

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934**

---

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**EXXON MOBIL CORPORATION**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:


(4) Date Filed:

---

---



ExxonMobil



GROWING SHAREHOLDER VALUE  
IN A LOWER-CARBON FUTURE

April 2021

## Cautionary statement

**FORWARD-LOOKING STATEMENTS.** Outlooks; projections; goals; estimates; discussions of earnings, cash flow, and margins; descriptions of strategic plans and objectives; planned capital and cash operating expense reductions and the ability to meet or exceed announced reduction objectives; plans to reduce future emissions intensity and the expected resulting absolute emissions reductions; emission profiles of future developments; carbon capture results and the impact of operational and technology efforts; future business markets like carbon capture or hydrogen; energy market evolution; rates of return; development plans; future distributions; and other statements of future events or conditions in this presentation or the subsequent discussion period are forward-looking statements. Actual future results could differ materially due to a number of factors. These include the continuity of our board and their strategic oversight; global and regional changes in the demand, supply, prices, differentials or other market conditions affecting oil, gas, petroleum, petrochemicals and feedstocks; company actions to protect the health and safety of employees, vendors, customers, and communities; the severity, length and ultimate impact of COVID-19 and government responses on people and economies; global population and economic growth; changes in law, taxes or regulation, including environmental regulations, taxes, political sanctions and international treaties; the timely granting or freeze, suspension or revocation of government permits; the impact of fiscal and commercial terms and the outcome of commercial negotiations; feasibility and timing for regulatory approval of potential investments or divestments; the actions of competitors and preferences of customers; the capture of efficiencies between business lines; unexpected technological developments; general economic conditions, including the occurrence and duration of economic recessions; unforeseen technical or operating difficulties; the ability to bring new technologies to commercial scale on a cost-competitive basis, including large-scale hydraulic fracturing projects and carbon capture projects; and other factors discussed here, in Item 1A. Risk Factors in our Form 10-K for the year ended December 31, 2020 and under the heading "Factors Affecting Future Results" on the Investors page of our website at [www.exxonmobil.com](http://www.exxonmobil.com) under the heading News & Resources. The forward-looking statements and dates used in this presentation are based on management's good faith plans and objectives as of the of this presentation, unless otherwise stated. We assume no duty to update these statements as of any future date and neither future distribution of this material nor the continued availability of this material in archive form on our website should be deemed to constitute an update or re-affirmation of these figures as of any future date. Any future update of these figures will be provided only through a public disclosure indicating that fact.

**SUPPLEMENTAL INFORMATION.** See the Supplemental Information included on pages 72 through 83 of this presentation for additional important information required by Regulation G for non-GAAP measures or that the company considers is useful to investors as well as definitions of terms used in the materials, including future earnings, cash flow, margins, ROCE, returns, addressable markets, available cash from operations, operating cash flow, cash operating expenses, net cash margin, and free cash flow. Supplemental Information also includes information on the assumptions used in these materials, including assumptions on future crude oil prices and product margins used to develop outlooks regarding future potential outcomes of current management plans.

# ExxonMobil - a global energy and technology leader

Responsibly meeting the world's need for energy for over 135 years

**Global Scale** 3 segments - each with multi-billion \$ average annual earnings; operations in >50 countries

**\$240 Billion** Market capitalization

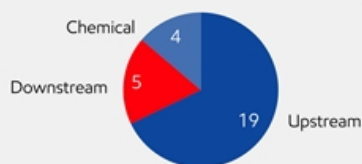
**\$122 Billion** Dividends paid since 2011

**72,000** Regular employees with over 160 nationalities represented

**>\$13 Billion** Invested to research, develop, and commercialize technology for a lower-carbon future<sup>1</sup>

## Leading Global Businesses

2010-19 Average Annual Earnings by Business (\$G)



## Leading investment portfolio

**Upstream:** Industry-leading opportunities in Guyana, Permian and Brazil; ~90% of of 2021-2025 upstream resource investments have cost-of-supply  $\leq$ \$35/bbl<sup>2</sup>

**Downstream and Chemicals:** #1 in synthetic lubricants and basestocks<sup>3</sup>, #1 or #2 market position in 80% of the chemical businesses we compete<sup>4</sup>, investments deliver >30% average return<sup>5</sup>

## Leading technology and innovation

**CCS:** #1 in the world for CO<sub>2</sub> capture; #2 in the world for CO<sub>2</sub> pipelines, #2 in the world for CO<sub>2</sub> geologic storage, advancing plans for >20 new CCS opportunities<sup>6, 7, 8</sup>

**Hydrogen:** producing >1 Mta; advancing Rotterdam pilot for hydrogen and fuel cell CCS technology

**R&D:** 80 collaborations, >2,000 Ph. D.s, >10,000 patents in the last decade

Source: 10K reported functional earnings; Market Capitalization Bloomberg 04/16/2021  
See Supplemental Information for footnotes and definitions



# Right strategy, strong performance, world-class board

Uniquely positioned to sustainably meet the world's energy needs in a lower-carbon future

1

## **Right strategy and plan:**

*advancing two priorities to maximize shareholder value*

Page 6 - 38

- **Invest in low-carbon to expand opportunities in energy's long-term future**
  - Low Carbon Solutions business will help address society's ambition to reduce emissions in hard-to-decarbonize sectors, targeting new **CCS, hydrogen, and biofuels** opportunities with large addressable markets and high growth
  - Leverages decades of technology expertise at scale and **competitive advantages** demonstrated in existing value chains
  - Reducing emissions in our operations consistent with the Paris Agreement and a **2°C pathway**
- **Driving cash flow improvements in existing businesses with a disciplined, value driven approach**
  - Investing in one of the most attractive, **high-return portfolios** in the industry to increase cash flow while maintaining existing production levels
  - Improving portfolio competitiveness through **structural operating cost improvements**
  - **Responsibly** meeting continued demand for oil & gas and high-value products

2

**Strong performance:**  
*resulting from capital investments, corporate values and competitive strengths*

Page 39 - 51

- Management and the Board made tough decisions to improve ExxonMobil's portfolio starting in 2017 with counter-cyclical investments; long-cycle actions driving performance and TSR today
- **TSR outperforms peer average** over six month, one year, two year, and three year periods, with +52% TSR over the past year
- Outperformance vs. peer average on long-term ROCE and dividend growth
- **Resilient 2020 performance** – best-ever workforce safety and reliability, reduced cash opex by 15% and capex by 30%

See Supplemental Information for definitions

# Right strategy, strong performance, world-class board (con't)

Uniquely positioned to sustainably meet the world's energy needs in a lower-carbon future

3

Led by **strong, independent Board** with relevant experience

Page 52 - 61

- Our Board has played an **important role in overseeing our strategy** and has **continually refreshed itself with relevant expertise** to support the pursuit of our core priorities
- **New Director additions enhance Board expertise** in energy, capital allocation, investor perspective, and transition

4

**Engine No. 1 does not have a plan** for ExxonMobil

Page 62 - 68

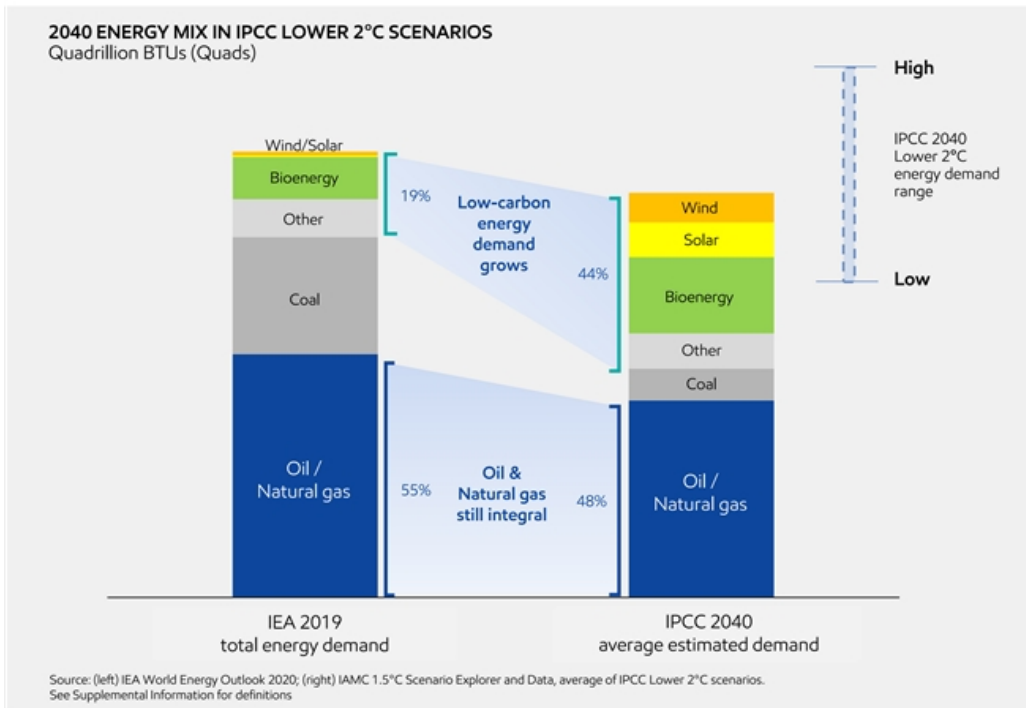
- Engine No. 1 has not constructively engaged to seek a resolution, despite multiple attempts by ExxonMobil
- Engine No. 1 has provided no plan to create shareholder value, and does not understand the industry or ExxonMobil's plan
- Engine No. 1 is backpedaling from previous statements in response to market skepticism of its platform
- Engine No. 1's nominees lack breadth of experience, leadership at a global scale and skillsets needed by ExxonMobil Board

## ***Right strategy and plan: advancing two priorities to maximize shareholder value***

- **Invest in lower-carbon to expand opportunities in energy's long-term future**
  - Low Carbon Solutions business will help address society's ambition to reduce emissions in hard-to-decarbonize sectors, targeting new CCS, hydrogen and, biofuels opportunities with large addressable markets and high growth
  - Leverages decades of technology expertise at scale and competitive advantages demonstrated in existing value chains
  - Reducing emissions in our operations consistent with the Paris Agreement and a 2°C pathway
- **Driving cash flow improvements in existing businesses with a disciplined, value driven approach**
  - Investing in one of the most attractive, high-return portfolios in the industry to increase cash flow while maintaining existing production levels
  - Improving portfolio competitiveness through structural operating cost improvements
  - Responsibly meeting continued demand for oil & gas and high-value products

# IPCC expects a diverse energy mix in achieving 2°C

Multiple potential pathways to 2°C lead to wide range of projections

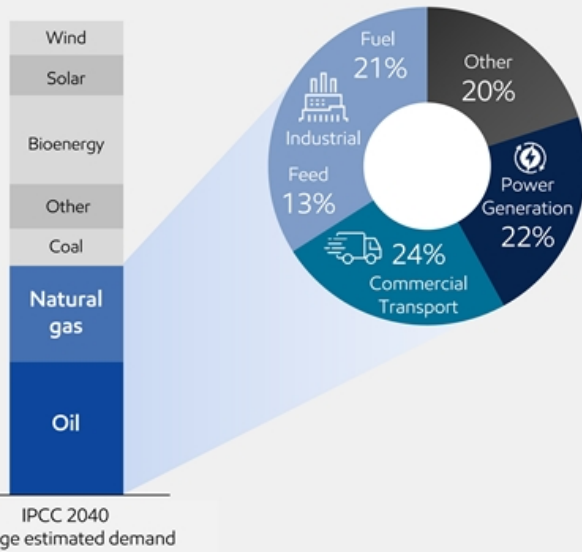


- Substantial efficiency gains needed to offset population and economic growth
- Significant growth in low-carbon energy
- Oil and natural gas remain essential

# IPCC oil & gas demand driven by economic growth

Hard-to-decarbonize sectors meet demands from increasing population and growing prosperity

## GLOBAL ENERGY DEMAND IN IPCC LOWER 2°C SCENARIOS Quads






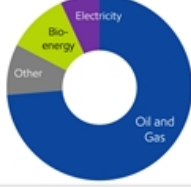

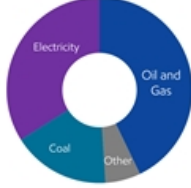
Source: IAMC 1.5°C Scenario Explorer and Data, average of IPCC Lower 2°C scenarios and ExxonMobil analysis. See Supplemental Information for definitions

80% of demand for oil and natural gas driven by three sectors

- Natural gas into **power generation** and **industrial** furnaces
- Oil required as **industrial** feedstock for consumer goods
- Oil / distillate for **commercial transport**

# ExxonMobil developing technologies to reduce emissions

Available alternatives do not fully meet needs of hard-to-decarbonize sectors, requiring innovation

|   | IPCC 2040 DEMAND  | EXXONMOBIL ACTIONS TODAY  | FOCUS ON SOLUTIONS FOR TOMORROW   |
|---|---|---|---|
| <b>POWER GENERATION</b><br><br>Need: 24/7 on-demand electricity  |  | <ul style="list-style-type: none"> <li>• Providing natural gas to replace coal</li> <li>• Cogeneration</li> <li>• Lubricants for wind turbines</li> </ul>   | <ul style="list-style-type: none"> <li>• Fuel cells for lower-cost CCS and hydrogen</li> </ul>  |
| <b>TRANSPORTATION</b><br>long-haul trucks, aviation, marine, passenger cars<br><br>Need: rapid refueling of energy-dense fuels |  | <ul style="list-style-type: none"> <li>• Fuels and lubricants to improve fuel efficiency</li> <li>• Biofuels blending and distribution</li> <li>• Lightweight plastics to improve vehicle efficiency</li> </ul> | <ul style="list-style-type: none"> <li>• Advanced biofuels</li> </ul>   |
| <b>INDUSTRIAL</b><br>steel, cement, textiles, plastics<br><br>Need: fuel for high-temperature processes                        |  | <ul style="list-style-type: none"> <li>• New materials with lower-emission footprint</li> <li>• Energy-efficient process redesign</li> <li>• Carbon capture and hydrogen</li> </ul>                             | <ul style="list-style-type: none"> <li>• Fuel cells for lower-cost CCS and hydrogen</li> <li>• Less energy-intensive manufacturing processes</li> </ul> |

Source: IAMC 1.5°C Scenario Explorer and Data, average of IPCC Lower 2°C scenarios and ExxonMobil analysis of IPCC Fifth Assessment Report and Special Report 1.5.



# Low Carbon Solutions leverages existing core competencies

Expertise in core businesses creates competitive advantages

## Core Competencies / Competitive Advantages

**Innovation leader:** Decades researching, commercializing, and scaling new lower-carbon technologies

**Large existing asset base:** Extensive facilities, transportation and pipelines to demonstrate and scale lower-carbon technologies

**Project development and execution:** Core project management and operation of high temperature/ high pressure industrial processes

**Operational expertise:** Proven ability to execute with responsible, efficient, and safe operations across products and as the global leader in carbon capture

**Subsurface and reservoir expertise:** Key skills and competencies critical for carbon storage

**Blending and distribution capabilities:** Capabilities important for biofuels commercialization

## Low Carbon Solutions Focus Areas

Carbon Capture and Storage

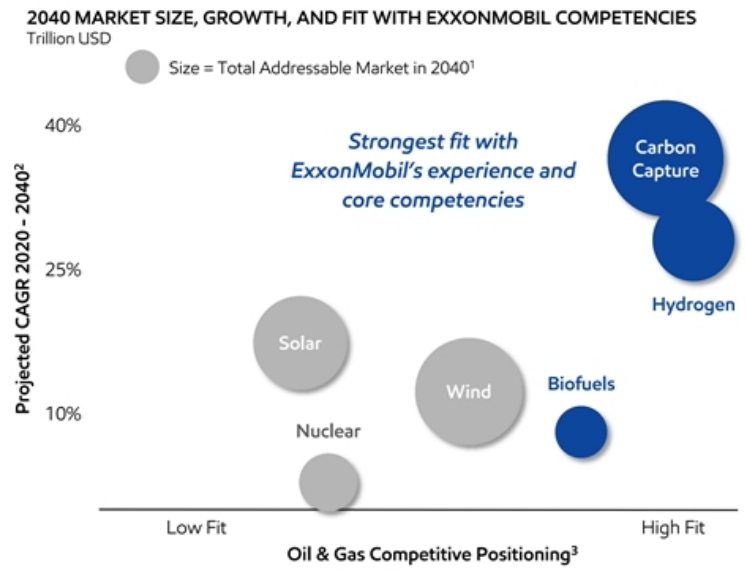
Hydrogen

Biofuels

# Pursuing low-carbon opportunities with large addressable markets

Leveraging core skills and existing assets to capture markets with strongest fit and high growth

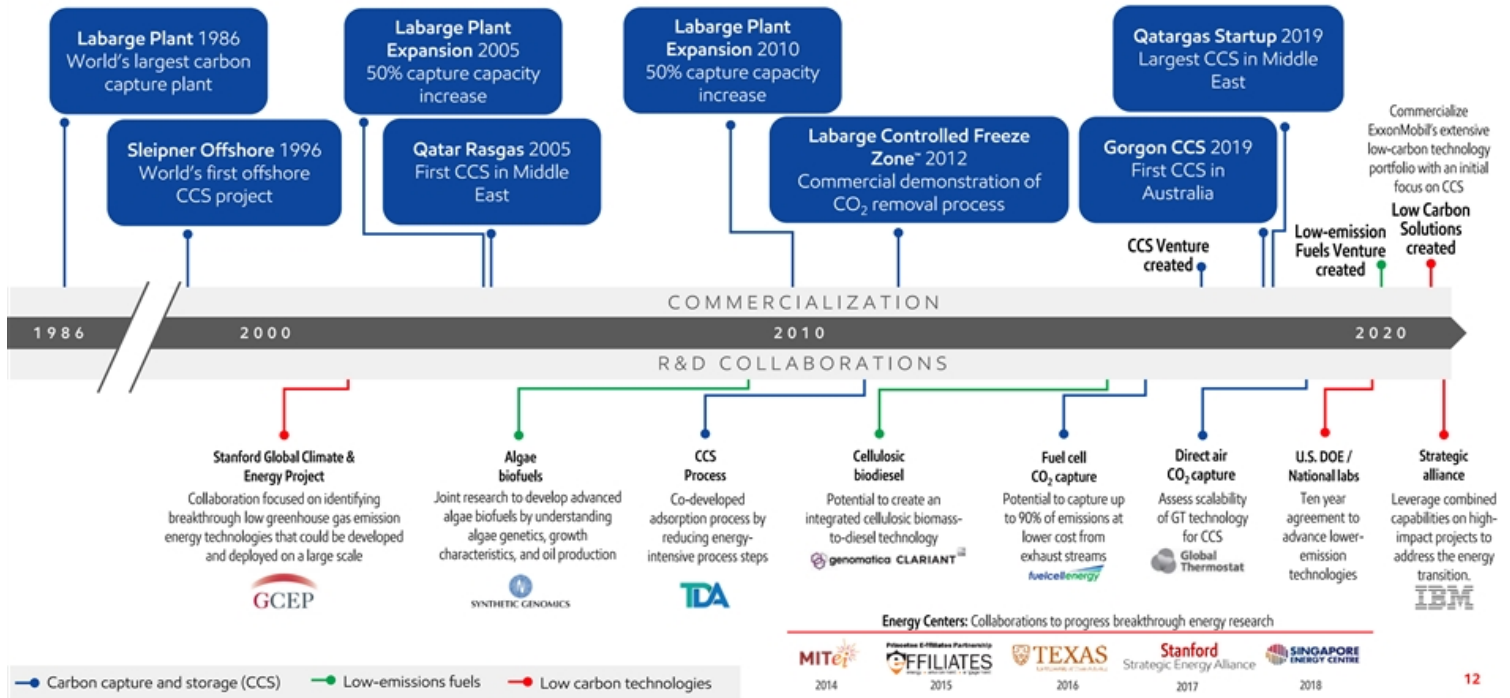
| Total Addressable Market: 2040 <sup>1</sup> |         |
|---|---------|
| Carbon Capture and Storage                  | ~\$2T   |
| Hydrogen                                    | ~\$1T   |
| Biofuels                                    | ~\$0.4T |
| Oil & Natural Gas                           | ~\$6.5T |
| Chemicals                                   | ~\$4T   |



