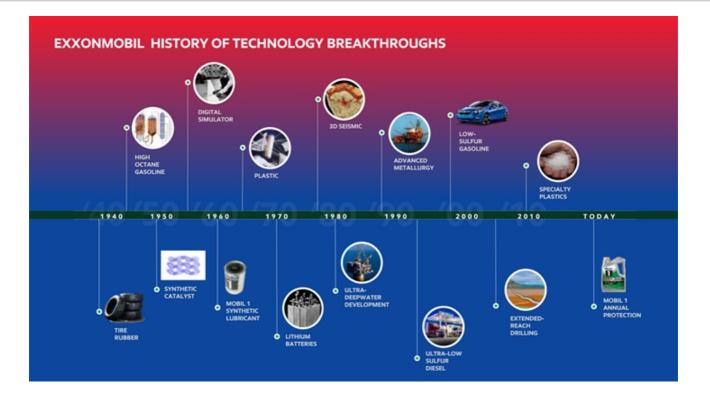
### LEGACY OF INNOVATION

APPLIED TECHNOLOGY

RESEARCH AND DEVELOPMENT



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## NEXT STEPS

- Attend a live, 90-min Q&A session with presenters (Feb 19, Mar 8, Mar 30)
- Attend panel discussion
- Provide us your input

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## **KEY QUESTIONS** FOR PANELISTS

Are there any capabilities you would add and why?
 Are there any capabilities you would change and why?

1c. Are there any capabilities you would eliminate and why?

2a. How well does the capability address the near term (5 yr) objectives and why?

- 1. Inadequate
- 2. Below Expectation
- 3. Meets Expectation
- 4. Above Expectation
- 5. Beyond Expectation

2b. How well does the capability address the longer term (5 – 20+ yr) objectives and why? 1. Inadequate

- 2. Below Expectation
- 3. Meets Expectation
- 4. Above Expectation
- 5. Beyond Expectation

3. How are the capabilities positioned relative to competitors?

Capability Positions				
Position	Definition			
Clear Leader	Sets the pace and direction of technology development     Recognized for such in the industry			
Brong	Able to express independent technical actions     Sets new directions			
Fermation	Able to sustain technological competitiveness in general and/or leadership in technical niches			
Tenalite	Unable to set independent course, continually in catch-up     Difficult to maintain / grow required competencies			
West	Unable to sustain quality of outputs vs. competitors     Short-term, fire-fighting mode, low or retiring expertise			

Please comment on our facilities/equipment/labs and tools relative to state of the art.

5. What alternatives to the capability exist external to ExxonMobil? People; Facilities/Equipment/Labs; Tools; Approaches

a. What are potential opportunities for efficiency/effectiveness with these alternatives?

- b. Where in the world do the capabilities exist?
  - a. Who is the best? Are there new emerging entrants?b. What is the difference between the capabilities available in geographic locations?
  - c. Are they accessible to ExxonMobil?

6a. Where are there synergies between capabilities and/or between technology groups that we are not capturing or not fully exploiting?
6b. Why are these synergies valuable to capture?
6c. What could we do to fully exploit these synergies?

7. Did you identify any areas where there may be duplicate efforts in our capabilities? If so, please specify where the duplication of efforts exists and if it is causing inefficiencies?

8. Which other capabilities or emerging science areas could significantly impact our ability to meet objectives?

9a. Based on our near term objectives, is the need for this capability expected to increase, decrease, or stay the same?9b. Based on our longer term objectives, is the need for this capability expected to increase, decrease, or stay the same?

10. What is the ability to differentiate each capability? High / Medium/ Low

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## THANK YOU

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### **Important Additional Information Regarding Proxy Solicitation**

Exxon Mobil Corporation ("ExxonMobil") intends to file a proxy statement and associated BLUE proxy card with the U.S. Securities and Exchange Commission (the "SEC") in connection with the solicitation of proxies for ExxonMobil's 2021 Annual Meeting (the "Proxy Statement"). ExxonMobil, its directors and certain of its executive officers will be participants in the solicitation of proxies from shareholders in respect of the 2021 Annual Meeting. Information regarding the names of ExxonMobil's directors and executive officers and their respective interests in ExxonMobil by security holdings or otherwise is set forth in ExxonMobil's Annual Report on Form 10-K for the fiscal year ended December 31, 2019, filed with the SEC on February 26, 2020, ExxonMobil's proxy statement for the 2020 Annual Meeting of Shareholders, filed with the SEC on April 9, 2020, ExxonMobil's Form 8-K filed with the SEC on December 1, 2020 and ExxonMobil's Form 8-K filed with the SEC on February 2, 2021. To the extent holdings of such participants in ExxonMobil's securities are not reported, or have changed since the amounts described, in the 2020 proxy statement, such changes have been reflected on Initial Statements of Beneficial Ownership on Form 3 or Statements of Change in Ownership on Form 4 filed with the SEC. Details concerning the nominees of ExxonMobil's Board of Directors for election at the 2021 Annual Meeting will be included in the Proxy Statement. BEFORE MAKING ANY VOTING DECISION, INVESTORS AND SHAREHOLDERS OF THE COMPANY ARE URGED TO READ ALL RELEVANT DOCUMENTS FILED WITH OR FURNISHED TO THE SEC, INCLUDING THE COMPANY'S DEFINITIVE PROXY STATEMENT AND ANY SUPPLEMENTS THERETO AND ACCOMPANYING BLUE PROXY CARD WHEN THEY BECOME AVAILABLE, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. Investors and shareholders will be able to obtain a copy of the definitive Proxy Statement and other relevant documents filed by ExxonMobil free of charge from the SEC's website, www.sec.gov. ExxonMobil's shareholders will also be able to obtain, without charge, a copy of the definitive Proxy Statement and other relevant filed documents by directing a request by mail to ExxonMobil Shareholder Services at 5959 Las Colinas Boulevard, Irving, Texas, 75039-2298 or at shareholderrelations@exxonmobil.com or from the investor relations section of ExxonMobil's website, www.exxonmobil.com/investor.