SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant o

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Check the appropriate box:

- o Preliminary Proxy Statement
- O Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- o Definitive Additional Materials
- x Soliciting Material Under Rule 14a-12

Exxon Mobil Corporation

(Name of Registrant as Specified in Its Charter)

Engine No. 1 LLC Engine No. 1 LP Engine No. 1 NY LLC Christopher James Charles Penner Gregory J. Goff Kaisa Hietala Alexander Karsner Anders Runevad

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- x No fee required.
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- O Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
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 - 2) Form, Schedule or Registration Statement No.:
 - 3) Filing Party:
 - 4) Date Filed:

Exhibit 1 contains posts that, from time to time, Engine No. 1 LLC may make to its social media channels on Twitter and LinkedIn.

<u>Exhibit 2</u> contains statements that, beginning on January 27, 2021, will be advertised on search engines and social media platforms and will direct viewers to www.ReenergizeXOM.com.



Reenergize XOM

In his latest Bloomberg article, 'ExxonMobil Needs a Wind-Down Strategy,' Peter Coy questions whether #ExxonMobil "has a coherent strategy" & notes criticism of the company for "sticking doggedly to long-term,

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Bloomberg - ExxonMobil Needs a Wind-Down Strategy bloomberg.com



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In his latest @business article, @PeterCoy questions whether #ExxonMobil "has a coherent strategy" & notes criticism of the company for "sticking doggedly to long-term, high-cost projects." #ReenergizeExxon \$XOM (disc: bit.ly/3phJfQO)





#ExxonMobil's total return to investors from 2010-2020 had been a negative 20%, while the S&P 500 had rewarded investors with a return of 277%. It's time for shareholders to weigh in. #ReenergizeExxon \$XOM

(disc: bit.ly/3phJfQO)

bloomberg.com/news/articles/...



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#ExxonMobil's total return to investors from 2010-2020 had been a negative 20%, while the S&P 500 had rewarded investors with a return of 277%. It's time for shareholders to weigh in. #ReenergizeExxon \$XOM (disc:bit.ly/3phJfQO)





Reenergize XOM

"If @Engine No. 1 succeeds in pushing through a new slate of directors, the hedge fund will embolden a new generation of activist investors who can push corporations to embrace more progressive ESG policies." via @Harvard Business Review #ReenergizeExxon

(disc: https://bit.ly/3phJfQO)

https://lnkd.in/gttqa

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Harvard Business Review

Can a Tiny Hedge Fund Push ExxonMobil Towards Sustainability?

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It is clear that the oil and gas industry is changing. #ExxonMobil must change as well. #ReenergizeExxon \$XOM (disc: bit.ly/3phJfQO)



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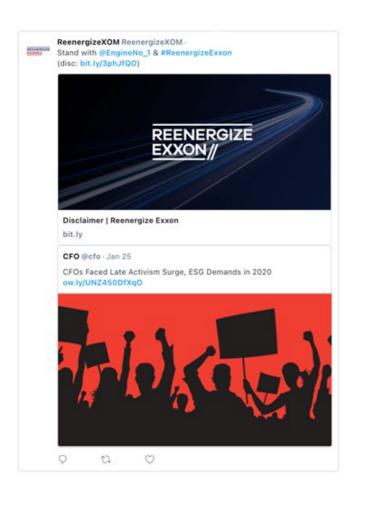
Harvard Business Review @HarvardBiz · Jan 20

A new activist hedge fund, Engine No. 1 — which holds only a \$40million stake in Exxon, a multibillion dollar company — is pushing widespread reform.











Engine No. 1 has formally nominated four highly qualified, independent director candidates with diverse track records of success in the energy sector to ExxonMobil's Board of Directors in connection with the 2021 Annual Meeting of Shareholders. https://lnkd.in/6nal8

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"We believe these individuals can help ExxonMobil better address not just the short-term challenges of today but the long-term challenges of tomorrow."

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Engine No. 1 Formally Nominates Four Director Candidates to ExxonMobil Board

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ReenergizeXOM @ReenergizeXOM · (3)

.@EngineNo_1 has formally nominated four highly qualified, independent director candidates with diverse track records of success in the energy sector to #ExxonMobil's Board of Directors in connection with the 2021 Annual Meeting of Shareholders. \$XOM reenergizexom.com/materials/engi...

"We believe these individuals can help ExxonMobil better address not just the short-term challenges of today but the long-term challenges of tomorrow."

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Engine No. 1 Formally Nominates Four Director Candidates & reenergizexom.com



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\$XOM has 0 obligation 2 spend aggressively if doing so delivers suboptimal returns. Evercore ISI analysts have noted, "the historical inv. model which assumed higher oil prices would always lead 2 higher share prices in Energy has been disrupted."

(disc: bit.ly/3phJfQO)



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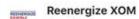
Carbon Tracker @CarbonBubble - Jan 20

"Carbon Tracker notes in a report by Paul Spedding, "How the Mighty Are Fallen—How Chasing Growth Destroyed Value in ExxonMobil," that a major reason behind this poor performance was that Exxon overinvested in high-cost assets in order to chase growth."









We believe repositioning #ExxonMobil for long-term value creation requires an understanding of the trends shaping the future of energy in a changing world. #ReenergizeExxon (disc: https://bit.ly/3phJfQO)

https://bloom.bg/3iOXg6u



Exxon, Shell Face Rating Cuts on Greater Climate Risk, S&P Says bloomberg.com

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We believe repositioning #ExxonMobil for long-term value creation requires an understanding of the trends shaping the future of energy in a changing world. \$XOM #ReenergizeExxon (disc: bit.ly/3phJfQO)



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Bloomberg Energy ... · Jan 26

Exxon and Shell's credit ratings are vulnerable to climate risk, S&P says







Meet Mr. Gregory J. Goff. Independent Director Candidate. Gregory J. Goff has a 40-year track record of success in the energy industry. As the former CEO of Andeavor, he spearheaded the company's financial transformation.

It's time to Reenergize XOM. Meet candidate Kaisa Hietala. Reenergizing XOM will require directors with relevant industry experience and skills. Ms. Hietala is an experienced leader in strategic transformation in the energy sector.

Meet Mr. Alexander Karsner. Independent Director Candidate. Mr. Karsner has over 30 years of global conventional and renewable energy experience. He can work constructively with the XOM Board to protect shareholder value.

Meet Mr. Anders Runevad. A nominee for the XOM Board. Mr. Runevad is a successful business leader with global energy experience. He is a highly qualified independent director candidate with a track record of success.