See Supplemental Information for footnotes and definitions

# Proven capability to advance technologies including low carbon

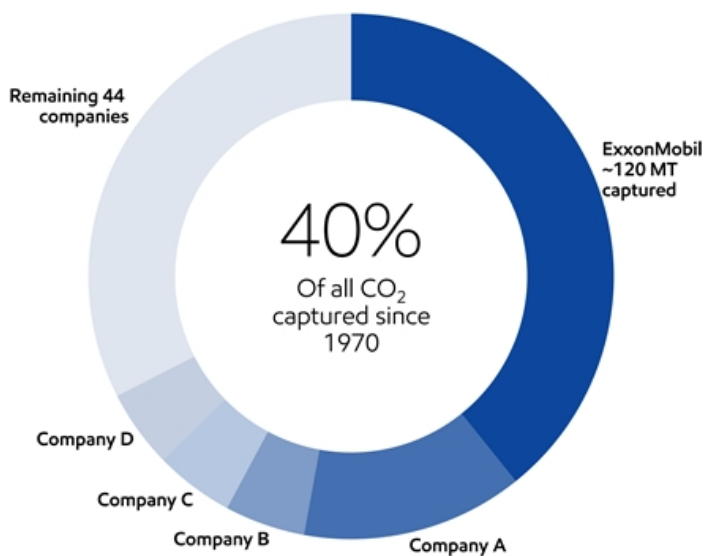
In the last decade: 80 research collaborations; 2,000 PhDs; >10k patents granted; 2 new venture startups



# Uniquely positioned to succeed in carbon capture

Leveraging position as the global CCS leader in a ~\$2 trillion addressable market by 2040

CUMULATIVE CO<sub>2</sub> CAPTURE VOLUME SINCE 1970<sup>1</sup>  
Million tonnes



- Leverages history and experience at scale
  - #1 in the world for CO<sub>2</sub> capture; 9 Mta capacity<sup>1</sup>
  - #2 in the world for CO<sub>2</sub> pipelines<sup>2</sup>
  - #2 in the world for CO<sub>2</sub> geologic storage<sup>3</sup>
- Leverages core capabilities and advantages
  - Subsurface and reservoir expertise
  - Project development and execution
  - Responsible and efficient operations
- Established Low Carbon Solutions Business:
  - Develop commercial opportunities at scale
  - Advance regulatory and legal frameworks
  - Progress >20 new CCS opportunities

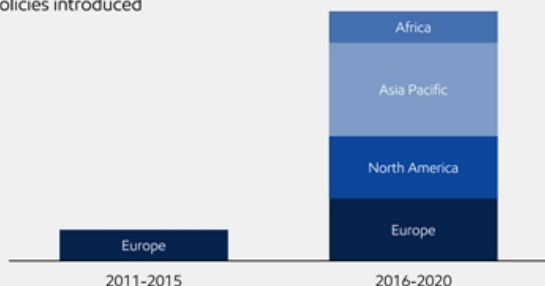
See Supplemental Information for footnotes and definitions

# CCS growth driven by compelling economics and policy support

Cost already well below other existing policy-driven subsidies to reduce carbon emissions

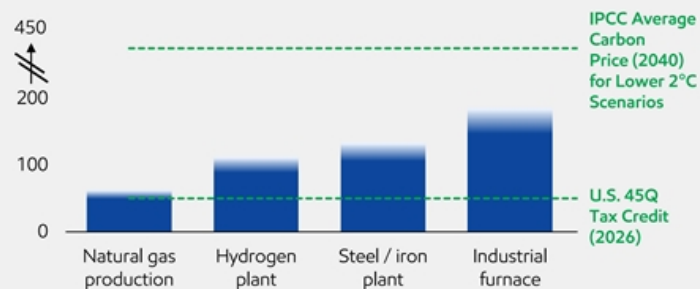
## POLICY SUPPORT IS GROWING

New policies introduced



## CCS COSTS FOR MITIGATING INDUSTRIAL EMISSIONS<sup>1,2</sup>

\$/tonne CO<sub>2</sub> for conventional technology

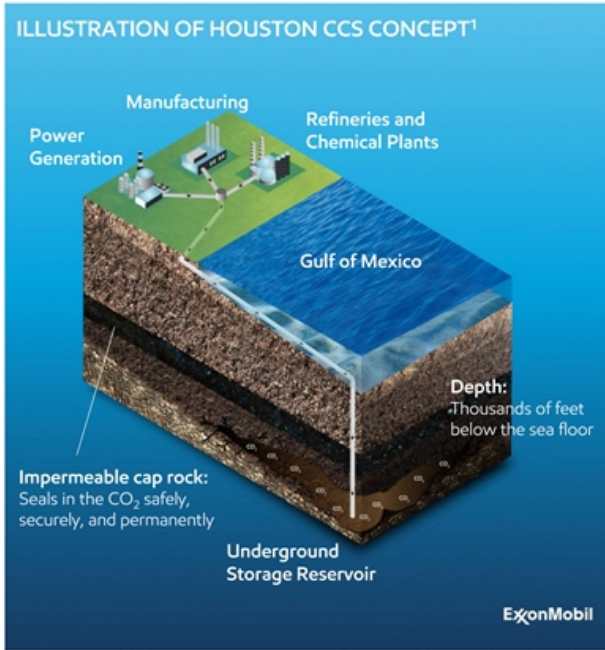


- New policy support for CCS introduced in every region of the globe since 2015
- Policy support conducive to future offset market
  - Corporations seeking to buy offsets for hard-to-abate emissions
- IPCC Lower 2°C Scenario projects a policy cost well above the CCS cost using current technologies
- CCS costs range from \$200/tonne to <\$100/tonne, less than other current policies
  - California Low Carbon Fuel Credit: \$218/tonne<sup>3</sup>
  - U.S. EV Tax Credit: \$455/tonne<sup>4</sup>

Sources: (left) IEA Policies Database (as of Feb 24, 2021). (right) National Petroleum Council report: A Roadmap to At-Scale Deployment of Carbon Capture, Use, and Storage (2019). See Supplemental Information for footnotes and definitions

# Plans for Houston CCS Innovation zone

Houston ship channel is an ideal location for a large-scale CCS project



## TARGETING

~50

largest emitting facilities

## POTENTIAL TO MITIGATE

~100

million tonnes CO<sub>2</sub> annually

## GULF COAST STORAGE POTENTIAL

~500

billion metric tons

## CRITICAL ENABLERS INCLUDE



Supportive regulatory and legal framework



Adequate financial incentives



Broad industry and government alignment



Public support

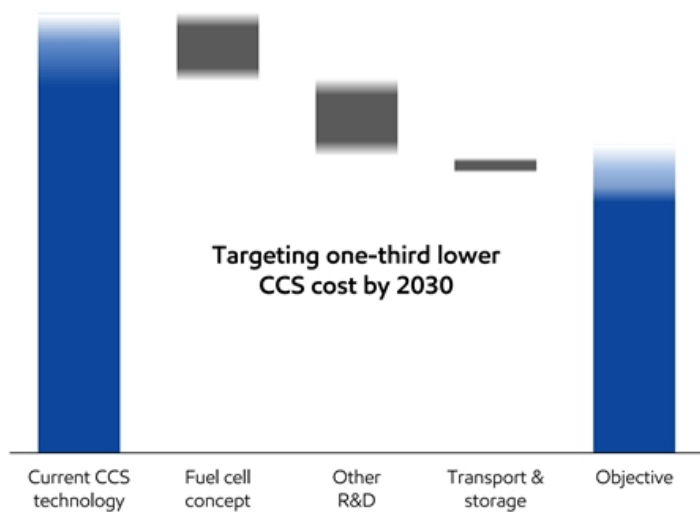
<sup>1</sup> – For illustrative purposes only, not drawn to scale. To learn more about this concept, see [energyfactor.com/Houston-ccs-hub](http://energyfactor.com/Houston-ccs-hub)



# ExxonMobil progressing research to further reduce CCS costs

Deploying technology and experience curve are key to lowering costs and developing markets

**COST OF CCS**  
\$/tonne CO<sub>2</sub>



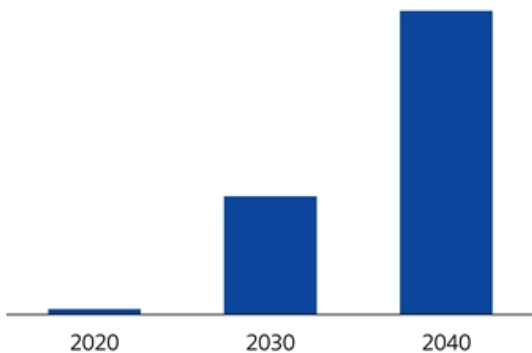
- >10 years of CCS-related R&D
- Fuel cell technology concept delivers step-change in cost
  - Same emissions reduction with less energy
  - Opportunity to co-produce hydrogen or power
- R&D focused on effectiveness and efficiency improvements
  - Advanced materials for improved capture and concentration
  - Design optimized for capital efficiency

Source: ExxonMobil analysis of potential cost reduction for large scale natural gas combined cycle power generation.

# Strengths in CCS position us to succeed in hydrogen

Leveraging position as a global CCS leader in a ~\$1 trillion addressable market by 2040

GLOBAL ENERGY DEMAND SUPPLIED BY HYDROGEN<sup>1</sup>  
Quads



~\$1 trillion addressable market  
~30% projected growth per year

- Hydrogen can decarbonize hard-to-abate sectors
  - Transportation (60%), power and buildings (20%), and industry (20%)<sup>2</sup>
- Producing >1 Mta and advancing technology to produce low-carbon hydrogen at scale
- Low-carbon hydrogen from natural gas with CCS has cost and scale advantages versus alternatives
- Developing Rotterdam hydrogen project to demonstrate fuel cell CCS technology

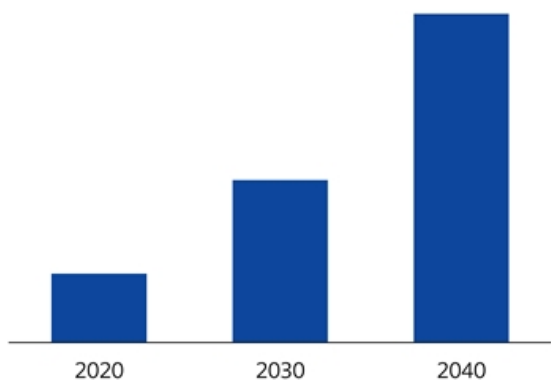
Source: IAMC 1.5°C Scenario Explorer and Data, ExxonMobil analysis of IPCC Lower 2°C scenarios. See Supplemental Information for footnotes and definitions

# Positioned to succeed in biofuels

Leveraging existing core competencies in a ~\$400 billion addressable market by 2040

## GLOBAL ENERGY DEMAND SUPPLIED BY BIOFUELS<sup>1</sup>

Quads



~\$400 billion addressable market  
~8% projected growth per year

- Commercial transportation (e.g. heavy trucks, planes) needs energy-dense fuels
- ExxonMobil blends ~6 million gallons of biofuels in existing operations every day
- Progressing novel options for lower cost bioenergy
  - Advantaged production of renewable diesel from sustainable oilseeds
  - Conversion of cellulosic biomass such as agricultural wastes into biofuels
  - Catalytic upgrading of bio-derived alcohols into transportation fuels

Source: IAMC 1.5°C Scenario Explorer and Data, ExxonMobil analysis of IPCC Lower 2°C scenarios. See Supplemental Information for footnotes and definitions

# ExxonMobil committed to a lower-carbon future

Leveraging capabilities and expertise to reduce emissions and deliver shareholder value

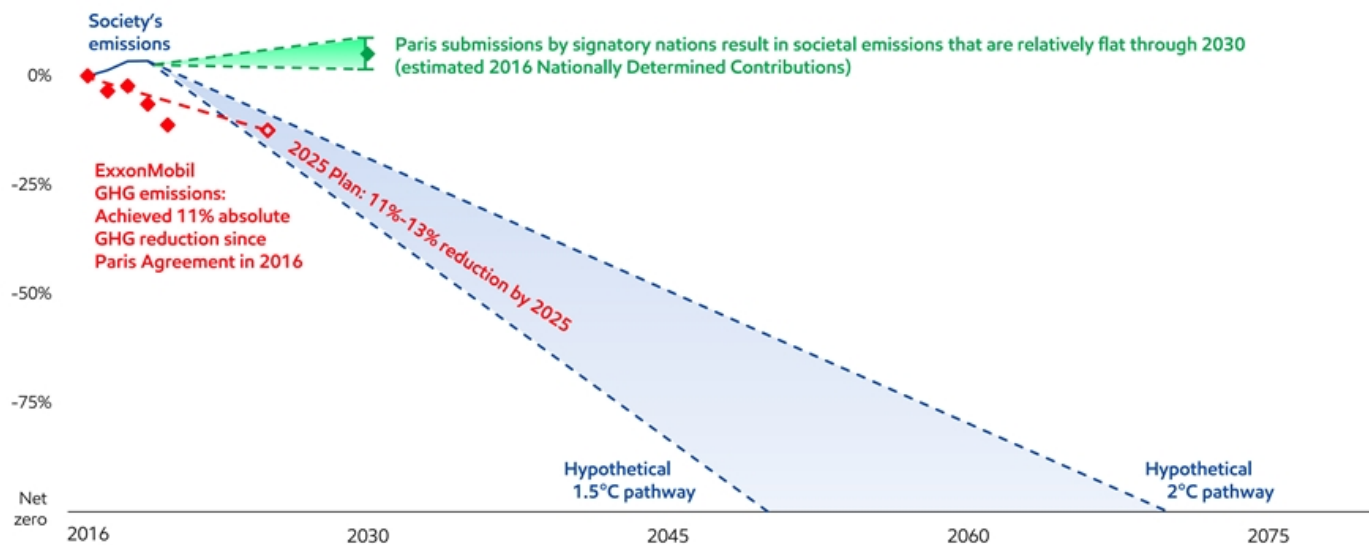


See Supplemental Information for footnotes

# Reducing emissions consistent with the goals of Paris

ExxonMobil's plan to 2025 consistent with 2°C pathway, while NDCs fall short

EXXONMOBIL AND SOCIETY'S EMISSIONS<sup>1,2,3</sup>  
Percent reduction versus 2016



See Supplemental Information for footnotes

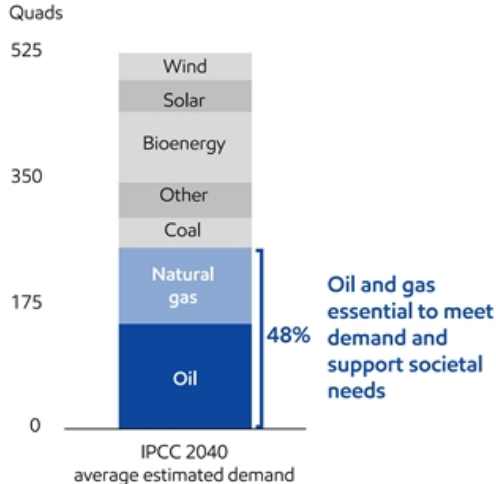
# Significant investment required to meet oil and gas demand

IEA forecasts incremental \$12 trillion investment in oil and gas needed in its <2°C scenario<sup>1</sup>

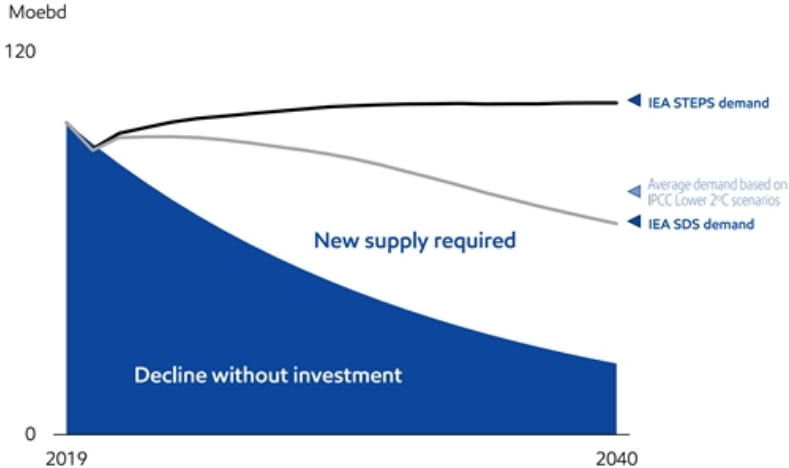
*"Sharp spending cuts and project delays are already constraining supply growth across the globe... In the absence of stronger policy action, global oil production would need to rise 10.2mb/d by 2026 to meet the expected rebound in demand"*



**GLOBAL ENERGY DEMAND IN IPCC LOWER 2°C SCENARIOS**



**GLOBAL OIL SUPPLY ESTIMATES**



Source: (quote) IEA Oil 2021 report (left) IAMC 1.5°C Scenario Explorer and Data, average of IPCC Lower 2°C scenarios; (right) Excludes biofuels. IHS, IEA, ExxonMobil analysis of IAMC 1.5°C Scenario Explorer and Data, average of IPCC Lower 2°C scenarios. See Supplemental Information for footnotes and definitions



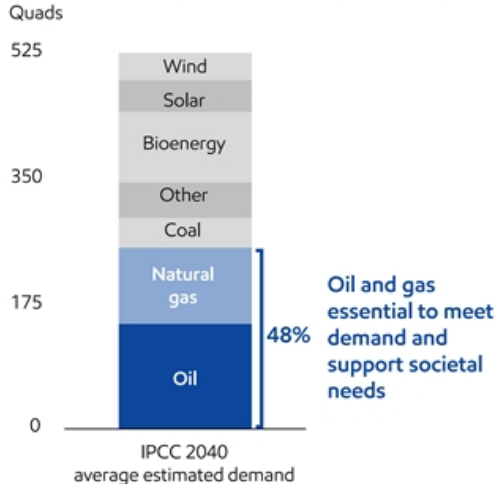
# Significant investment required to meet oil and gas demand

IEA forecasts incremental \$12 trillion investment in oil and gas needed in its <2°C scenario<sup>1</sup>

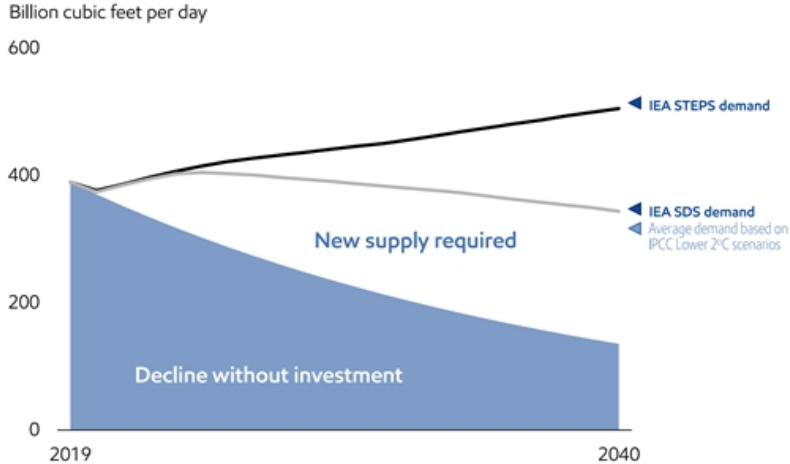
*"Natural gas recovers quickly from a drop in demand in 2020. Demand rebounds by almost 3% in 2021, then rises to 14% above 2019 levels by 2030, with growth concentrated in Asia."*



**GLOBAL ENERGY DEMAND IN IPCC LOWER 2°C SCENARIOS**



**GLOBAL NATURAL GAS SUPPLY ESTIMATES**

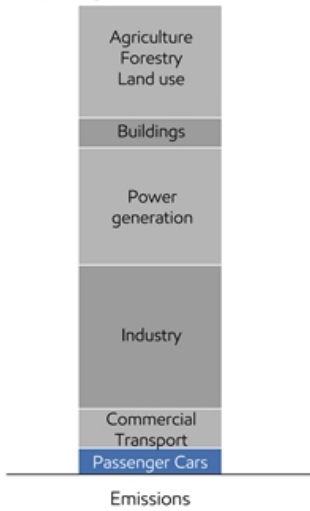


Source: (quote) IEA World Energy Outlook 2020 (left) IAMC 1.5°C Scenario Explorer and Data, average of IPCC Lower 2°C scenarios; (right) IHS, IEA, ExxonMobil analysis of IAMC 1.5°C Scenario Explorer and Data, average of IPCC Lower 2°C scenarios. See Supplemental Information for footnotes and definitions

# ExxonMobil's plan assumes an important role for EV's

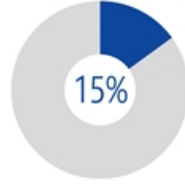
However, passenger vehicles represent only a small part of oil and gas demand

**2010 GLOBAL EMISSIONS BY SOURCE**  
49 GT/yr CO<sub>2</sub>e



**TODAY**

% PASSENGER CAR OIL & GAS DEMAND



% PASSENGER CAR CO<sub>2</sub>e EMISSIONS



- Passenger vehicles currently represent **~5% of emissions** and **15% of Oil and Gas demand**
- ExxonMobil *Outlook for Energy* embeds greater electric vehicle adoption by 2040 than Engine No. 1

ExxonMobil  
2040  
estimate

Engine No.1  
2040 estimate



48M > 42M

- Lower-carbon strategy **focused on hard-to-decarbonize sectors representing ~80% of total demand**

# Upstream strategy: highgrading and optimizing the portfolio

Lowering the breakeven cost-of-supply and maintaining short cycle optionality

## Strengthening portfolio competitiveness

- ~90% of 2021-25 Upstream resource investment with cost-of-supply  $\leq$ \$35/bbl<sup>1</sup>
- Finalizing >\$1 billion North Sea divestment;<sup>2</sup> 10 assets in market
- Reduced 2020 cash Opex by 18% versus 2019
- Driving continued efficiency improvement with investments in technology

## Robust pipeline of future developments

- Focusing exploration on industry-leading basins in Guyana-Suriname and Brazil
  - Three new Guyana discoveries; total resource ~9 Boeb
- World-class Permian resource base with ability to leverage short-cycle flexibility
- Deferred 2020-25 investments of ~\$50 billion while preserving value

## Reducing emissions consistent with goals of the Paris Agreement

- Met 15% methane and 25% flare reduction 2020 goals
- Announced plans to:
  - Reduce methane intensity by 40-50% and flaring intensity by 35-45% by 2025<sup>3</sup>
  - Eliminate flaring in Upstream operations by 2030 per World Bank definition

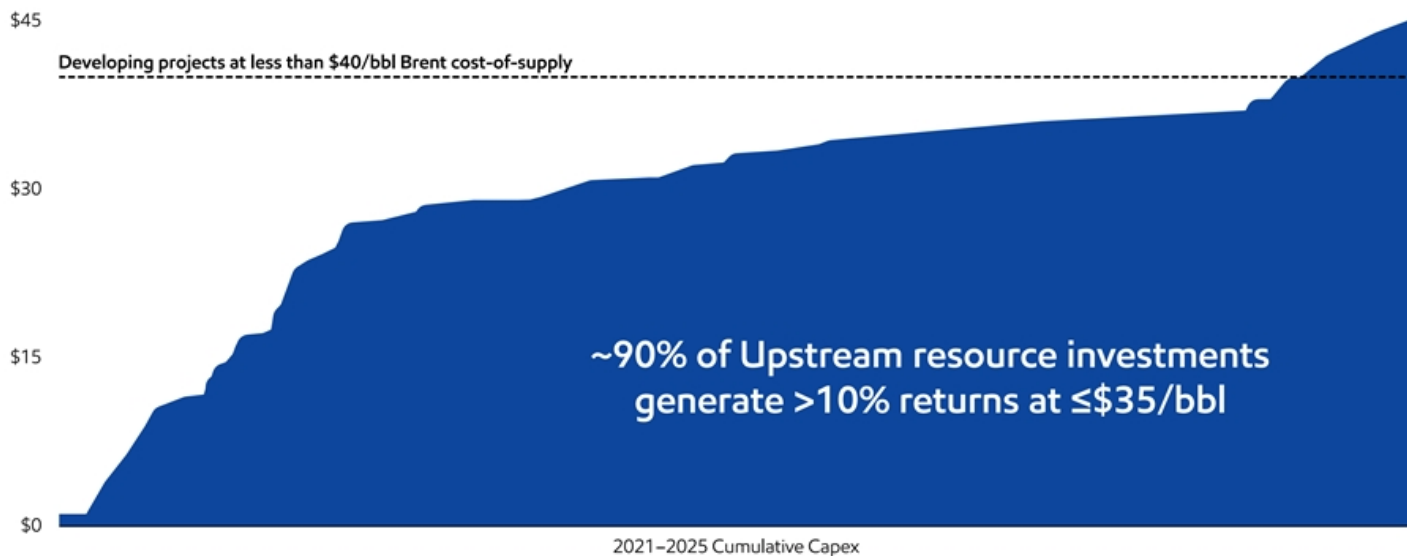
See Supplemental Information for footnotes and definitions

# Industry-leading Upstream resource investment portfolio

Capital program prioritizes low cost-of-supply opportunities that generate >10% returns at  $\leq \$35/\text{bbl}^1$

## UPSTREAM RESOURCE INVESTMENTS<sup>1</sup>

Brent \$/bbl required to generate the cost-of-supply plus 10% return



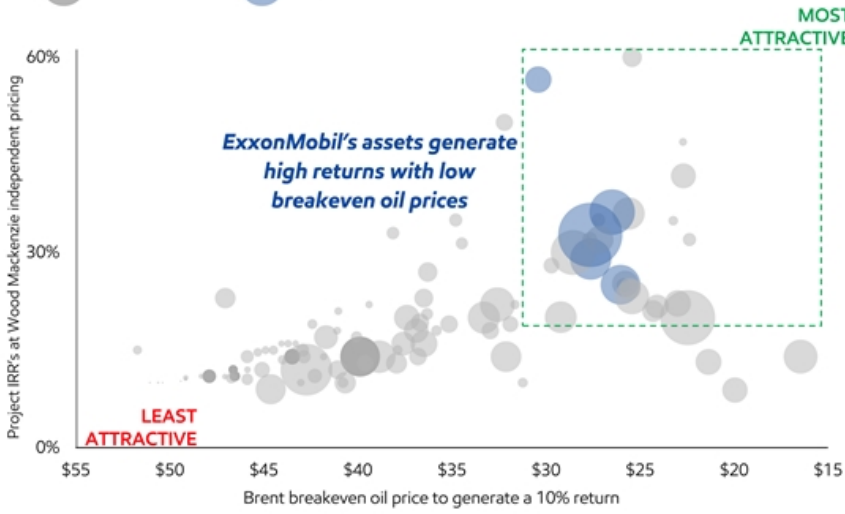
See Supplemental Information for footnotes and definitions

# Developing the world's most attractive upstream portfolio

Projects deliver industry-leading returns and outsized value according to Wood Mackenzie

## WOOD MACKENZIE UPSTREAM PORTFOLIO COST-OF-SUPPLY AND RETURNS

● Size = NPV10    ● Projects in ExxonMobil's Current Portfolio<sup>1</sup>



ExxonMobil's near-term upstream capital projects generate industry-leading returns<sup>2</sup>

- Top quartile of expected IRRs
- Top third of breakevens

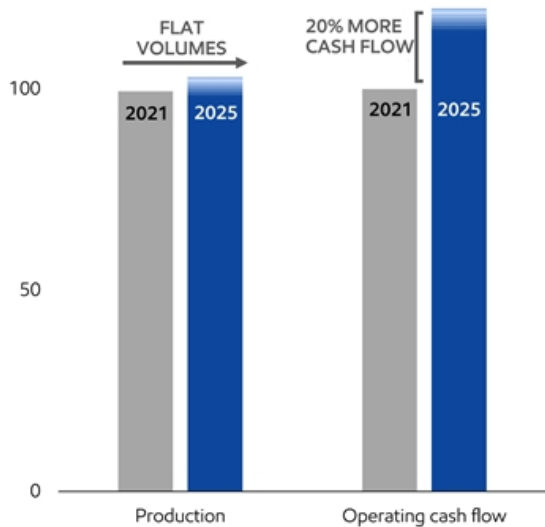
Source: Wood Mackenzie Q4 2020 FID Tracker  
See Supplemental Information for footnotes and definitions

# Upstream portfolio highgrading increases cash flow

Focused on increasing value with the flexibility to adjust capex to market conditions

## PRODUCTION AND OPERATING CASH FLOW

Indexed to 2021, %



- Strategy driven by improving portfolio competitiveness
- 2025 production outlook flat versus 2021 (~3.7 Moebd)
- 2021-2025 project start-ups drive:
  - ~40% of 2025 volumes
  - 20% increase in 2025 operating cash flow versus 2021

Money forward basis. Potential assuming \$50/bbl Brent price adjusted for inflation from 2021  
See Supplemental Information for definitions

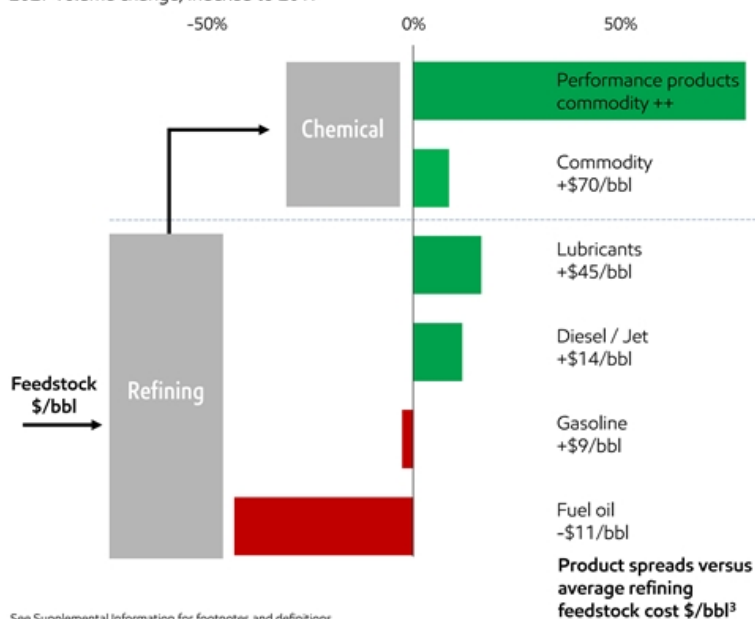


# Downstream strategy: upgrade product mix to improve margins

#1 in synthetic lubricants and basestocks; industry-leading integration<sup>1</sup>

## DOWNSTREAM AND CHEMICAL PRODUCT MIX UPGRADE PLANS<sup>2</sup>

2027 volume change, indexed to 2017



See Supplemental Information for footnotes and definitions

- Grow earnings from highly profitable Lubricants
- Improve Fuels competitiveness and resiliency
  - Deliver industry-leading manufacturing costs
  - Shift yield to more distillates, lubricants, and chemicals
- Structural efficiencies of ~\$1.5 billion by year-end 2023

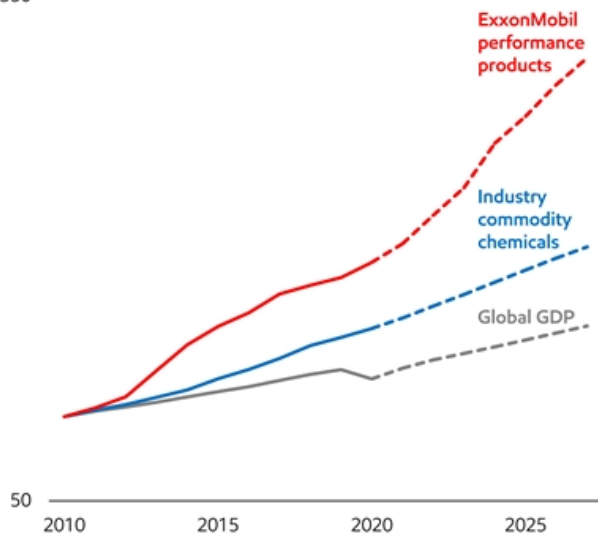
# Chemical strategy: grow sustainable high-value products

Meet increasing global demand for high-value products through advantaged investments

## PERFORMANCE PRODUCTS DELIVERED GROWTH AT >4x GDP<sup>1</sup>

Indexed to 2010, %

350



See Supplemental Information for footnotes and definitions

- Grow environmentally sustainable, high-value performance products to meet increasing demand
- Capacity additions through advantaged projects leveraging technology, integration, and scale
- Structural efficiencies supporting \$1 billion cost reduction by year-end 2021

# Delivering products the world needs

Leading chemical business with a diversified and resilient portfolio

## #1 or #2 market position<sup>1</sup> in >80% of chemical product portfolio

### Polyethylene

Performance market position: #1  
Total market position: #1

### Propylene-based plastomer

Market position: #1

### Synthetics

Market position: #1

### Aromatics

Market position: #2

### Fluids / plasticizer

Market position: #1

### Adhesions

Market position: #1

### TPV and butyl rubber

Market position: #1



Recyclable stand-up pouches



Shrink wrap, cling film

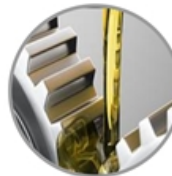
Large molded parts  
Automotive / Appliance



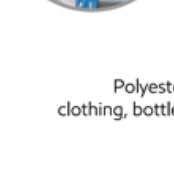
Personal care,  
medical gowns  
and masks



Tapes, packaging,  
diapers



Engine oils, EV  
fluids, greases



Polyester  
clothing, bottles

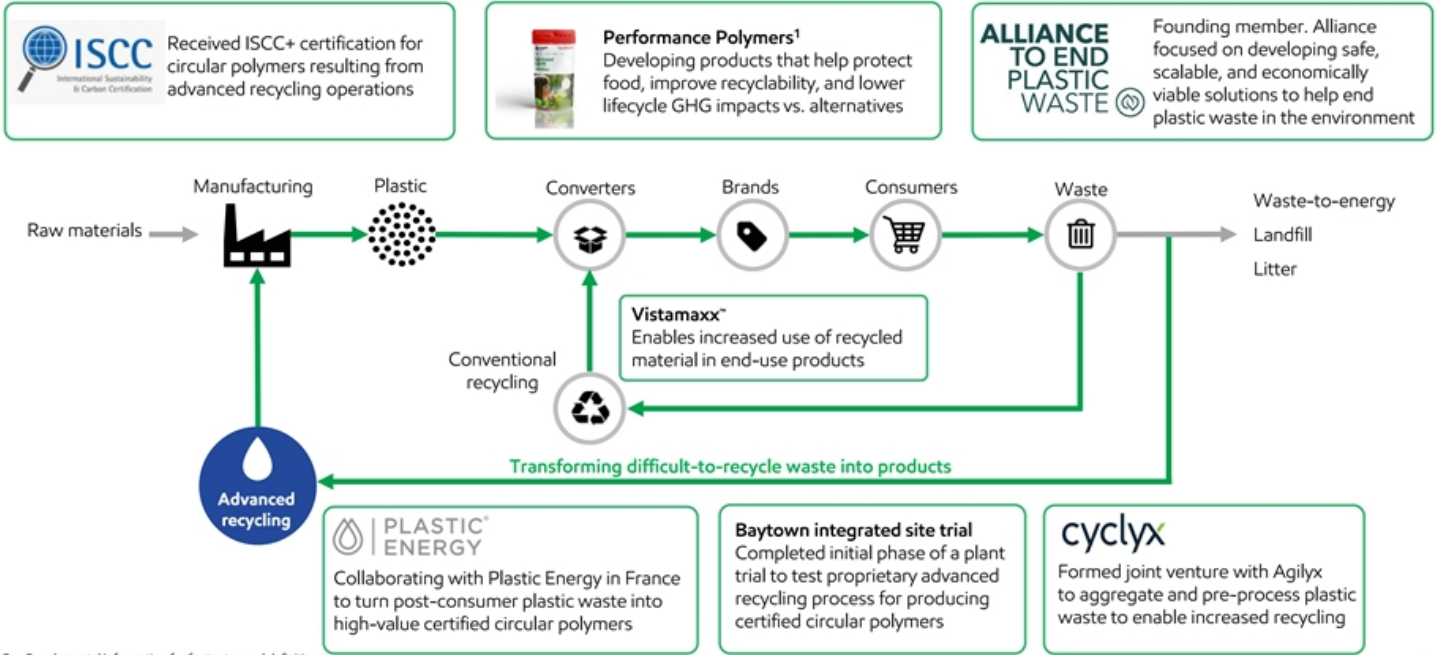
Wind turbine  
lubricants



See Supplemental Information for footnotes

# Improving Chemical sustainability

Developing technology to help address plastic waste and improve the efficient use of resources







See Supplemental Information for footnotes and definitions

# Innovative products provide customer benefits

High-value products provide customer choices for lower emissions or improved efficiencies

## HIGH-VALUE PRODUCTS MEET EVOLVING CUSTOMER NEEDS

Representative examples

|  | PRODUCT / SECTOR                      | POTENTIAL BENEFITS <sup>1</sup>  |
|--|---------------------------------------|--|
|   | Plastic packaging                     | 54% lower lifecycle GHG emissions impact versus alternatives                                   |
|  | Flexible film applications            | Exceed <sup>®</sup> XP enables up to 30% down gauging versus conventional plastics             |
|  | Advanced recycling of plastic waste   | To produce certified circular polymers with equivalent performance of virgin plastics          |
| <br> | Polypropylene automotive application  | Fuel efficiency improves 6-8% for a 10% reduction in vehicle weight                            |
|  | Synergy Diesel Efficient <sup>™</sup> | Improves average fuel economy by 2% versus diesel fuel without detergent additive <sup>2</sup> |
|  | Synthetic motor oil                   | Can improve fuel economy up to 2% versus conventional mineral engine oils                      |
|   | Wind turbine gear oil                 | Mobil SHC <sup>™</sup> Gear 320 WT oil offers long oil drain interval with 10-year warranty    |

<sup>1</sup>Synergy Diesel Efficient<sup>™</sup> assumes a 250 gallon tank and an average of 7 miles per gallon. See Supplemental Information for footnotes

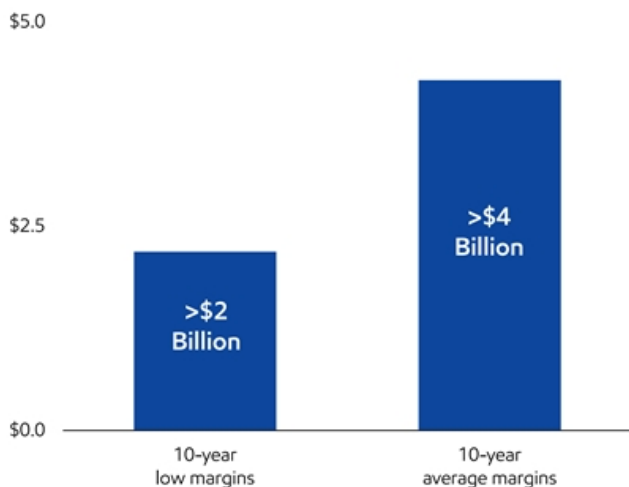
# Downstream and Chemicals investments grow value

World-class integrated businesses with leading market positions<sup>1,2</sup>

## EARNINGS FROM FUTURE MAJOR GROWTH PROJECTS

DELIVER >\$2 BILLION AT 10-YEAR LOW MARGINS<sup>3</sup>

Billion USD



- Downstream focused on improving earnings from converting low value products to lubricants and diesel
  - Fuels portfolio net cash margin improves by 30%<sup>4</sup> mainly driven by advantaged products
  - Key growth markets contribute >\$500M annual earnings potential by 2025
- Chemical investments deliver strong earnings from high-value products
  - Performance products growth of 5% in 2020
  - Major projects to deliver 60% growth in performance products by 2027<sup>5</sup>

**\$2.5 billion**

**combined Downstream and Chemical structural efficiencies by year-end 2023**

See Supplemental Information for footnotes and definitions

# Delivered ~\$3 billion of structural cost reductions in 2020

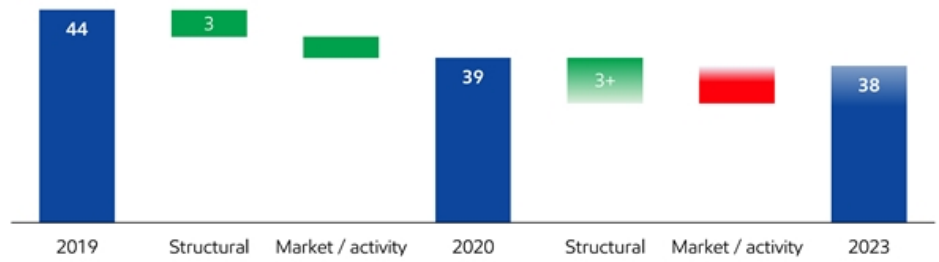
Value chain restructuring enabled accelerated efficiency capture; additional \$3 billion by 2023

## ORGANIZATIONAL RESTRUCTURING DRIVING EFFICIENCIES



**DELIVERED STRUCTURAL REDUCTIONS OF ~\$3 BILLION IN 2020 WHILE TARGETING ADDITIONAL \$3 BILLION BY 2023**

## CASH OPEX EXCLUDING ENERGY AND PRODUCTION TAXES Billion USD

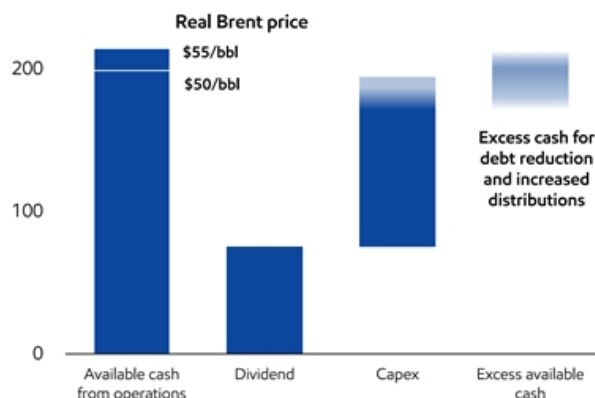


See Supplemental Information for definitions

# Disciplined capital allocation to deliver on long-term priorities

Enables portfolio high-grading, investment in lower-carbon future, reliable dividend, strong balance sheet

CUMULATIVE ESTIMATED SOURCES AND USES OF CASH (2021-2025)<sup>1,2,3</sup>  
Billion USD



**Sustain & grow**  
the dividend

**Invest in**  
lower-carbon future

**High-grade**  
our production profile

**Strengthen**  
our balance sheet

- Flexible investment strategy prioritizes highest-return opportunities
  - ~90% of cumulative 2021-2025 Upstream resource investments have cost-of-supply less than \$35/bbl Brent<sup>4</sup>
  - Downstream and Chemicals investments projected to deliver 30% return on capital<sup>5</sup>
- Flexibility to adjust capital spending in response to market conditions while preserving value
  - \$16-\$19 billion spend in 2021
  - \$20-\$25 billion/year through 2025
- Plan to invest \$3 billion on lower emission energy solutions through 2025
- Available cash from operations covers dividend and capital program while generating excess available cash at \$50/bbl

See Supplemental Information for footnotes and definitions

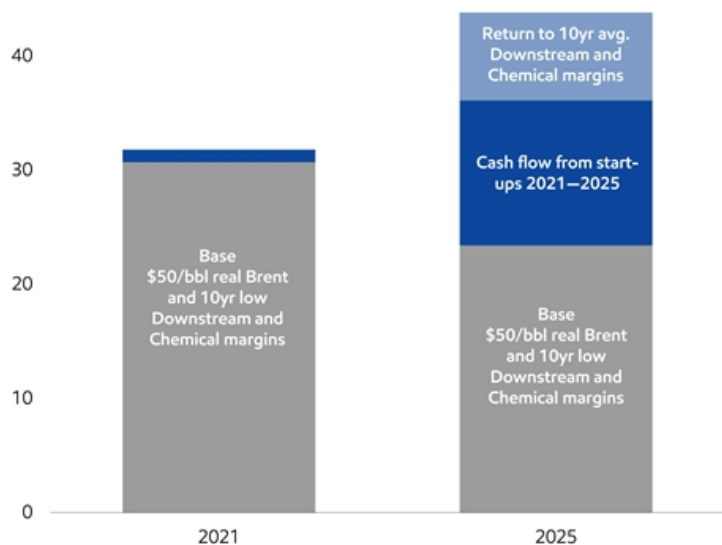


# Investments drive cash flow generation through the cycle

High-return investments more than offset divestments and base decline

## ESTIMATED AVAILABLE CASH FROM OPERATIONS<sup>1,2</sup>

Billion USD



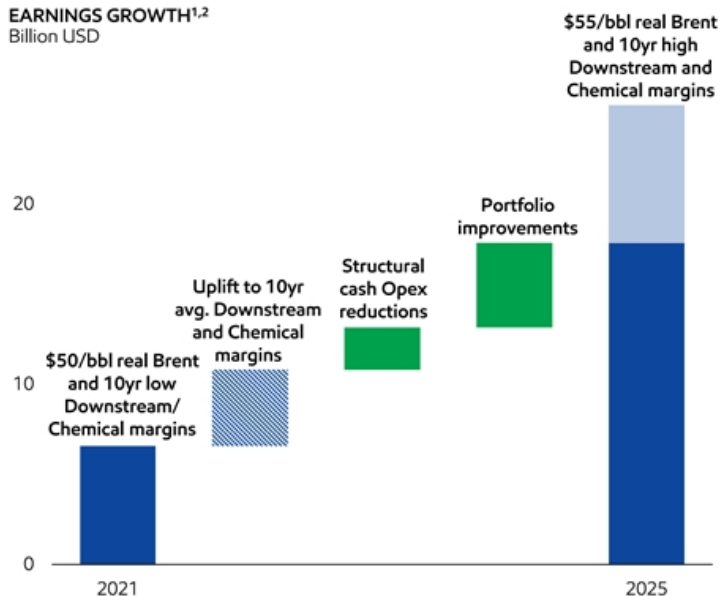
- Cash flow growth driven by investment program and reduced cash operating expenses
- 2021–2025 project start-ups drive ~40% of 2025 cash flow

Brent price adjusted for inflation from 2021.  
See Supplemental Information for footnotes and definitions

# Investments drive strong earnings growth

Cost reductions and advantaged investments enhance earnings power across a range of prices / margins

EARNINGS GROWTH<sup>1,2</sup>  
Billion USD



- Delivering structural cash Opex reductions across the corporation
- Investing in high-quality Upstream portfolio to improve profitability and offset decline
- High-grading Downstream product yields with strategic investments
- Growing high-value Chemical performance products through advantaged projects

Brent price adjusted for inflation from 2021.  
See Supplemental Information for footnotes and definitions

# Flexible plan drives shareholder value creation in existing assets

Advantaged assets and industry-leading investment portfolio delivers earnings and cash flow growth

## Upstream

~90%

of 2021-2025 investments have cost-of-supply  $\leq$ \$35/bbl<sup>1</sup>

## Downstream

30%

improvement in net cash margin driven primarily by conversion projects at advantaged sites<sup>2</sup>

## Chemical

60%

growth in high-value performance products by 2027 from major projects<sup>3</sup>

## Cash Opex

\$6 billion

in structural efficiencies by year-end 2023 versus 2019

## Capital flexibility

~\$35 /bbl

to maintain dividend at 10-year average downstream and chemical margins in 2025<sup>4,5</sup>

## Growing earnings

~2x

by 2025 from structural cash opex reductions and portfolio improvements<sup>6</sup>

See Supplemental Information for footnotes and definitions

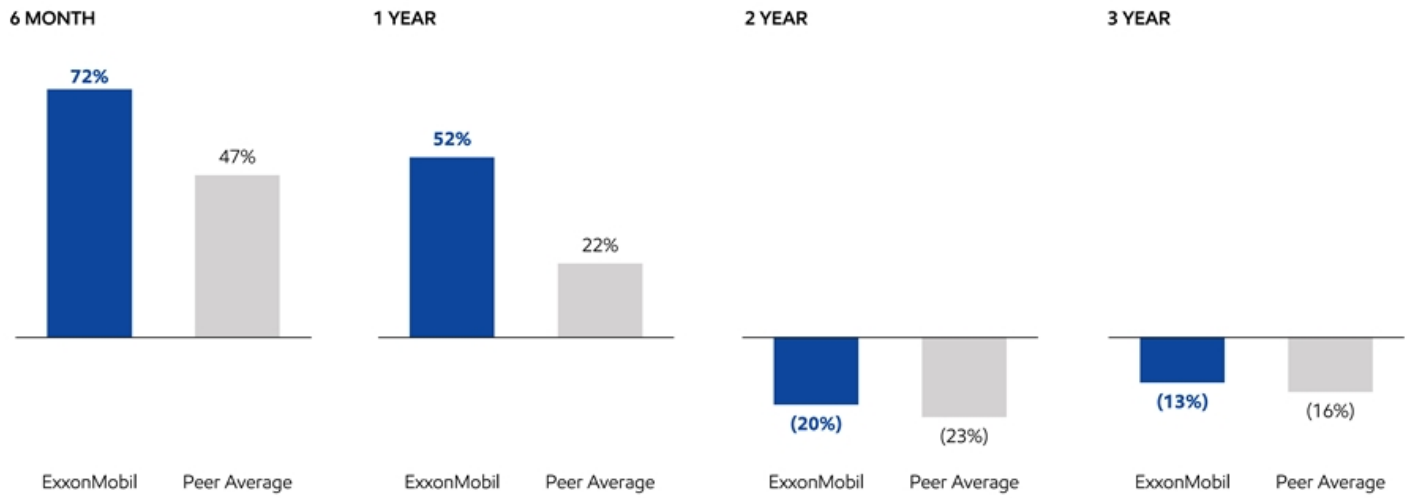
## ***Strong performance: resulting from capital investments, corporate values and competitive strengths***

- Management and the Board made tough decisions to improve ExxonMobil's portfolio starting in 2017 with counter-cyclical investments; long-cycle actions driving performance and TSR today
- TSR outperforms peer average over six-month, one-year, two-year, and three-year periods, with +52% TSR over the past year
- Outperformance vs. peer average on long-term ROCE and dividend growth
- Resilient 2020 performance – best-ever workforce safety and reliability, reduced cash opex by 15% and capex by 30%

# Strong performance is driving attractive shareholder returns

ExxonMobil's long-cycle strategies actioned from 2017 onwards are driving TSR today

## TOTAL SHAREHOLDER RETURN (THROUGH 4/15/21)



See Supplemental Information for definitions

# More recent TSR periods reflect new strategies actioned in 2017

Longer cycle strategies take time to be reflected in portfolio and results

## Only evaluating 10-year and 5-year TSR obscures oil supply transition and ExxonMobil's response to it

- Prior to U.S. shale – supply short, higher prices
- Post U.S. shale – supply long, lower oil prices, ExxonMobil reinvestment to rebuild portfolio begins in 2017

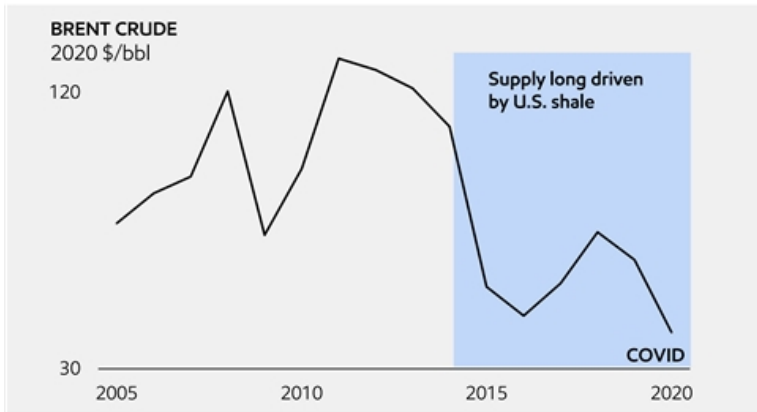


Chart Source: S&P Global Platts  
See Supplemental Information for definitions

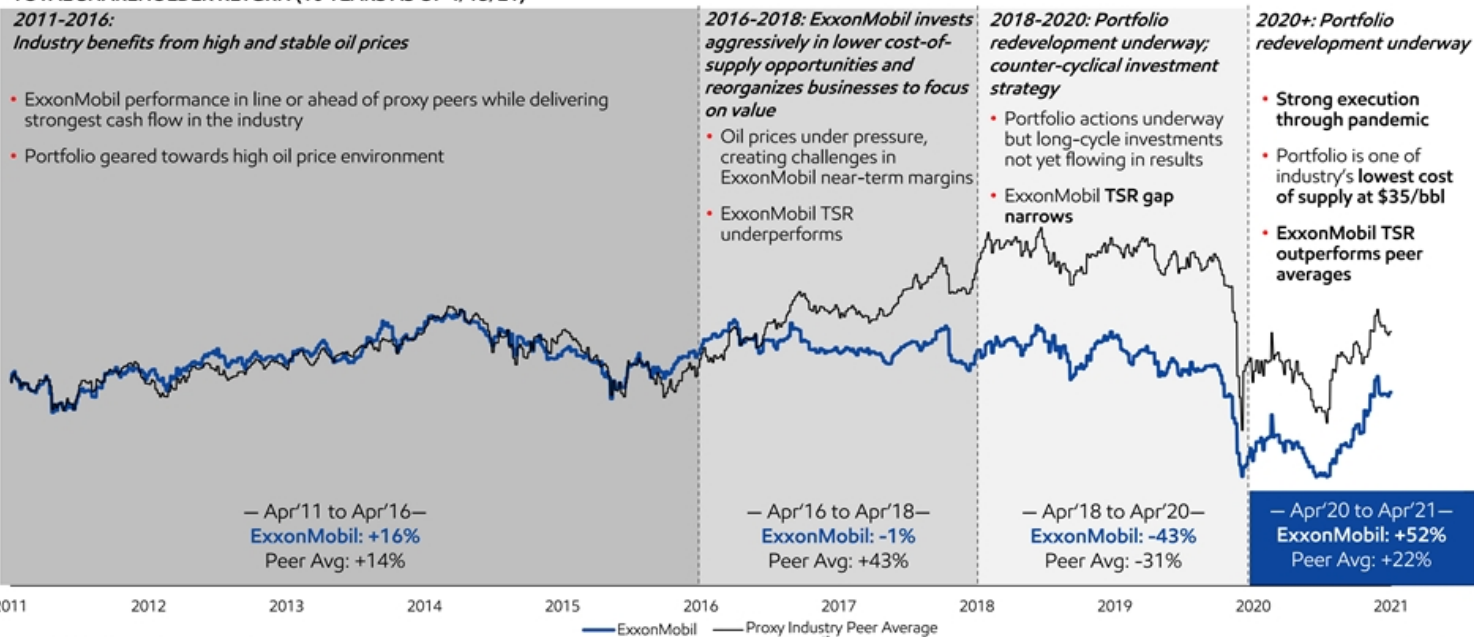
## Since 2017, ExxonMobil has...

- Refreshed the Board with 6 new independent Directors
- Updated strategy to address changing market conditions
- Rebuilt the portfolio, investing counter-cyclically to progress opportunities at lowest cost to deliver long term value
- Implemented a plan to deliver cash flow to maintain the dividend and fund the energy transition
- Invested in high-growth markets that will have durable returns
- Successfully managed through COVID-19

# Fundamental portfolio repositioning starting to reflect in TSR

10-year TSR reflects a different market; 5-year TSR reflects period of significant investment to rebuild portfolio

## TOTAL SHAREHOLDER RETURN (10 YEARS AS OF 4/15/21)



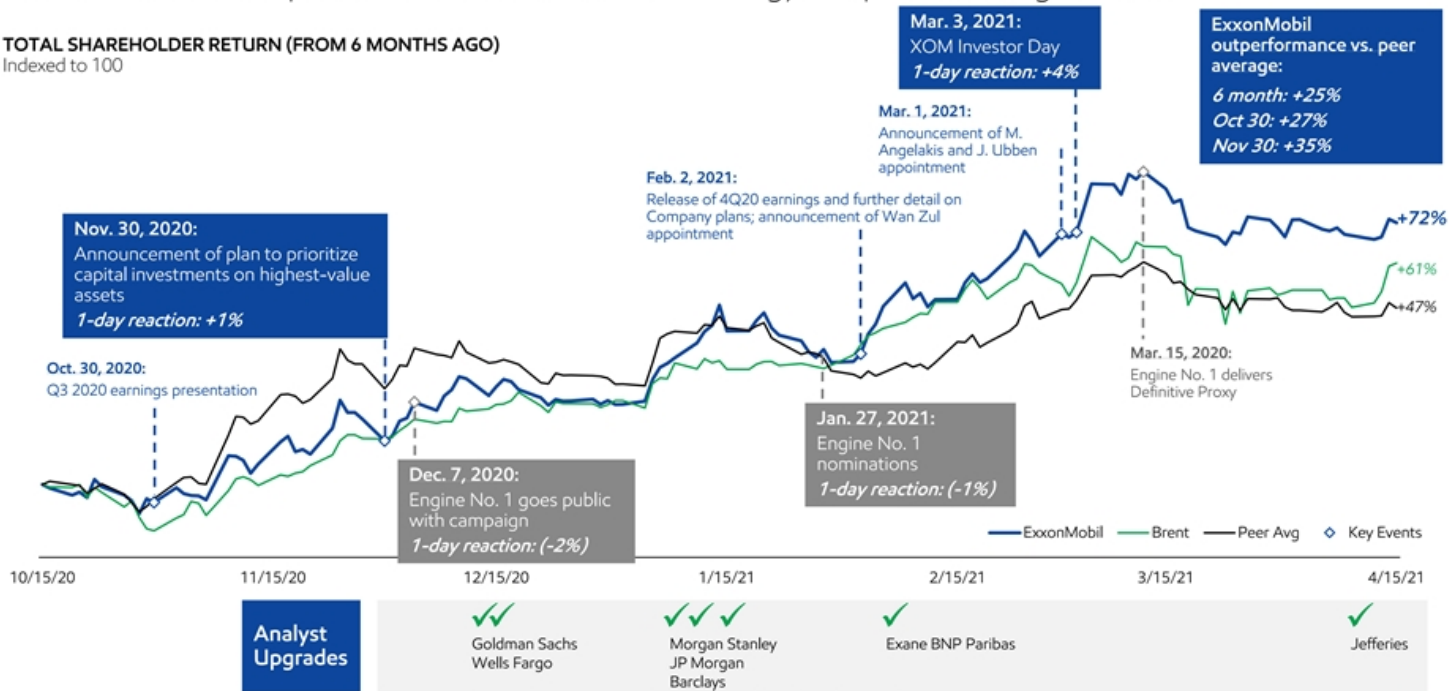
Note: Year labels correspond to April of each year. See Supplemental Information for definitions

# ExxonMobil's recent outperformance not driven by Engine No. 1

Reflects continued implementation of ExxonMobil's strategy and plans that began in 2017

## TOTAL SHAREHOLDER RETURN (FROM 6 MONTHS AGO)

Indexed to 100



Source: Compilation of FactSet and Company releases; Note: Proxy peers are Chevron (NYSE: CVX), Royal Dutch Shell (LON: RDSA), Total (EPA: FP), BP (LON: RDSA)  
See Supplemental Information for definitions



# The market supports ExxonMobil's strategy

Equity analysts support for strategy and business plans is broad and compelling

## LOWER CARBON FUTURE

*"On the energy transition, XOM continues to take a measured approach, leaning into its technology advantages rather than pursuing wind or solar, which we agree with."*

Scotiabank, 3/24/21

*"With a series of recent disclosures on efforts to mitigate emissions such as methane and carbon capture we believe that along with greater confidence in its dividend, XOM could help lead a more balanced ESG debate...We disagree with any call on XOM to move away from its core competencies."*

Bank of America, 3/1/21

## CAPITAL FLEXIBILITY

*"XOM confirmed its recent strategic shift towards a model of capital discipline...Together with an increased emphasis on emissions and the energy transition... we view the strategic shift as encouraging and some of the recent share performance as well deserved."*

Simmons Energy, 3/4/21

*"Looking ahead, we believe a synchronized recovery in earnings and improved capital discipline could drive the 2021+ breakeven back to the low-\$50s/bbl Brent..."*

JP Morgan, 3/31/21

## DIVIDEND STRENGTH

*"The bottom line is XOM is past the worst: in our view the dividend issue of 2020 has been addressed – with XOM emerging from the worst downturn in a generation as the only major with growth capacity intact."*

Bank of America, 2/2/21

*"With a more constructive commodity price outlook, lower capital spending, and additional cash operating cost savings, the dividend is covered in 2021 and averages 100% over the next 5-years on our estimates."*

Morgan Stanley, 3/4/21

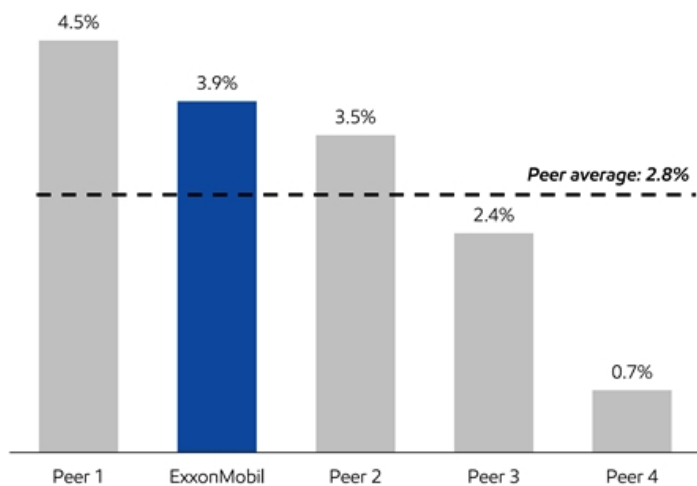
**"Putting it all together, these strategic updates, coupled with rebounding industry margins (with further upside), support further re-rating in shares. We remain Overweight." - Morgan Stanley, 3/4/21**

# Strong performance through business cycles

Competitively positioned portfolio has generated leading returns

## TOTAL RETURN ON AVERAGE CAPITAL EMPLOYED (ROCE)

5-year average 2015-2020, percent



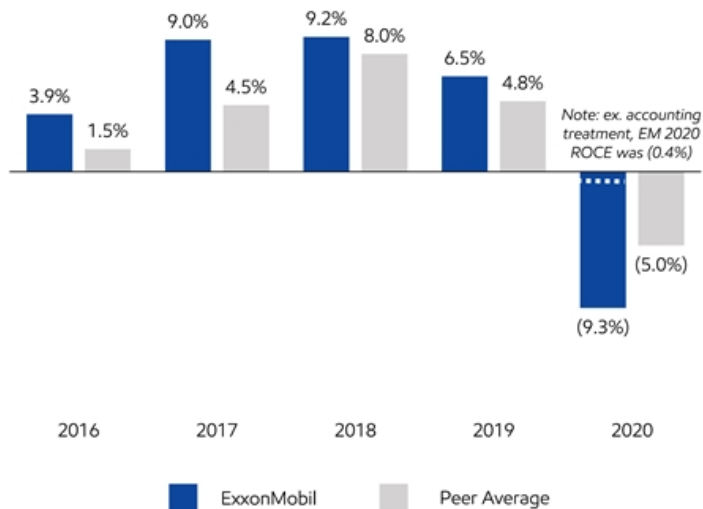
- ROCE is the best measure of capital productivity given capital-intensive, long-term nature of our industry
- Counter-cyclical investment strategy reduces development cost and maximizes returns
- **ExxonMobil outperforms 5-year peer average ROCE by +110bps**

Source: Based on company filings and EM analysis of publicly available information  
See Supplemental Information for definitions

# Strong performance through business cycles

Competitively positioned portfolio has generated leading returns

## TOTAL RETURN ON AVERAGE CAPITAL EMPLOYED (ROCE)<sup>1</sup> 2016-2020, percent



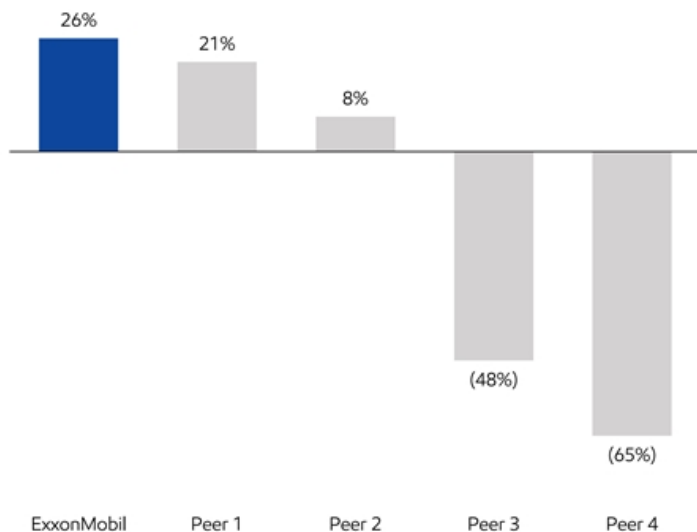
- ExxonMobil's ROCE beat peer average in **4 of the past 5 years**
- ROCE in 2020 negatively impacted by unprecedented market conditions in the industry
- In addition, ExxonMobil's 2020 ROCE more negatively impacted by accounting treatment resulting from revised development plans

Source: Based on company filings and EM analysis of publicly available information  
See Supplemental Information for footnotes and definitions

# Strong performance through business cycles

Competitively positioned portfolio has generated cash and dividends to shareholders

## % CHANGE IN DIVIDENDS PER SHARE<sup>1</sup> From 2015 through 2020



Source: Based on company filings/publicly available information.  
See Supplemental Information for footnotes

- ExxonMobil has **consistently grown the dividend for over 70 years**
  - 48% shares outstanding held by 2.7 million individual retail shareholders<sup>2</sup>
  - Institutional yield funds represent ~30% of active investors and ~10% of index fund holdings
- Despite challenging market environment, **maintained dividend at 4Q19 levels through 2020**

# Delivered in 2020, in challenging and unprecedented conditions

Organizational restructuring and portfolio improvements enabled rapid response

## Operational Excellence

<0.02 LTIR<sup>1</sup>

Best-ever workforce safety and reliability performance

## Capex flexibility

>30% decrease

Deferral costs offset by savings to preserve long-term value

## Met emissions targets for 2020

25% decrease

In flaring and 15% reduction in methane emissions<sup>3</sup>

## Cash operating expense savings<sup>2</sup>

>15% reduction

Or \$8 billion; of which \$3 billion is structural improvements

## Preserved dividend

\$15 billion

Paid to ~2.8 million shareholders in 2020

## CO<sub>2</sub> captured

~120 M tonnes

#1 in CCS for over 30 years; equivalent to >25M cars<sup>4</sup>

See Supplemental Information for footnotes and definitions

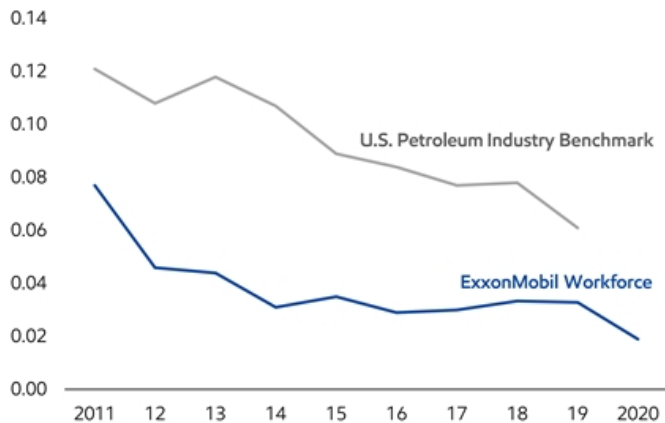
# Industry leading long term safety and operations performance

Safety is a leading indicator of business performance and underscores safety as a core value

ExxonMobil's approach to running our business: safety, operational integrity, and risk management is a culture, not a priority... The culture of safety starts with leadership. Leadership drives behavior and behavior establishes culture.

100% SAFETY

**LOST-TIME INJURIES AND ILLNESSES RATE:**  
incidents per 200,000 work hours



- 2020 best-ever personnel safety, process safety and reliability performance
- Consistent and disciplined focus on driving improvements

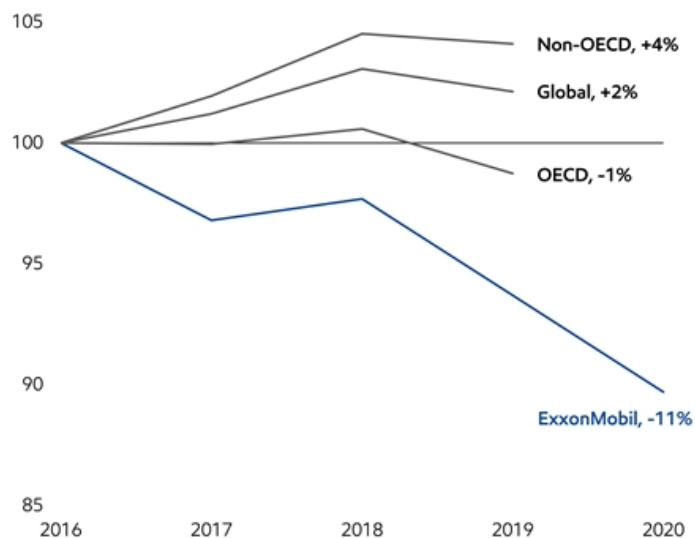
ExxonMobil workforce refers to employees and contractors. Best-ever refers to data since the ExxonMobil merger. Industry data: workforce safety data from participating API companies, 2020 industry data not available at time of publication.

# 2020 emissions reductions met 2016 objectives

Absolute emissions have declined since start of the Paris Agreement

## EXXONMOBIL AND SOCIETY'S EMISSIONS<sup>1</sup>

Indexed to 2016; %



- Achieved 11% absolute GHG reduction since Paris Agreement in 2016<sup>2</sup>
- Robust processes for continuing efficiency improvements and lower emissions
- Accretive investments deliver additional emission reductions

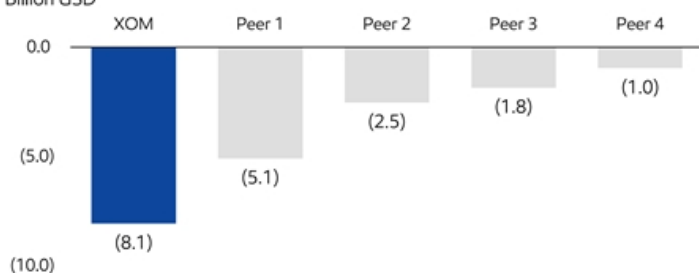
See Supplemental Information for footnotes

# Delivered more cash operating cost reductions vs. peer group

Value chain restructuring completed in 2019 enabled rapid response

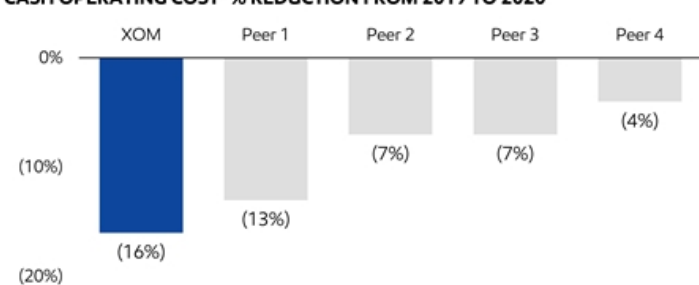
## CASH OPERATING COST<sup>1</sup> REDUCTION FROM 2019 TO 2020

Billion USD



- Comprehensive cost benchmarking driving improvement across all businesses
- Structural operating cost reductions will result in efficiencies that will convert temporary savings to permanent reduction

## CASH OPERATING COST<sup>1</sup> % REDUCTION FROM 2019 TO 2020



Source: Based on company filings and EM analysis of publicly available information  
See Supplemental Information footnotes for definitions

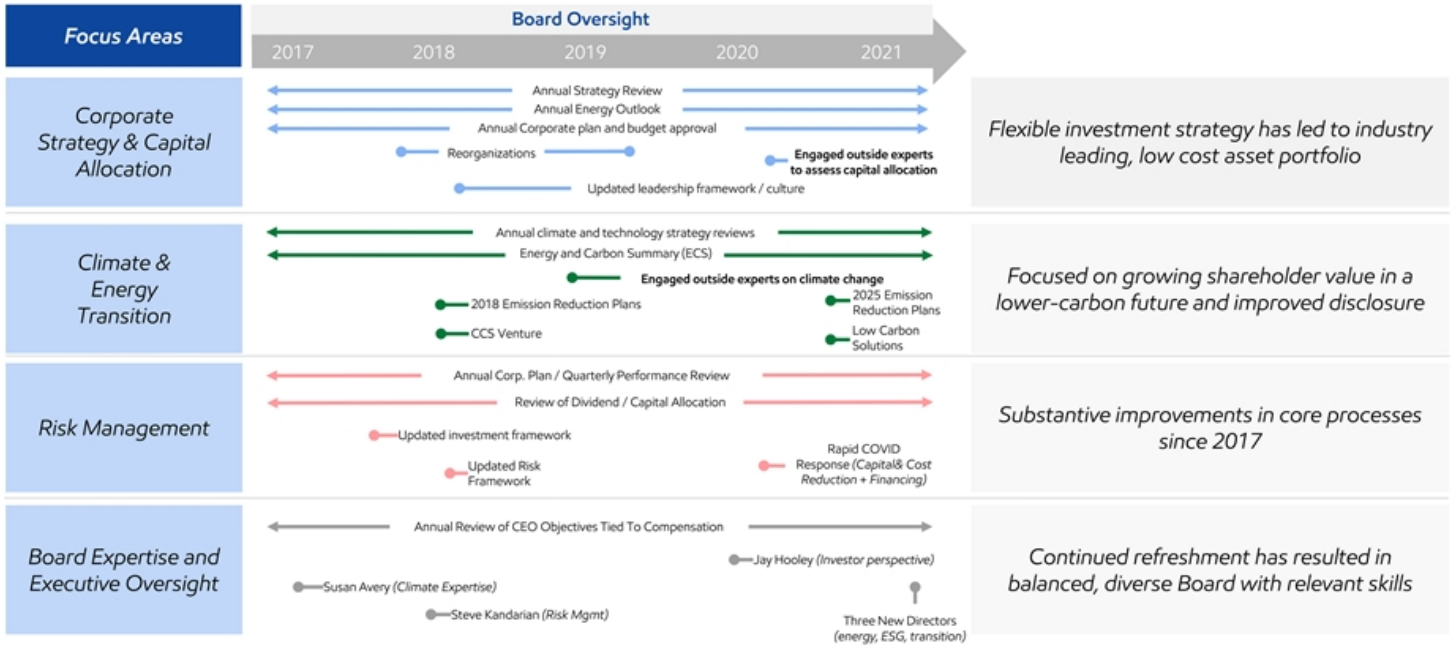


## *Led by strong, independent Board with relevant experience*

- Our Board has played an important role in overseeing our strategy and has continually refreshed itself with relevant expertise to support the pursuit of our core priorities
- New Director additions enhance Board expertise in energy, capital allocation, investor perspective, and transition

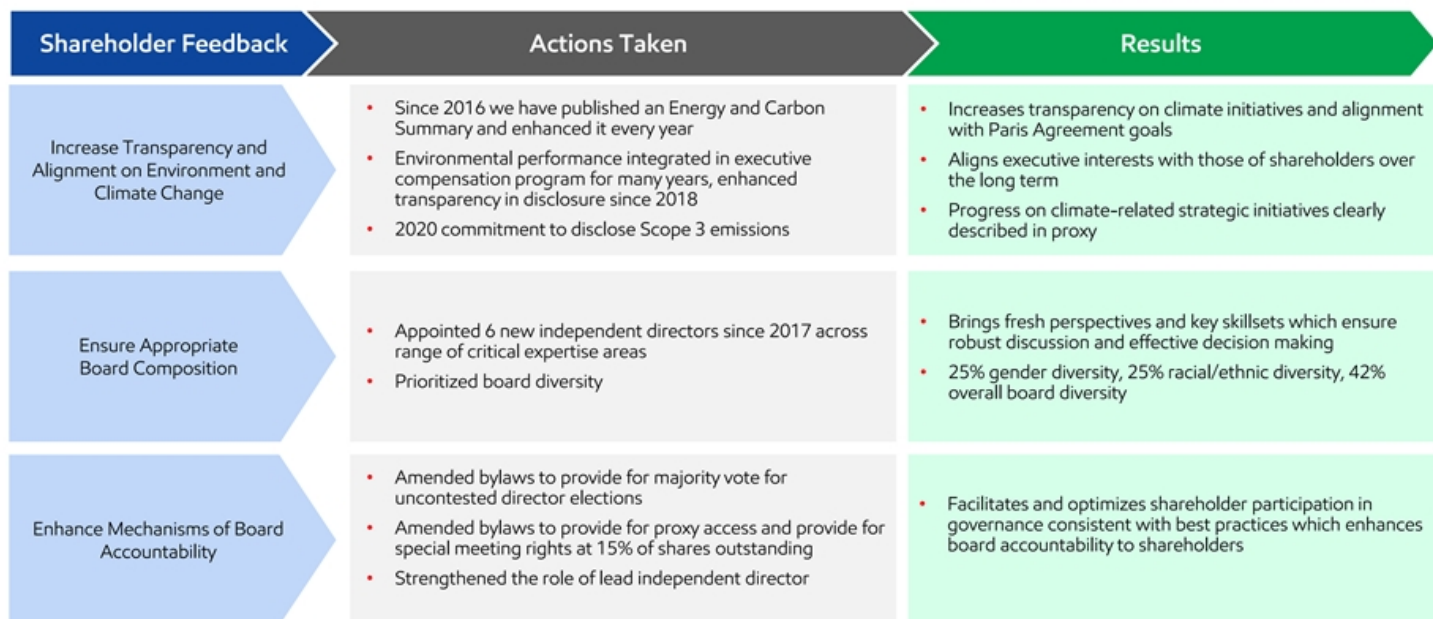
# Board driving strategic change in transitioning market

Consistently refreshed to have the skillsets needed to guide the business through challenging cycles



# Shareholder engagement informs board actions

Have continued to adopt best practices in ESG, responding to shareholder input



# Board oversight on swift actions to address COVID-19 impacts

Restructuring and portfolio improvements begun in 2017 enabled rapid response

## BRENT CRUDE SPOT PRICE

\$/bbl

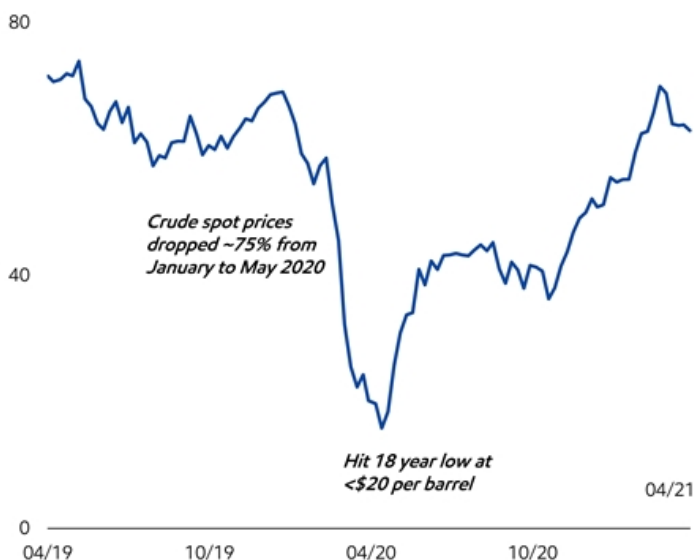


Chart Source: S&P Global Platts

## Select Board topics in 2020:

- April 3 – comprehensive market and operations update and discussion of operating expense and capital expenditure reductions; increase to financing authority
- April 29– revised market update and impact of pandemic on the Company; update on cash position
- May – detailed business update, including review of results to date and cash position during the pandemic
- July – review of progress through 2020, energy outlook, and preliminary approval of 2021 to 2025 budget cycle objectives and short- and long-term market assumptions; external speakers on capital allocation perspectives
- October – initial financial and operating plans for 2021 to 2025; review of long-term capital allocation priorities
- November – approved financial and operating plan and budget for 2021

# ExxonMobil's world-class, diverse, independent board

Unmatched expertise will continue to guide successful transition to lower-carbon future



## Michael J. Angelakis

- Led strategic planning, capital allocation and corporate development at Comcast with long-standing reputation for judgment and discipline
- Oversaw Comcast's successful transition into a media & entertainment powerhouse with acquisition of NBCUniversal



## Angela F. Braly

- Led WellPoint through a transformative period following the passage of the Affordable Care Act
- Negotiation, execution and successful integration of Amerigroup acquisition



## Kenneth C. Frazier

- Leadership and strategic allocation of capital across diverse drug development pipeline as part of Merck's ongoing portfolio refreshment
- Proven judgment and execution through complex situations including settlement of Vioxx litigation



## Steven A. Kandarian

- Led MetLife through strategic transformation, becoming a simpler company with less market sensitivity and higher, sustainable free cash flow
- Expertise in risk management and financial markets, as demonstrated in portfolio management responsibilities at MetLife



## Samuel J. Palmisano

- Navigated IBM's business transformation with focus on financial discipline and returns; generated \$135 billion of shareholder value during last 5 years of tenure
- Expertise in information technology and systems, cybersecurity risk management, and global business



## Darren W. Woods

- Positioning ExxonMobil to meet society's energy needs while transitioning to a lower-carbon future
- Maximizing shareholder value while demonstrating adaptability and flexibility, including during unprecedented 2020 market environment



## Susan K. Avery

- Led scientific institutions, including Woods Hole Oceanographic Institution, to expand on application of data analysis toward societal issues, including climate change
- Atmospheric physicist with expertise in climate variability, instruments & technology and scientific literacy in public policy



## Ursula M. Burns

- Leveraged core competencies to successfully transition Xerox into a technology-enabled business services company
- Implemented leaner operating models, simplification of corporate structures and increased focus on emerging markets during tenure at VEON



## Joseph L. Hooley

- Led State Street through passive investing and technology revolution, overseeing \$900 billion asset expansion during his tenure
- Deep experience in shareholder and company engagement and governance



## Douglas R. Oberhelman

- Led Caterpillar through global market downturn, achieving market share gains every year in a depressed environment. Experience in capital intensive, cyclical business similar to O&G.
- World-class operator driving the highest product quality levels in Caterpillar's history and a dramatic improvement in employee safety



## Jeffrey W. Ubben

- Impact investor who has explicitly acknowledged that success requires both environmental / social objectives but also a clear focus on shareholder value
- Substantial time served on public company boards with capital allocation, cost streamlining and business transition expertise



## Wan Zulkiflee

- Successfully managed Petronas through market downturn and achieved key portfolio optimization and operational objectives. Petronas is a fully integrated energy company with business model similar to ExxonMobil
- Positioned Petronas to navigate the energy transition towards a lower-carbon future

See Supplemental Information for definitions

# Recent additions deepen board expertise and perspective

Additional experience in energy, capital allocation, investor perspective, climate and transition



**Wan Zulkiflee**  
Appointed Jan 2021  
Former President & CEO,  
Petronas (2015–2020)

| Industry Expertise  | CEO / Field Prominence | Climate / Transition |
|---|------------------------|----------------------|
| <ul style="list-style-type: none"> <li>Successfully managed through market downturn and <i>achieved key portfolio optimization and operational objectives, growing EBITDA +28%</i> from 2015 to 2019</li> <li><i>Improved return on capital employed</i> (ROCE) by 360bps to 8.7%</li> <li>Enhanced Petronas' environmental commitments and leveraged capabilities across the value chain to add renewable energy to the integrated portfolio, <i>positioning the Company to navigate the energy transition towards a lower carbon future</i></li> <li><i>Extensive experience in growing and important Asia / Pacific markets</i></li> </ul> |                        |                      |

**Current Boards:**

**Past Public Boards:** Petronas Chemicals Group Berhad  
Petronas Gas Berhad  
Petronas Dagangan Berhad

**Past Positions:** Chairman of the National Trust Fund  
World Economic Forum's Oil & Gas Governors Forum



**Michael J. Angelakis**  
Appointed Mar 2021  
Former CFO, Comcast (2007–2015)  
Chairman and CEO, Atairos

| Capital Allocation  | CFO / Field Prominence | Transition Experience |
|---|------------------------|-----------------------|
| <ul style="list-style-type: none"> <li>Led strategic planning, capital allocation and corporate development at Comcast with <i>long-standing reputation for judgment and discipline</i></li> <li><i>Oversaw Comcast's successful transition</i> into a media &amp; entertainment powerhouse with acquisition of NBC Universal</li> <li>Recognized by The Wall Street Journal as a <i>top performing CFO</i> and by Institutional Investor as <i>one of America's Best CFOs six times</i></li> <li><i>Served with distinction</i> as Chairman of Federal Reserve Bank of Philadelphia</li> </ul> |                        |                       |

**Current Public Boards:**

**Past Public Boards:**

**Other Positions:** (Chairman)



**Jeffrey W. Ubben**  
Appointed Mar 2021  
Founder, Portfolio Manager  
and Managing Partner,  
Inclusive Capital Partners

| Capital Allocation   | Investor Perspective | Climate Expertise |
|--|----------------------|-------------------|
| <ul style="list-style-type: none"> <li>Founder of Inclusive Capital in 2020; previously founder and CEO of ValueAct Capital</li> <li>Experienced investor in <i>low-carbon and renewable technology</i></li> <li><i>Pivotal role in AES's transition to renewable energy</i>; 140%+ share price improvement during Board tenure</li> <li>Substantial time served on public company boards with <i>capital allocation, cost streamlining and business transition expertise</i></li> </ul> |                      |                   |

**Current Public Boards:**

**Past Public Boards:**

Source: Based on company filings/publicly available information  
See Supplemental Information for definitions

# Board Affairs Committee carefully reviewed Engine No. 1's Nominees

## Factors underpinning Board Affairs Committee recommendations to the Board

### Anders Runevad

- Strong credentials and performance as a CEO of a successful wind turbine manufacturing company
- However, the size and scale of the wind energy company is not representative of the size and scale of Exxon or of companies that ExxonMobil directors have led
- Exxon has committed to significantly investing in reducing emissions as well as investing in carbon capture, biofuels and hydrogen (all areas away from the power generation sector)
- There is also a concern that he is overboarded (4 public company boards)

### Alexander Karsner

- Multiple gaps across the criteria sought by ExxonMobil for Board candidates, as described in Exxon's Proxy Statement
- The only criterion that Karsner would meet as a prospective director for Exxon is serving on a public company board, Applied Materials
- Brings relevant policy expertise, particularly in the renewables and energy transition space. However, the Committee was advised that there are other more distinguished academics and research experts who would bring greater prominence and deeper/broader insights to the board

### Kaisa Hietala

- Multiple gaps across the criteria sought by ExxonMobil for Board candidates, as described in Exxon's Proxy Statement
- Has no previous experience "leading a large, complex organization", nor does she possess "global business leadership experience," significant "financial or risk management experience" or significant credentials in the "scientific, technical or research" domains
- Would bring additional gender diversity to the board. However, does not bring the level of credentials or recognition in a relevant field that matches ExxonMobil's needs
- C-suite experience (not as CEO) was at a company with operations that are much smaller scale than ExxonMobil

### Gregory Goff

- While he has upstream and downstream experience from his early career with Conoco in Australia and Venezuela, as well as North America CEO experience in the refining sector from his time at Andeavor, he has not had global operating leadership experience, but instead had regional management oversight role
- Service on the board of Enbridge (joined in 2020), a large midstream pipeline company, would be a conflict
- Concerns about the judgments made as CEO in connection with the 2018 buyback transactions at Andeavor, which resulted in a fine imposed on Andeavor by the SEC in 2020



# Board holds management accountable

Compensation tied to long-term shareholder value creation and success in a lower-carbon future





# Environmental objectives integrated in executive compensation program

Sample accomplishments in progressing strategic objectives tied to pay deliberations

2017

- Implemented enhanced methane reduction program
- Achieved significant milestones in lower-carbon research

2018

- Invested in lower-carbon emissions technologies, including advanced biofuels, CCS, and higher-efficiency processing
- Increased trade / third party support for policies to mitigate the risks of climate change
- Progressed program to reduce methane emissions

2019

- Invested in development of lower-emission technologies with highest potential for large-scale deployment
- Leadership and partnership across broad spectrum of science-based organizations in both public and private sectors, including new key research partnerships: National Labs, Global Thermostat, Mosaic Materials
- On plan to meet 2020 external Corporate target of 25% reduction from 2016 flaring levels

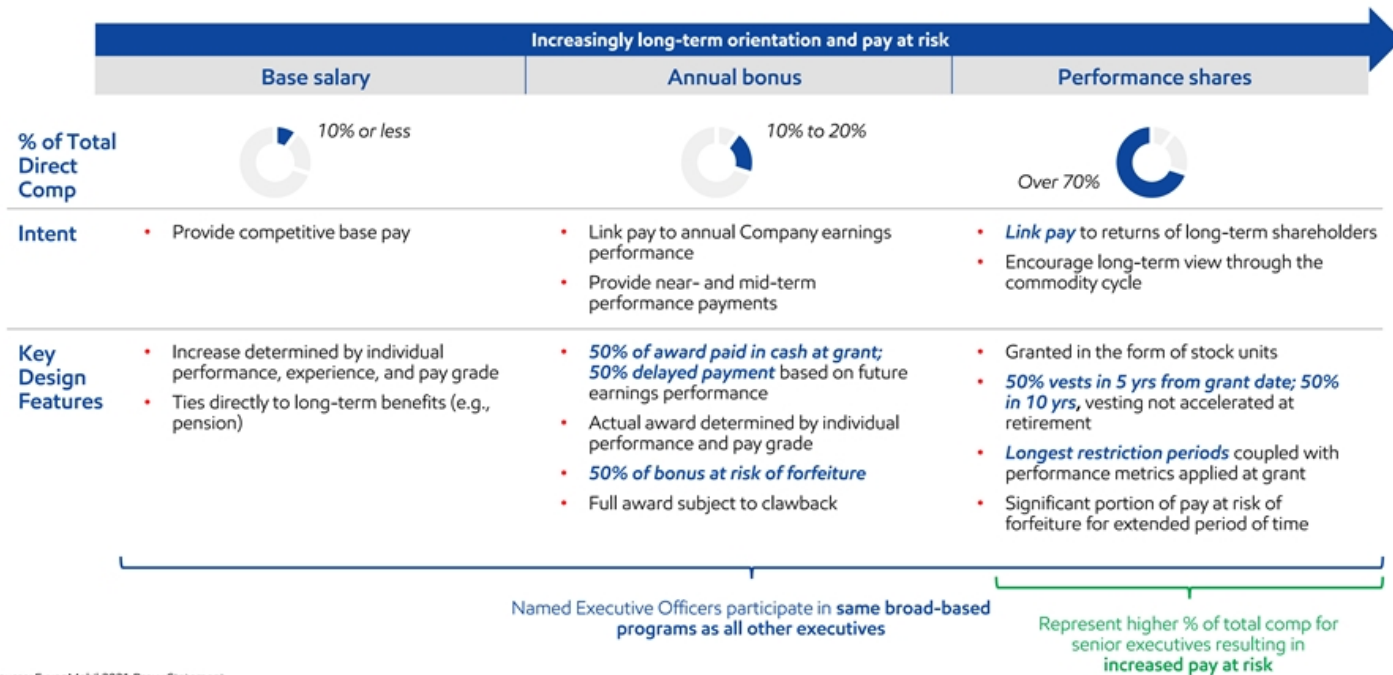
2020

- Invested in development of lower-emission technologies with highest potential for large-scale deployment
- Collaboration with multiple partners across industry, academia, and government to advance solutions that reduce climate-related risks at the lowest costs to society
- Met 2020 external Corporate methane emissions (15%) and flaring (25%) reduction goals versus 2016
- Announced plans to further reduce intensity of operated Upstream greenhouse gas emissions, supported by reductions in methane and flaring intensity by 2025 in support of the goals of the Paris Agreement

Source: ExxonMobil 2018-2021 Proxy Statements

# Compensation program design ensures focus on long term value

Over 70% of executive compensation tied to long-term shareholder value through the energy transition



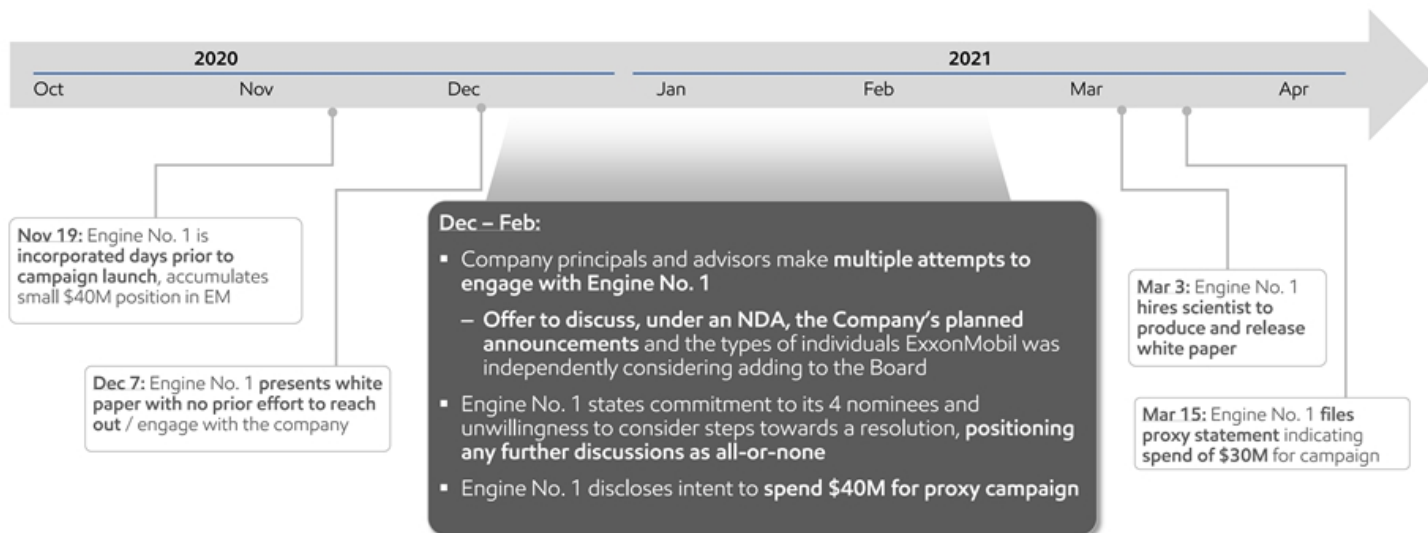
Source: ExxonMobil 2021 Proxy Statement

## *Engine No. 1 does not have a plan for ExxonMobil*

- Engine No. 1 has not constructively engaged to seek a resolution, despite multiple attempts by ExxonMobil
- Engine No. 1 has provided no plan to create shareholder value, and does not understand the industry or ExxonMobil's plan
- Engine No. 1 backpedaling from previous statements in response to market skepticism of its platform
- Engine No. 1's nominees lack breadth of experience, leadership at a global scale and skillsets needed by ExxonMobil Board

# Engine No. 1's unconstructive pattern of engagement

Engine No. 1's position: Take our 4 directors or a proxy fight



# By Contrast, Interactions with D.E. Shaw Were Highly Constructive

March 1, 2021

## The D. E. Shaw Group Welcomes ExxonMobil's Announcements

### *ExxonMobil's Recent Announcements Are Significant Positive Developments for All Shareholders*

The D. E. Shaw group, which manages funds that have been shareholders in Exxon for over 10 years, expressed its support for the addition of Jeffrey Ubben and Michael Angelakis to the Company's Board of Directors as well as Exxon's emphasis on cost and capital spending discipline.

*"We welcome today's additions to the Exxon Board of Directors. We believe these individuals will bring significant capital markets and capital allocation experience to the boardroom and will provide meaningful value to the Company as it focuses on its investment priorities while navigating the transition to a low-carbon future."*

*"We also welcome the steps Exxon has taken to identify \$6 billion in permanent, structural cost savings, and we believe the Company will be able to identify additional areas to improve its productivity and enhance its cash flow profile during this period of significant industry transition. We are encouraged by these important steps, and we also believe there will be opportunities to reinvest a portion of these cash flows in emerging and high return carbon abatement technologies and strategies. We look forward to continuing our **constructive dialogue with Exxon's management team and Board of Directors.**"*

*ExxonMobil has been highly responsive to shareholder feedback*

# Unlike ExxonMobil, Engine No.1 has not put forward a plan

Shareholder value in a capital intensive, long-cycle business that is transitioning needs more than "sound bites"

Across ~60 pages of letters and white papers, Engine No. 1 refers to "value" dozens of times...

"Strategic Plan for **Sustainable Value Creation**"

"our focus on **influencing long-term value creation**"

"Implement a strategic plan for **sustainable value creation**"

"**Protect and Enhance** Long-Term Value"

"Engine No. 1 is an investment firm **purpose-built to create long-term value**"

"**must better position itself for long-term, sustainable value creation**"

"We are a new investment firm that seeks to enhance long-term **value through active ownership**"

"collectively they can help the Board **unlock sustainable, long-term shareholder value**"

...But despite months of opportunity and continued questions from the market, Engine No. 1:





has **produced no compelling financial analysis**

**relies almost exclusively** on a single scientist and the press

has **no plan** for shareholder value creation

# Shareholders should ask...

...Does Engine No. 1 actually understand ExxonMobil's business?

| Engine No. 1 Assertion  |   | Fact  |
|---|---|---|
| <ul style="list-style-type: none"><li>✗ ExxonMobil TSR has underperformed over any relevant time period</li></ul> |  | <ul style="list-style-type: none"><li>• <b>ExxonMobil has outperformed peer average over the last 3 years</b><ul style="list-style-type: none"><li>✓ Board and management decisions to aggressively reposition the portfolio</li><li>✓ ExxonMobil outperformance over 6-mo, 1-yr, 2-yr and 3-yr periods versus proxy peer average</li></ul></li></ul>   |
| <ul style="list-style-type: none"><li>✗ ExxonMobil returns on oil and gas projects are underperforming</li></ul>  |  | <ul style="list-style-type: none"><li>• <b>ExxonMobil ROCE was above peer average every year for the last 5 years, except 2020</b><ul style="list-style-type: none"><li>✓ While returns across the industry have fallen over the last decade ExxonMobil has outperformed peer average by +110bps over the last 5 years</li><li>✓ 2020 ROCE negatively impacted by impairments and unprecedented COVID environment</li></ul></li></ul>                                 |
| <ul style="list-style-type: none"><li>✗ ExxonMobil has overspent, resulting in high breakevens</li></ul>          |  | <ul style="list-style-type: none"><li>• <b>ExxonMobil has proactively focused on development of projects that deliver returns at a lower price of oil</b><ul style="list-style-type: none"><li>✓ 2021-2025 portfolio covers dividend and capital program while generating excess cash at \$50/bbl Brent<sup>1,2</sup></li><li>✓ ~90% of cumulative 2021-2025 Upstream resource investment has cost-of-supply less than \$35/bbl Brent<sup>3</sup></li></ul></li></ul> |
| <ul style="list-style-type: none"><li>✗ ExxonMobil has taken on excess debt</li></ul>                             |  | <ul style="list-style-type: none"><li>• <b>Moody's debt/book capitalization among the best in the industry</b><ul style="list-style-type: none"><li>✓ Committed to preserving the strength of our balance sheet and maintaining a reliable dividend</li><li>✓ Debt will be reduced in 2021 with Brent greater than ~\$50/bbl even assuming 10-year low Downstream and Chemical margins</li></ul></li></ul>  |

See Supplemental Information for footnotes and definitions

# Shareholders should ask...

...Does Engine No. 1 actually understand ExxonMobil's business?

| Engine No. 1 Assertion   | Fact  |
|--|---|
| <p>✗ ExxonMobil is dependent on fossil fuel growth</p>           | <ul style="list-style-type: none"><li>• <b>None of ExxonMobil's plan is dependent on fossil fuel growth</b><ul style="list-style-type: none"><li>✓ ExxonMobil is prepared for a wide range of demand and energy mix scenarios</li><li>✓ Plan assumes flat production volumes while still generating excess cash at \$50/bbl Brent<sup>1,2</sup></li></ul></li></ul>   |
| <p>✗ ExxonMobil is not aligned with the Paris Agreement</p>      | <ul style="list-style-type: none"><li>• <b>ExxonMobil supports the goals of the Paris Agreement</b><ul style="list-style-type: none"><li>✓ Achieved 2020 emission reduction goals &amp; announced 2025 reduction plans, in line with Paris Agreement<sup>3</sup></li><li>✓ #2 all-time buyer of wind / solar power among Oil and Gas (top 5% across all corporates) with 600MW of renewables in operations<sup>4</sup></li></ul></li></ul>  |
| <p>✗ ExxonMobil's carbon capture capabilities are overstated</p> | <ul style="list-style-type: none"><li>• <b>ExxonMobil is a leader in carbon capture</b><ul style="list-style-type: none"><li>✓ ExxonMobil accounts for 40% of all CO<sub>2</sub> captured, equivalent to planting ~2 billion trees<sup>5</sup></li><li>✓ Many of the technologies Engine No. 1 is focused on have been actively under research and development over a decade</li><li>✓ Low Carbon Solutions business will leverage expertise and market leadership in CCS to continue to advance and deploy innovative technologies</li></ul></li></ul> |
| <p>✗ Engine No. 1's nominees are highly qualified</p>            | <ul style="list-style-type: none"><li>• <b>Engine No. 1's nominees lack breadth of experience, leadership at a global scale and skillsets needed to serve on ExxonMobil Board</b><ul style="list-style-type: none"><li>✓ ExxonMobil's Board has continually refreshed itself with relevant expertise to support the pursuit of our core priorities</li><li>✓ Recent Director additions enhance experience in energy, capital allocation and transition</li></ul></li></ul>  |

See Supplemental Information for footnotes



# Engine No. 1 is backpedaling in response to investor concerns

Recent comments from Charlie Penner are a stark change to Engine No 1's initial positions

| Initial Position | ✘ ExxonMobil has overinvested in Oil & Gas   | ✘ ExxonMobil needs a whole new capital allocation strategy   | ✘ ExxonMobil should invest in wind & solar  | ✘ ExxonMobil needs a wind-down strategy   |
|------------------|--|--|---|---|
| New Position     | We understand maintenance CAPEX; we understand what proven undeveloped reserves are; we're not telling them to stop being an oil and gas company | We understand that people are not looking for the company to miss this cycle, to miss this opportunity to improve both the balance sheet and hopefully make some good investments for the future | We would not advise them to spend a billion dollars to buy half of a wind farm from Equinor and get basically a guaranteed low return on it | We obviously understand that any transition here will be gradual, pragmatic, and has to be profitable to be sustainable |

## *In conclusion*

- 1 Right strategy and plan: advancing two priorities to maximize shareholder value
- 2 Strong performance: resulting from capital investments, corporate values and competitive strengths
- 3 Led by strong, independent Board with relevant experience
- 4 Engine No. 1 does not have a plan for ExxonMobil

## ExxonMobil has the right Board and strategy

- ExxonMobil is uniquely positioned to meet society's energy needs while transitioning to a lower-carbon future
- Balanced and flexible investments in the future build on existing value chains, business lines and core competencies, which help enable new lower-carbon ventures and substantial value creation
- Strong, independent Board has played an important role in overseeing strategy and has continually refreshed itself with relevant expertise, including adding 4 directors since January 2020
- Strong performance through business cycles reflects long-term strategy and corporate values
- The Company made multiple attempts to engage with Engine No. 1, which was unwilling to work towards a resolution, positioning any further discussions as take it or leave it
- Engine No. 1's demands are out-of-date criticisms and have been addressed by strategic initiatives years in the making which continue today under the board's guidance

**BLUE VOTING INSTRUCTION FORM**  
**EXXON MOBIL CORPORATION**  
 THIS VOTING INSTRUCTION FORM IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS  
**ANNUAL MEETING OF SHAREHOLDERS**  
 MAY 26, 2021 AT 9:30 AM CENTRAL TIME

If no other indication is made below, the proxies shall vote: (a) for the election of all twelve ExxonMobil director nominees; and (b) in accordance with the recommendations of the Board of Directors on the other matters referred below, and in their discretion upon any other matters to properly come before the meeting.

The Directors recommend a vote **FOR ALL** the nominees listed.

1. Election of Directors

Nominees:

|                          |                           |
|--------------------------|---------------------------|
| (1) Michael J. Angelakis | (7) Steven A. Kandarian   |
| (2) Susan K. Avery       | (8) Douglas R. Oberhelman |
| (3) Angela F. Bray       | (9) Samuel J. Palmisano   |
| (4) Ursula M. Burns      | (10) Jeffrey W. Ubben     |
| (5) Kenneth C. Frasier   | (11) Darrell W. Woods     |
| (6) Joseph L. Hooley     | (12) Ron Zuboff           |

The Directors recommend a vote **FOR** Board proposal items 2 and 3.

2. Ratification of Independent Auditors

3. Advisory Vote to Approve Executive Compensation

The Directors recommend a vote **AGAINST** shareholder proposal items 4 through 10.

4. Independent Chairman

5. Special Shareholder Meetings

6. Report on Scenario Analysis

7. Report on Environmental Expenditures

8. Report on Political Contributions

9. Report on Lobbying

10. Report on Climate Lobbying

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting.  
 The following materials are available at [www.proxyvote.com](http://www.proxyvote.com)  
 Proxy Statement Annual Report Shareholder Letter

ENTER YOUR VOTING INSTRUCTIONS AT 1.800.454.8663  
 OR [WWW.PROXYVOTE.COM](http://WWW.PROXYVOTE.COM) PRIOR TO  
 11:59 PM EASTERN TIME ON MAY 25, 2021.

**Blue Voting Instruction Form**

PLEASE MARK YOUR VOTES AS INDICATED IN THIS EXAMPLE:

EXXON MOBIL CORPORATION  
May 26, 2021

1.  FOR ALL NOMINEES  
 WITHHOLD ALL NOMINEES  
 WITHHOLD AUTHORITY TO VOTE FOR ANY INDIVIDUAL NOMINEE. WRITE NUMBER(S) OF NOMINEE(S) BELOW.

PLEASE INDICATE YOUR PROPOSAL SELECTION BY FIRMLY PLACING AN "X" IN THE APPROPRIATE NUMBERED BOX WITH BLUE OR BLACK INK ONLY.  
SEE VOTING INSTRUCTIONS NO. 1 ON REVERSE

|   |  |       |
|---|--|-------|
| FOR AGAINT ABSTAIN  |  | A/C # |
| <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |
| <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |  |       |
| FOR AGAINT ABSTAIN  |  |       |

PLACE "X" HERE IF YOU PLAN TO ATTEND AND VOTE YOUR SHARES AT THE MEETING

SIGNATURE(S) \_\_\_\_\_ DATE \_\_\_\_\_

# *Supplemental Information*

## Supplemental information

**IMPORTANT INFORMATION AND ASSUMPTIONS REGARDING CERTAIN FORWARD-LOOKING STATEMENTS.** Forward-looking statements contained in this presentation regarding the potential for future earnings, cash flow, margins, ROCE, returns, addressable markets, available cash from operations, operating cash flow, cash operating expenses, net cash margin, and free cash flow are not forecasts of actual future results. These figures are provided to help quantify the potential future results and goals of currently-contemplated management plans and objectives including new project investments, plans to replace natural decline in Upstream production with low-cost volumes, plans to increase sales in our Downstream and Chemical segments and to shift our Downstream product mix toward higher-value products, continued highgrading of ExxonMobil's portfolio through our ongoing asset management program, both announced and continuous initiatives to improve efficiencies and reduce costs, capital expenditures and cash management, and other efforts within management's control to impact future results as discussed in this presentation. These figures are intended to quantify for illustrative purposes management's view of the potentials for these efforts over the time periods shown, calculated on a basis consistent with our internal modelling assumptions for factors such as working capital, as well as factors management does not control, such as interest, differentials, and exchange rates.

For all price point comparisons, unless otherwise indicated, we assume \$50/bbl Brent crude prices. Unless otherwise specified, crude prices are Brent prices. Except where noted, natural gas prices used are consistent with management's internal price assumptions for the relevant natural gas markets relative to the crude price for a given case. All crude and natural gas prices for future years are adjusted for inflation from 2021.

Downstream and Chemical margins reflect annual historical averages for the 10-year period from 2010–2019 unless otherwise stated.

These prices are not intended to reflect management's forecasts for future prices or the prices we use for internal planning purposes.

We have assumed that other factors such as laws and regulations, including tax and environmental laws, and fiscal regimes remain consistent with current conditions for the relevant periods. This presentation does not attempt to model potential COVID-19 outbreaks or recoveries beyond historical pricing. Unless otherwise indicated, asset sales and proceeds are consistent with our internal planning. For future periods, we have assumed Corporate & Financing expenses between \$2.1 and \$2.7 billion annually. To illustrate future financial capacity, we have used scenarios of Corporate & Financing expenses that reflect the estimated potential debt levels under those scenarios.

ExxonMobil-operated emissions, reductions, and avoidance performance data are based on a combination of measured and estimated emissions data using reasonable efforts and collection methods. Calculations are based on industry standards and best practices, including guidance from the American Petroleum Institute (API) and IPIECA. There is uncertainty associated with the emissions, reductions, and avoidance performance data due to variation in the processes and operations, the availability of sufficient data, quality of those data and methodology used for measurement and estimation. Performance data may include rounding. Changes to the performance data may be reported as part of the company's annual publications as new or updated data and/or emission methodologies become available. Emissions, reductions, and avoidance estimates from non-ExxonMobil operated facilities are also included in the equity data and similarly may be updated as part of the company's annual publications. ExxonMobil works with industry, including API and IPIECA, to improve emission factors and methodologies.

See the Cautionary Statement at the front of this presentation for additional information regarding forward-looking statements.

# Supplemental information

**NON-GAAP AND OTHER MEASURES.** With respect to historical periods, reconciliation information is provided in the Frequently Used Terms available on the Investor page of our website at [www.exxonmobil.com](http://www.exxonmobil.com) under the heading News & Resources for certain terms used in this presentation including available cash from operations, operating cash flow, cash operating expense, net cash margin, and free cash flow. For future periods, we are unable to provide a reconciliation of forward-looking non-GAAP or other measures to the most comparable GAAP financial measures because the information needed to reconcile these measures is dependent on future events, many of which are outside management's control as described above. Additionally, estimating such GAAP measures and providing a meaningful reconciliation consistent with our accounting policies for future periods is extremely difficult and requires a level of precision that is unavailable for these future periods and cannot be accomplished without unreasonable effort. Forward-looking non-GAAP measures are estimated in a manner consistent with the relevant definitions and assumptions noted above.

## DEFINITIONS AND NON-GAAP FINANCIAL MEASURE RECONCILIATIONS.

**Available cash from operations.** Available cash from operations provides an indication of cash flow available to fund shareholder distributions, capex, and debt reduction and is calculated as the sum of (1) net cash provided by operating activities from the Consolidated statement of cash flows and (2) net cash used in investing activities from the Consolidated statement of cash flows, and (3) capital and exploration expenditures. It includes estimated proceeds from asset sales net of forgone cash flows from divested assets. This measure is useful when evaluating total sources of cash available, including from equity companies, for uses such as capital and exploration expenditures and financing activities, including debt reduction and shareholder distributions.

**Cash operating expenses (cash Opex, structural efficiencies, or structural reductions).** Cash operating expenses are a subset of total operating costs that are stewarded internally to support management's oversight of spending over time. This measure is useful for investors to understand the Corporation's efforts to optimize cash through disciplined expense management. For information concerning the calculation and reconciliation of cash operating expenses see the Frequently Used Terms available on the Investors page of our website at [www.exxonmobil.com](http://www.exxonmobil.com) under the heading News & Resources.

**Compounded Annual Growth Rate (CAGR):** represents the consistent rate at which an investment would have grown had the investment compounded at the same rate each year.

**Free cash flow.** Free cash flow is cash flow from operations and asset sales less additions to property, plant and equipment, and additional investments and advances, plus other investing activities, including collection of advances. This measure is useful when evaluating cash available for financing activities, including shareholder distributions, after investment in the business. For information concerning the calculation and reconciliation of free cash flow see the Frequently Used Terms available on the Investors page of our website at [www.exxonmobil.com](http://www.exxonmobil.com) under the heading News & Resources.

# Supplemental information

## DEFINITIONS AND NON-GAAP FINANCIAL MEASURE RECONCILIATIONS, CONTINUED

**Lower 2°C scenarios.** The Intergovernmental Panel on Climate Change (IPCC) published a Special Report on “Global Warming of 1.5°C” and identified 74 scenarios as “Lower 2°C,” which are pathways limiting peak warming to below 2°C during the entire 21st century with greater than 66 percent likelihood.

**Net cash margin (\$/bbl input).** Net cash margin, following Solomon Associate’s definition, is defined as gross margin at a standard price set for feeds and products, less normalized operating costs on a unit basis, expressed as \$/bbl of total input.

**Operating cash flow.** Operating Cash Flow is earnings plus depreciation and depletion, including non-controlling interests and abandonment spend, plus asset sales proceeds. Where applicable, pro-rata equity company earnings are net of depreciation and depletion. This measure is useful when approximating contributions to cash available for investment and financing activities excluding working capital impacts, applied to the Upstream business.

**Operating costs (Opex).** Operating costs are the costs during the period to produce, manufacture, and otherwise prepare the company’s products for sale – including energy, staffing, and maintenance costs. They exclude the cost of raw materials, taxes, and interest expense and are on a before-tax basis. While ExxonMobil’s management is responsible for all revenue and expense elements of net income, operating costs, as defined above, represent the expenses most directly under management’s control, and therefore are useful for investors and ExxonMobil management in evaluating management’s performance. For information concerning the calculation and reconciliation of operating costs see the Frequently Used Terms available on the Investors page of our website at [www.exxonmobil.com](http://www.exxonmobil.com) under the heading News & Resources.

**Peers / Peer average.** Proxy industry peers are Chevron (NYSE: CVX), Royal Dutch Shell (LON: RDSA), Total (EPA: FP), BP (LON: RDSA)

**Performance product.** Refers to Chemical products that provide differentiated performance for multiple applications through enhanced properties versus commodity alternatives and bring significant additional value to customers and end-users.

**Project.** The term “project” as used in this presentation can refer to a variety of different activities and does not necessarily have the same meaning as in any government payment transparency reports.

**Resources, resource base, and recoverable resources.** Along with similar terms, these refer to the total remaining estimated quantities of oil and natural gas that are expected to be ultimately recoverable. ExxonMobil refers to new discoveries and acquisitions of discovered resources as resource additions. The resource base includes quantities of oil and natural gas classified as proved reserves, as well as, quantities that are not yet classified as proved reserves, but that are expected to be ultimately recoverable. The term “resource base” or similar terms is not intended to correspond to SEC definitions such as “probable” or “possible” reserves. The term “in-place” refers to those quantities of oil and natural gas estimated to be contained in known accumulations and includes recoverable and unrecoverable amounts.



# Supplemental information

## DEFINITIONS AND NON-GAAP FINANCIAL MEASURE RECONCILIATIONS, CONTINUED

**Return on average capital employed (ROCE).** ROCE is a performance measure ratio. From the perspective of the business segments, ROCE is annual business segment earnings divided by average business segment capital employed (average of beginning and end-of-year amounts). These segment earnings include ExxonMobil's share of segment earnings of equity companies, consistent with our capital employed definition, and exclude the cost of financing. The Corporation's total ROCE is net income attributable to ExxonMobil, excluding the after-tax cost of financing, divided by total corporate average capital employed. The Corporation has consistently applied its ROCE definition for many years and views it as the best measure of historical capital productivity in our capital-intensive, long-term industry, both to evaluate management's performance and to demonstrate to shareholders that capital has been used wisely over the long term. Additional measures, which are more cash-flow based, are used to make investment decisions. For information concerning the calculation and reconciliation of ROCE see the Frequently Used Terms available on the Investors page of our website at [www.exxonmobil.com](http://www.exxonmobil.com) under the heading News & Resources.

**Returns, rate of return, IRR.** Unless referring specifically to external data, references to returns, rate of return, IRR, and similar terms mean future discounted cash flow returns on future capital investments based on current company estimates. Investment returns exclude prior exploration and acquisition costs.

**Stated Policies Scenario (STEPS).** STEPS is an IEA scenario in their World Energy Outlook 2020 based on today's policy settings and an assumption that the COVID-19 pandemic is brought under control in 2021.

**Total Addressable Market (TAM).** Refers to the size of the total market revenue of a particular product or service

**Total Shareholder Return (TSR).** Measures the change in value of an investment in stock over a specified period of time, assuming dividend reinvestment. TSR is subject to many different variables, including factors beyond the control of management.

# Supplemental information

## OTHER INFORMATION.

All references to production rates, project capacity, resource size, and acreage are on a gross basis, unless otherwise noted.

This presentation includes a number of third party scenarios such as the 74 Lower 2°C scenarios, made available through the IPCC SR 1.5 scenario explorer data, and the IEA's Stated Policies Scenario as well as the IEA's Sustainable Development Scenario. These third party scenarios reflect the modeling assumptions and outputs of their respective authors, not ExxonMobil, and their use and inclusion herein is not an endorsement by ExxonMobil of their likelihood or probability. The analysis done by ExxonMobil on the IPCC Lower 2°C scenarios and the representation thereof aims to reflect the average or trends across a wide range of pathways. Where data was not or insufficiently available, further analysis was done to enable a more granular view on trends within these IPCC Lower 2°C scenarios.

ExxonMobil has business relationships with thousands of customers, suppliers, governments, and others. For convenience and simplicity, words such as venture, joint venture, partnership, co-venturer, operated by others, and partner are used to indicate business and other relationships involving common activities and interests, and those words may not indicate precise legal relationships.

Competitor data is based on publicly available information and, where estimated or derived, done so on a consistent basis with ExxonMobil data. Future competitor data, unless otherwise noted, is taken from publicly available statements or disclosures by that competitor and has not been independently verified by ExxonMobil or any third party. We note that certain competitors report financial information under accounting standards other than U.S. GAAP (i.e., IFRS).

# Supplemental information

## Slide 3

- 1) Represents investments since 2000 and currently identified future investment opportunities through 2025, consistent with past practice, results, and announced plans.
- 2) Includes projects that bring on new volumes. Breakeven based on cost-of-supply generate a minimum 10 percent return on a money-forward basis
- 3) Synthetic lubricants - Kline and Company (2019) since 2000 and currently identified future investment opportunities through 2025, consistent with past practice. Basestocks - ExxonMobil assessment publically available sources, internally generated observations, and/or 3rd party consulting services.
- 4) IHS Markit 2020 Capacity Ranking data and ExxonMobil estimates based on available data.
- 5) Return based results 2021 money-forward, remaining Capex-weighted basis, announced plans listed projects in 2027 at full capacity across Downstream and Chemical using 2010–2019 annual average margins
- 6) Global CCS Institute. Data updated as of April 2020 and based on cumulative anthropogenic carbon dioxide capture volume. Anthropogenic CO<sub>2</sub>, for the purposes of this calculation, means CO<sub>2</sub> that without carbon capture and storage would have been emitted to the atmosphere, including, but not limited to: reservoir CO<sub>2</sub> from gas fields; CO<sub>2</sub> emitted during production and CO<sub>2</sub> emitted during combustion. It does not include natural CO<sub>2</sub> produced solely for enhanced oil recovery.
- 7) ExxonMobil analysis. Ranking estimate of CO<sub>2</sub> pipelines is based on pipeline capacity.
- 8) ExxonMobil analysis. Ranking estimate of CO<sub>2</sub> geologic storage is based on anthropogenic CO<sub>2</sub>; storage for natural CO<sub>2</sub> produced and anthropogenic CO<sub>2</sub> captured for enhanced oil recovery is excluded.

## Slide 11

- 1) Total Addressable Market figures: ExxonMobil analysis of IPCC SR 1.5 scenario explorer data on Lower 2°C scenarios for CO<sub>2</sub>, H<sub>2</sub>, Biofuels, and Fuels. Volumes and prices in 2040 in the Lower 2°C scenarios were used, where available, to calculate an estimate of the market revenue. For H<sub>2</sub>, the highest and lowest outliers for market revenue in the Lower 2°C scenarios were excluded. For Chemicals, ExxonMobil analysis of current market data from Statista 2020 Report on Chemical Industry Worldwide, and the IEA Sustainable Development Scenario data for petrochemical feedstock growth to 2040.
- 2) Average of IPCC Lower 2°C scenarios (CAGR 2020-2040)
- 3) McKinsey & Company report on 3/10/2021, "The big choices for oil and gas in navigating the energy transition"

## Slide 13

- 1) Global CCS Institute. Data updated as of April 2020 and based on cumulative anthropogenic carbon dioxide capture volume. Anthropogenic CO<sub>2</sub>, for the purposes of this calculation, means CO<sub>2</sub> that without carbon capture and storage would have been emitted to the atmosphere, including, but not limited to: reservoir CO<sub>2</sub> from gas fields; CO<sub>2</sub> emitted during production and CO<sub>2</sub> emitted during combustion. It does not include natural CO<sub>2</sub> produced solely for enhanced oil recovery.
- 2) ExxonMobil analysis. Ranking estimate of CO<sub>2</sub> pipelines is based on pipeline capacity.
- 3) ExxonMobil analysis. Ranking estimate of CO<sub>2</sub> geologic storage is based on anthropogenic CO<sub>2</sub>; storage for natural CO<sub>2</sub> produced and anthropogenic CO<sub>2</sub> captured for enhanced oil recovery is excluded.

# Supplemental information

## Slide 14

- 1) National Petroleum Council report. Financial assumptions include 12% internal rate of return (after tax).
- 2) 2040 IPCC Lower 2°C carbon price details: ExxonMobil analysis of IPCC SR 1.5 scenario explorer data on lower 2°C scenarios. U.S. 45Q Tax credit: (<https://www.irs.gov/pub/irs-drop/td-9944.pdf>), p. 141.
- 3) California Low Carbon Fuel Credit: (<https://ww2.arb.ca.gov/resources/documents/lcfs-credit-clearance-market>).
- 4) U.S. EV tax credit: ExxonMobil analysis based on EV tax credit ([www.fueleconomy.gov/feg/taxevb.shtml](http://www.fueleconomy.gov/feg/taxevb.shtml)) and emission factors for vehicles from [www.EIA.gov](http://www.EIA.gov) and other sources.

## Slide 17

- 1) \$1 trillion market and projected growth: ExxonMobil analysis of IPCC SR 1.5 scenario explorer data on Lower 2°C scenarios. For H2, volumes and prices in 2020 and 2040 in the Lower 2°C scenarios were used, where available, to calculate an estimate of the market revenue and corresponding annual growth. For H2 the highest and lowest outliers for market revenue in the Lower 2°C scenarios were excluded.
- 2) IEA (2020), Energy Technology Perspectives 2020, IEA, Paris <https://www.iea.org/reports/energy-technology-perspectives-2020>.

## Slide 18

- 1) Total Addressable Market figures: ExxonMobil analysis of IPCC SR 1.5 scenario explorer data on Lower 2°C scenarios. Volumes and prices in 2040 in the Lower 2°C scenarios were used, where available, to calculate an estimate of the market revenue

## Slide 19

- 1) Represents investments since 2000 and currently identified future investment opportunities through 2025, consistent with past practice, results, and announced plans.
- 2) All-time, based on total wind and solar power purchase agreements signed from BloombergNEF download Feb 22, 2021.
- 3) Emission reduction plans announced in December 2020 include a 15 to 20 percent reduction in greenhouse gas intensity of upstream operations by 2025 compared to 2016 levels. This will be supported by a 40 to 50 percent reduction in methane intensity and 35 to 45 percent reduction in flaring intensity. The 2025 emissions reduction plans are expected to reduce absolute greenhouse gas emissions of Upstream operations by an estimated 30 percent and absolute flaring and methane emissions by 40 to 50 percent. Plans cover Scope 1 and Scope 2 emissions for assets operated by the company by the end of 2025, consistent with approved corporate plans.

# Supplemental information

## Slide 20

- 1) Global CO2 emissions: Global Carbon Budget 2020; Friedlingstein et al (2020); including energy-related and cement processing CO2 emissions.
- 2) Paris submissions: estimated based on 2016 Nationally Determined Contributions.
- 3) ExxonMobil GHG emissions, absolute (operated CO2 -equivalent Scope 1 & 2) from 2016–2020; Emission reduction plans announced in December 2020 include a 15 to 20 percent reduction in greenhouse gas intensity of upstream operations compared to 2016 levels. Plans cover Scope 1 and Scope 2 emissions, and are expected to result in a 11 to 13 percent reduction in absolute greenhouse gas emissions for assets operated by the company by the end of 2025, consistent with approved corporate plans.

## Slide 21

- 1) IEA World Energy Outlook 2020 Annex A.5, investment data.

## Slide 22

- 1) IEA World Energy Outlook 2020 Annex A.5, investment data.

## Slide 24

- 1) Includes projects that bring on new volumes. Breakeven based on cost-of-supply to generate a minimum 10 percent return on a money-forward basis.
- 2) Consideration as of effective date excluding contingent consideration.
- 3) Emission reduction plans announced in December 2020 include a 15 to 20 percent reduction in greenhouse gas intensity of Upstream operations compared to 2016 levels supported by a corporate-wide 40 to 50 percent reduction in methane intensity and 35 to 45 percent reduction in flaring intensity. Plans cover Scope 1 and Scope 2 emissions, and are expected to result in a 30 percent reduction in absolute Upstream greenhouse gas emissions from assets operated by the Company by the end of 2025. Consistent with approved corporate plans.

## Slide 25

- 1) Includes projects that bring on new volumes. Breakeven based on cost-of-supply to generate a minimum 10 percent return on a money-forward basis.

## Slide 26

- 1) Includes projects to FID within current 2021–2025 plan
- 2) When comparing projects to FID in current 2021–2025 plan versus full data set excluding assets with missing data in the native WoodMac report.

## Slide 28

- 1) Synthetic lubricants - Kline and Company (2019) and ExxonMobil analysis. Basestocks - ExxonMobil assessment of publically available sources, internally generated observations, and/or 3rd party consulting services. Industry-leading integration - S&P Global Platts.
- 2) Shows 2027 expected volume indexed to 2017. Product mix upgrade plans include Downstream and Chemical announced/completed conversions, all disclosed major projects, and executed portfolio management.
- 3) Product spreads based on 2010–2019 average versus refining feedstock cost.

## Slide 29

- 1) GDP - ExxonMobil's 2019 Outlook for Energy; commodity chemicals demand - IHS Markit World Analysis for Polyethylene, Polypropylene, and Paraxylene. ExxonMobil performance product sales - ExxonMobil analysis. ExxonMobil forecast post-2020.

# Supplemental information

## Slide 30

- 1) IHS Markit 2020 Capacity Ranking data and ExxonMobil estimates based on available data.

## Slide 31

- 1) Performance polymers - per April 2018 Franklin report.

## Slide 32

- 1) Product benefits:
  - Plastic packaging -per April 2018 report of Franklin Associates; US; Max Decomp.; Figure 4-1; Impacts as defined in Chapter 4.7: Global Warming Potential (GWP) results, and indexed to the alternatives as a group (including steel; aluminum; glass; paper-based packaging; fiber-based textiles; and wood). Source: <https://plastics.americanchemistry.com/Reports-and-Publications/LCA-of-Plastic-Packaging-Compared-to-Substitutes.pdf>; Flexible film applications -Based on performance of specific ExxonMobil Exceed™ XP grades versus conventional polyethylene in flexible packaging applications.
  - Polypropylene Automotive Application -Source: DOE statement: <https://www.energy.gov/eere/vehicles/lightweight-materials-cars-and-trucks>
  - Synergy Diesel Efficient™ -Synergy Diesel Efficient™ improves fuel economy by 2 percent versus diesel fuel without detergent additive and assumes a 250 gallon tank and an average of 7 miles per gallon. Source: ExxonMobil.com <https://www.exxon.com/en/synergy-diesel-efficient-passenger>
  - Synthetic motor oil -Source: ExxonMobil analysis
  - Mobil SHC TMGear 320WT -Source: Performance profile at <https://www.mobil.com/en/lubricants/for-businesses/industrial/lubricants/products/mobil-shc-gear-320-wt>
- 2) On page

## Slide 33

- 1) Industry-leading integration - S&P Global Platts.
- 2) IHS Markit 2020 Capacity Ranking data and ExxonMobil estimates based on available data.
- 3) Collective annual earnings generated by listed Downstream and Chemical projects in 2027 at full capacity based on 2010–2019 low and average annual margins.
- 4) Projected improvement 2017–2027, including all disclosed major projects, and executed and planned portfolio management;
- 5) Indexed to 2017. Product mix upgrade plans include announced/completed conversions, all disclosed major projects, and executed portfolio management.

## Slide 35

- 1) See definition of Available cash from operations on page 74.
- 2) Any decisions on future dividend levels is at the discretion of the Board of Directors. This chart assumes dividends per share are held flat relative to 4Q20 levels.
- 3) Available cash from operations based on 10-year low Downstream and Chemical margins in 2021 and 10-year average Downstream and Chemical margins from 2022–2025. 10-year low Downstream and Chemical margins refer to annual lows from 2010–2019. 10-year average Downstream and Chemical margins refer to the average of annual margins from 2010–2019.
- 4) Includes projects that bring on new volumes. Breakeven based on cost-of-supply to generate a minimum 10 percent return on a money-forward basis.
- 5) Return based on 2021 money-forward, remaining Capex-weighted basis, for listed growth projects in 2027 at full capacity across Downstream and Chemical using 2010–2019 annual average margins.



# Supplemental information

## Slide 36

- 1) See definition of Available cash from operations on page 74.
- 2) 10-year low Downstream and Chemical margins refer to annual lows from 2010–2019. 10-year average Downstream and Chemical margins refer to the average of annual margins from 2010–2019.

## Slide 37

- 1) 10-year high and low Downstream and Chemical margins refer to annual highs and lows from 2010–2019. 10-year average Downstream and Chemical margins refer to the average of annual margins from 2010–2019.
- 2) Portfolio improvements include uplift from new projects in Downstream and Chemical, uplift, base decline and nominal price inflation from Upstream, mix, yield and marketing impacts, and corporate and financial impacts.

## Slide 38

- 1) Includes projects that bring on new volumes. Breakeven based on cost-of-supply to generate a minimum 10 percent return on a money-forward basis.
- 2) Projected improvement 2017–2027, including all disclosed major projects, and executed and planned portfolio management.
- 3) Indexed to 2017. Product mix upgrade plans include announced/completed conversions, all disclosed major projects, and executed portfolio management.
- 4) 2025 Available cash from operations assumes Downstream and Chemical margins at the average of the annual margins from 2010–2019. See definitions on page 74.
- 5) Any decisions on future dividend levels is at the discretion of the Board of Directors.
- 6) Relative to 2019, flat price and margin basis

## Slide 46

- 1) ExxonMobil adjusted 2020 ROCE excludes accounting treatment from revised development plans. Peer ROCE not adjusted.

## Slide 47

- 1) Cash dividends per share; RDS and BP dividends are to ADS holders
- 2) Broadridge data, April 2020. Post-suppression (considers managed accounts).

## Slide 48

- 1) Lost-time injuries and illness rate (incidents per 200,000 work hours).
- 2) Reduction is in Cash Operating Expense, comparing 2020 to 2019. See definitions on page 74.
- 3) Compared to 2016 levels based on assets operated by ExxonMobil
- 4) Global CCS Institute 2020 report and ExxonMobil analysis of 2020 facility data. Car equivalency calculated with US EPA GHG equivalency calculator.

## Slide 50

- 1) ExxonMobil GHG emissions, absolute (Operated CO<sub>2</sub>-equivalent Scope 1 & 2) from 2016 to 2020 compared to society's energy-related CO<sub>2</sub> based on ExxonMobil analysis of IEA reports.
- 2) ExxonMobil GHG emissions, absolute (Operated CO<sub>2</sub>-equivalent Scope 1 & 2) from 2016 to 2020.

# Supplemental information

## Slide 51

- 1) Cash operating cost is subset of Operating costs (Opex) as defined on page 75 adjusted for disclosed significant known one-time items . Peer data based on publicly available information and ExxonMobil assessment of equivalent income statement lines adjusted for disclosed significant known one-time items .

## Slide 66

- 1) Any decisions on future dividend levels is at the discretion of the Board of Directors.
- 2) Available cash from operations based on 10-year low Downstream and Chemical margins in 2021 and 10-year average Downstream and Chemical margins from 2022–2025. 10-year low Downstream and Chemical margins refer to annual lows from 2010–2019. 10-year average Downstream and Chemical margins refer to the average of annual margins from 2010–2019.
- 3) Includes projects that bring on new volumes. Breakeven based on cost-of-supply to generate a minimum 10 percent return on a money-forward basis.

## Slide 67

- 1) Any decisions on future dividend levels is at the discretion of the Board of Directors.
- 2) Available cash from operations based on 10-year low Downstream and Chemical margins in 2021 and 10-year average Downstream and Chemical margins from 2022–2025. 10-year low Downstream and Chemical margins refer to annual lows from 2010–2019. 10-year average Downstream and Chemical margins refer to the average of annual margins from 2010–2019.
- 3) Emission reduction plans announced in December 2020 include a 15 to 20 percent reduction in greenhouse gas intensity of upstream operations compared to 2016 levels. Plans cover Scope 1 and Scope 2 emissions, and are expected to result in a 11 to 13 percent reduction in absolute greenhouse gas emissions for assets operated by the company by the end of 2025, consistent with approved corporate plans.
- 4) All-time, based on total wind and solar power purchase agreements signed from BloombergNEF download Feb 22, 2021.
- 5) ~120MT equivalent calculation per EPA GHG equivalency calculator



---

**Important Additional Information Regarding Proxy Solicitation**

Exxon Mobil Corporation (“ExxonMobil”) has filed a definitive proxy statement and form of associated BLUE proxy card with the U.S. Securities and Exchange Commission (the “SEC”) in connection with the solicitation of proxies for ExxonMobil’s 2021 Annual Meeting (the “Proxy Statement”). ExxonMobil, its directors and certain of its executive officers will be participants in the solicitation of proxies from shareholders in respect of the 2021 Annual Meeting. Information regarding the names of ExxonMobil’s directors and executive officers and their respective interests in ExxonMobil by security holdings or otherwise is set forth in the Proxy Statement. To the extent holdings of such participants in ExxonMobil’s securities are not reported, or have changed since the amounts described, in the Proxy Statement, such changes have been reflected on Initial Statements of Beneficial Ownership on Form 3 or Statements of Change in Ownership on Form 4 filed with the SEC. Details concerning the nominees of ExxonMobil’s Board of Directors for election at the 2021 Annual Meeting are included in the Proxy Statement. **BEFORE MAKING ANY VOTING DECISION, INVESTORS AND SHAREHOLDERS OF THE COMPANY ARE URGED TO READ ALL RELEVANT DOCUMENTS FILED WITH OR FURNISHED TO THE SEC, INCLUDING THE COMPANY’S DEFINITIVE PROXY STATEMENT AND ANY SUPPLEMENTS THERETO AND ACCOMPANYING BLUE PROXY CARD, BECAUSE THEY CONTAIN IMPORTANT INFORMATION.** Investors and shareholders can obtain a copy of the Proxy Statement and other relevant documents filed by ExxonMobil free of charge from the SEC’s website, [www.sec.gov](http://www.sec.gov). ExxonMobil’s shareholders can also obtain, without charge, a copy of the Proxy Statement and other relevant filed documents by directing a request by mail to ExxonMobil Shareholder Services at 5959 Las Colinas Boulevard, Irving, Texas, 75039-2298 or at [shareholderrelations@exxonmobil.com](mailto:shareholderrelations@exxonmobil.com) or from the investor relations section of ExxonMobil’s website, [www.exxonmobil.com/investor](http://www.exxonmobil.com/investor).